

How do you imagine
the Barcelona of the future?

3rd 2030 Agenda Meeting

My city,
my planet.



barcelona.cat/agenda2030

In 2015, all the UN Member States approved the 2030 Agenda for Sustainable Development. The Agenda's seventeen goals (SDGs) aim to transform our ways of producing and consuming, as well as how we organise ourselves socially and politically, from the perspective of humanity being able to develop without poverty, in peace with itself and the planet that is its home.

We passed the 2030 Agenda's halfway mark this 2023. In the City of Barcelona, we feel that this is a good time to take stock and exchange ideas and proposals for continuing our joint progress towards 2030.

In this spirit, we are holding the **3rd Barcelona 2030 Agenda Conference, with the slogan "My City, My Planet"**. On 14 and 15 December, we will all be meeting at Ca l'Alíer to discuss joint strategies that will enable the Barcelona of the future to be a fairer and more sustainable place.

It will be two days of on-site talks, completely free of charge, where we will offer the opportunity to hear new voices and gain knowledge, bringing together experts and city residents who are interested in the subject.

The first day is for reflecting on the status of the SDGs worldwide and the presentation of the annual report on the degree to which they have been reached in Barcelona. We will also be speaking about European missions which have been launched to tackle key 2030 Agenda challenges, such as climate change and the health of the oceans, as well as how to inform the general public and get them to make these goals their own, via communication, transparency and exchanging ideas. In the afternoon, the 2030 Agenda Awards Ceremony will also be held. This is the second edition of the Awards and nine categories have been included.

The second day of the conference will focus on the economy. With the help of various speakers, we will be reflecting on the economic aspects of the 2030 Agenda, in order to achieve a sustainable urban model for the Barcelona of the future.

Everyone is welcome to attend!

Programme



Thursday, 14 December

Opening to public and registration at 9 am

9.30 am

Institutional welcome

Michael Donaldson, Head of BIT Habitat Foundation

9.45 am

Opening speech: The 2030 Agenda, imperfectly necessary

Gonzalo Fanjul, Director of Analysis at ISGlobal

10.15 am

Tackling global challenges and goals from cities

Sustainable Development Goals in Barcelona, what point are we at?

Presentation by Ramon Canal, Director of the Barcelona City Council Technical Programming Unit

Global cities' presence in the 2030

Agenda: what does it mean?, what is its impact?

Presentation by Ricardo Martínez Arias, a senior researcher on the CIDOB Global Cities Programme

11.00 am

Coffee break

11.30 am

Indispensable for achieving SDGs: comparing data, discussing ideas and communicating properly

Presented and moderated by bar.

- Maria Serra Olivella, a co-founder of Fridays for Future Barcelona and an EU Climate Pact ambassador.
- María Luján Oulton, a cultural producer and a curator specialising in video games who is coordinating the "Verdad, mentiras y democracia" [Truth, lies and democracy] project.
- Lorenzo Marini, a co-founder and director of the Verificat platform.
- Enrique Vergara, an Escola Virolai educational coordinator.

1 pm

A sustainable city by 2030: mission (im)possible? Meaning and intention of European missions

Presented and moderated by Tatiana Fernández Sirera (head of the Area for Economic Strategy at the Catalan Government Secretary's Office for Economic Affairs and European Funds)

- "100 smart and carbon-neutral cities by 2030" mission, Álvaro Soldevila, NZC city advisor.
- Climate adaptation mission, Mireia Boya, Head of Environmental Quality and Climate Change at the Generalitat de Catalunya.
- "New European Bauhaus" mission, Greta Tresserra, an international consultant on sustainable development and spokesperson for the governing board of the COAC.

2.30 pm - 3.30 pm

Break

3.30 pm

Final of the Escola Virolai SDG debating league

Final debate of the league between two teams made up of 4th grade ESO students. Project presentation and proposal to extend it to other schools.

5 pm

2030 Agenda Awards Ceremony

Barcelona 2030 Agenda Awards Ceremony. We envisage nine categories in the second edition.

Presided by Laia Bonet, Barcelona City Council First Deputy Mayor

Friday, 15 December

9.30 am

The doughnut economic model (applied to Barcelona)

Presented and moderated by Irma Ventayol, Director of the Office for Climate Change and Sustainability at Barcelona City Council.

- The doughnut economic model, by Andrew Fanning, director of Research and Data Analysis at the Doughnut Economics Action Lab.
- The doughnut economy applied to Barcelona, by Marc Montlleó, Director of Barcelona Regional Environmental Projects.

10.30 am

Coffee break

11 am

Is an urban economy that respects planetary limits feasible?

Presented and moderated by Bàrbara Pons, Director of Barcelona Regional

- Elena Damiá, Director of Barcelona+B, integrated into BLab Spain.
- Jordi Oliver Solà, co-founder and general manager of Inèdit, a consultancy specialising in the circular economy.
- Salvador Clarós, head of Sectoral Policy at the Secretariat for Union Action and Fair Transition, CCOO Catalonia.
- Oriol Barba, a network to promote urban sustainable development in the Mediterranean region.

12.15 noon

Barcelona's enterprises with the value of being sustainable

Presented and moderated by Mireia Cammany, Deputy Chair in charge of SDGs at PIMEC and the PIMEC Foundation.

- Circular Fashion, by Sílvia Calvo, a business woman.
- Minimal Life, by Candela Vázquez, a business woman.
- Iterem, by Anna Pérez, Director of Human Resources.

1.30 pm

Blue Economy Barcelona: An economic transformation strategy focused on sustainability

Anna Majó, Director of Strategic Sectors and Innovation at Barcelona Activa

2 pm

Closing words

Laia Bonet, Barcelona City Council First Deputy Mayor