

# 2nd 2030 Agenda Meeting

29 and 30 November  
Auditori de  
Barcelona Activa



#BCNperspectivasostenible  
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In 2015, all States of the world approved the 2030 Agenda for Sustainable Development. It consists of 17 objectives (the SDGs) that want to transform the ways of producing and consuming, of social organizing and policy making. In this turbulent 21st century, it is about ensuring that humanity can develop well, without poverty, at peace with itself and with the planet that hosts it. With all its limitations, the SDGs are today the only truly global framework for action we have to face the enormous challenges ahead, and the only one compatible with respect for the human rights of all people.

But the 2030 Agenda is only feasible if society gets involved, at all levels. Consistent with its double vocation, municipalist and internationalist, the Barcelona City Council has adopted the SDGs as a framework of reference for its policies. It is about working from close proximity to improve people's lives, but with connection and commitment to the world; especially with sister cities, with which Barcelona shares difficulties, hopes and dreams.

**With this spirit we present the Second Conference of the Barcelona 2030 Agenda. Two days of face-to-face meetings, designed to generate exchange, open discussion and transformative energy.** Faced with such a complicated scenario, we will ask ourselves how the SDGs can positively influence the governance of cities, driving change and making them accountable for the work done. We will also see how this is being done, in Barcelona and in other places, and we will talk about how

to better coordinate the action for the SDGs that is carried out by the various administrations.

The second day will be dedicated to one of the most critical factors for sustainable development: energy. The transition to forms of energy that do not generate greenhouse gas emissions is an imperative need, which must be made compatible with economic health and social well-being. We are talking about an extremely complex challenge, for which we need a strong and cross-sectional political commitment, but also great flexibility in methods, with the ability to quickly learn from all successful experiences.

In between, on the afternoon of the 29th, the ceremony will be held to give out the first Awards of the Barcelona 2030 Agenda, in 10 different modalities. It will be a moment of celebration and recognition for all the schools, entities and companies that have managed to unite commitment and creativity for the SDGs.

See you there!

## Tuesday, November 29

Doors open and registration at 9.30 am

9.45 am - 10.00 am

### Presentation of the conference

By **Bàrbara Pons**, Commissioner for the Barcelona City Council Agenda 2030

## BLOCK 1: A 2030 AGENDA FOR TRANSFORMING CITIES

10.00 am - 10:30 am

### How can SDGs shape the political agenda of cities?

By **Pablo Martínez Osés**, member of the Colectivo la Mundial and Coordinator of the Índex de Coherència de Politiques per al Desenvolupament

10.30 am - 11.30 am

### SDGs and the action of cities against inequality: a Mediterranean perspective

Presented and moderated by **Oriol Barba** (Director of MedCités), with:

- **Ainara Fernández Tortosa** (Senior Researcher at UCLG)
- **Nasir Abdullah Mohammed Qandeel** (Amman Urban Observatory, Member of Amman VLR Committee)
- **Lotfi Ben Aissa** (President of the Tunis City Strategy)

11.30 am - 12.00 noon

### Coffee break

12.00 noon - 1.00 pm

### Is the 2030 Agenda useful for better governance and management?

Presented and moderated by **Tamyko Ysa** (Professor of Strategy and Public Management. ESADE), with:

- The challenge of holistically assessing the actions of governments
- **Marc Balaguer**, Director of IVALUA
- A quantitative analysis of the impact of public policies on achieving the SDGs
- **Raffaele Sisto**, CEO of Smart&City Solutions and lecturer

1:00 pm - 2:00 pm

### Annual report on Barcelona's 2030 Agenda

- Presentation of the report
  - **Ramon Canal**, Director of the Technical Planning Department
  - **Bàrbara Pons**, Commissioner for the Barcelona City Council Agenda 2030
- Towards a model for prioritising SDG milestones
  - **Carlos Illán**, consultant and teacher
  - **Julia Urquijo**, REDS Researcher and Professor at the UPM

2.00 pm - 3.30 pm

### Lunch

3.30 pm - 5.00 pm

### The 2030 Agenda: a city, metropolitan and country strategy?

Presented and moderated by **Mariona Tomàs** (Professor at the UB), with:

- **Núria Parlón** (Fourth Vice-President of the Diputació de Barcelona)
- **Oriol Estela** (Director of the Barcelona 2030 Metropolitan Strategic Plan)
- **Arnau Queralt** (Director of the Consell Assessor pel Desenvolupament Sostenible de Catalunya)
- **Gabriel Castañares** (Director General of Leveraging Policies for the fulfilment of the 2030 Agenda of the Government of Spain)

5.00 pm

### Delivery of the first Barcelona Agenda 2030 Awards (10 categories)

Presented by **Impro Barcelona** with:

- **Laia Bonet** (3rd Deputy Mayor of Barcelona City Council)

## Wednesday, November 30

## BLOCK 2: ENERGY, ECONOMY AND SUSTAINABILITY

9.30 am - 10.30 am

### Obstacles, levers and good practices of cities towards climate neutrality

Presented and moderated by **Cristina Castells** (Director of the Agència de l'Energia de Barcelona), with:

- **Jordi Valls** (Director of Infrastructures and Sustainability at Mercabarna)
- **Daniel Ibáñez** (Director General of IAAC)
- **Joan Esteve** (Head of Energy Planning Division, ICAEN)

10.30 am - 11.30 am

### Decarbonised... and prosperous? Economic prospects for the cities of 2030

Presented and moderated by **Marc Montlleó** (Director of l'Àrea de Medi Ambient y Eficiència Energètica de Barcelona Regional), with:

- **Enric Tello** (Professor of Economic History at the University of Barcelona)
- **Pedro Fresco** (Director General of Economic Transition of the GVA)

11.30 am - 12.00 noon

### Coffee break

12.00 noon - 1.00 pm

### Barcelona and the European Mission 100 carbon-neutral cities for 2030

Presented and moderated by **Julio Lumbreras** (Professor at the UPM and coordinator of CitiEs), with:

- **Jordi Peris** (General Coordinator of Urban Strategies and Sustainable Agenda of the City Council of Valencia)
- **Santiago Saura** (Councillor for Internationalisation and Cooperation, Madrid City Council)
- **Bàrbara Pons** (Commissioner for the Barcelona City Council Agenda 2030)

1.00 pm - 1.45 pm

### Energy crisis and SDGs: obstacle or opportunity?

- **Natalia Fabra** (Chair of Economics at UC3M)

1.45 pm

### Close