

## 02. Diagnosis and vision

### 02.1. DIAGNOSIS

The District of Ciutat Vella includes the neighbourhoods of the Raval, Gòtic, Barceloneta, and Sant Pere, Santa Caterina i la Ribera. It is the historic centre of Barcelona, a cultural and economic melting pot and a welcoming space for new neighbours and the visiting population. The area can be summarised with the following socio-economic data:

#### Socio-economic indicators of Ciutat Vella 2015

	Ciutat Vella	Barcelona
<b>Demographic indicators</b>		
Population	100,227	1,609,550
% Increase in annual population	-2.0 %	-0.2 %
Net population density (inhab/ha) (2015)	775	619
Men (%)	52.6 %	47.4 %
Women (%) (June 2015)	47.4 %	52.6 %
Life expectancy (Men / Women, 2013)	77,2 / 84.9 years	80 / 86.4 years
% Youth population (16-24 years)	8.7 %	8.0 %
% Population 16-64 years	74.2 %	65.0 %
% Population with no education or primary education	32.3 %	24.7 %
% Population with university education	28.3 %	29.4 %
% total population	42.6 %	16.3 %
% Main countries of origin of foreigners in the district	15.6 % (Pakistan)	7.6 % (Italy)
<b>Socio-economic indicators</b>		
Index of disposable household income (2014)	79.7	100.0
Change in IDHI 2014/13	+2.5	0.0
Total unemployed (May 2016)	7,155	82,569
Weight of registered unemployment (population 16-64 years) as a % (May 2016)	9.6 %	7.9 %
% Inter-annual variation in registered unemployment (May 2016)	-10.9 %	-11.8 %
% Long-term unemployed / total registered unemployment (May 2016)	40.0 %	42.2 %
% of people attended by municipal social services compared to total population	8.5 %	4.6 %

Source: Department of Employment, Business and Tourism Studies based on data from the Statistics Department at Barcelona City Hall.

## Demographics

According to data for 2015, Ciutat Vella is home to a population of 100,227 inhabitants, a decrease of 2 % between June 2014 and 2015, in contrast to stable population trends seen at the city level (-0.2%) . Cumulative figures since 2006 show the district has lost 11.4 % of its neighbours. Despite this, Ciutat Vella has 6.2 % of the population of Barcelona.

With a surface area of 436.8 hectares, the population density of Ciutat Vella (775 inhabitants per hectare) is 25 % higher than the average for Barcelona as a whole (619 inhabitants / ha). This population density, calculated according to official residency figures, is much higher in reality when we add the very high number of visitors to this District every day.

Following on with data for 2015, 42.6 % of the district's population is of foreign origin –a rate that is 2.6 times or 25 % more than the city average (16.3 %). This district has the highest weighting of foreign residents of any district in the city.

Life expectancy in Ciutat Vella is 80.9 years, 2.5 years less than the average for the whole of Barcelona, according to data for 2013. All areas of Ciutat Vella fall below the average on this indicator compared to the rest of Barcelona, with the neighbourhoods of Sant Pere, Santa Caterina i la Ribera closest to the average with 82.4 years, while the lowest figure was for the Raval neighbourhood (80.3 years), which is six years less in terms of life expectancy than Pedralbes, the neighbourhood with the highest rate in the city. The life expectancy of men is significantly lower, with the gap between the Raval and Barceloneta areas and those neighbourhoods with the highest life expectancy being more than eight years.

### Life expectancy in the neighbourhoods of Ciutat Vella (years) 2013

	Total	Men	Women
El Raval	80.3	76.2	84.9
El Gòtic	81.3	80.9	83.4
La Barceloneta	80.4	76.0	84.8
Sant Pere, Santa Caterina i la Ribera	82.4	78.8	85.5
Ciutat Vella	80.9	77.2	84.9
Barcelona	83.4	80.0	86.4

Source: Public Health Agency of Barcelona.

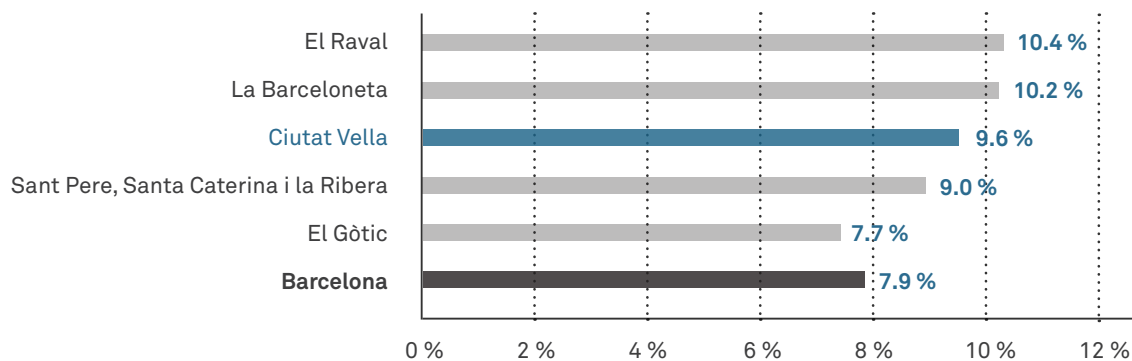
## Employment Market

The weight of the working age population (74.2% of the total) is 9.2 points higher than the city's average, while that of young people (8.7%) is 0.7 points higher.

32.3% of the district's population has no formal education or primary education –a figure that is 7.6 points higher than the average for Barcelona–, while in contrast, the population with a university education stands at more than a quarter (28.3%) of the District, close to the city average (29.4%), but with significant differences within the District, for example, the figure for the Raval quarter stands at 18.9%, while in the Gòtic neighbourhood it is 34.4%.

The 7,155 people registered as unemployed in Ciutat Vella in May 2016 represent 8.7% of the total for this group in Barcelona. Compared to May 2015, the number of unemployed decreased by 10.9%, a more moderate fall compared to the other districts of Barcelona. 9.6% of the working age population of Ciutat Vella was unemployed at March 2016, a figure that is 1.7 percentage points above the city average (7.9%).

### Weight of registered unemployment / population 16-64 years (%). Ciutat Vella, May 2016



Source: Department of Employment, Business and Tourism Studies, Barcelona City Council, based on data from the Department of Statistics, Barcelona City Council

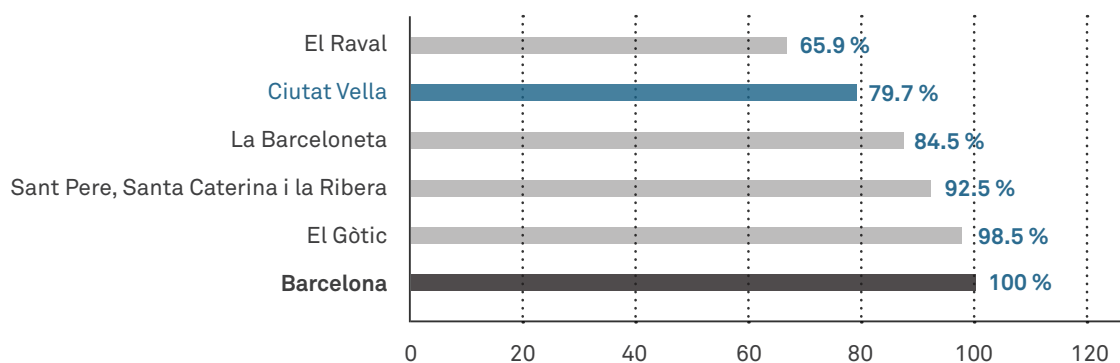
The registered unemployment rate in every one of the district's neighbourhoods is higher than the average for Barcelona, with the highest rates in the Raval and Barceloneta quarters.

## Household income

Historically, Ciutat Vella has been one of the districts with the lowest incomes in the city. In 2000, it had the lowest household income, although it has also progressed most in terms of income: it is the only district where household incomes have risen year after year since 2008, with an accumulated increase of 8.6 points<sup>2</sup>. However, one of the main factors explaining this improvement has been the arrival of inhabitants with higher purchasing power in recent years, rather than a homogeneous rise in the incomes of neighbours.

Despite this trend, disposable household income for Ciutat Vella in 2014 was still only 79.7% of the average income of the city, placing it in the mid-to-lower part of the ranking for all districts. All quarters in Ciutat Vella recorded a disposable household income per capita below the average, although the Gòtic, Sant Pere, Santa Caterina i la Ribera come close to the average, with the Raval neighbourhood still a long way behind..

### Disposable household income per inhabitant in Ciutat Vella (IndexBcn = 100) 2014



Source: Department of Employment, Business and Tourism Studies, Barcelona City Council, based on data from the Department of Statistics, Barcelona City Council

In 2015, the City Council's Social Services attended 8,503 people in Ciutat Vella. This take-up figure represents 8.5% of the total population of the district, while in Barcelona the overall figure for the same concept stood at 4.6% of the population.

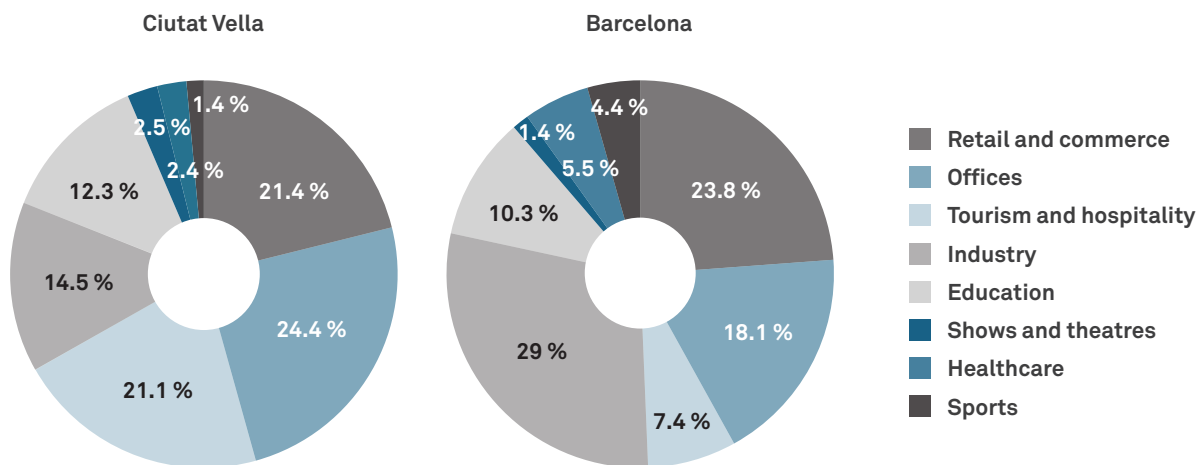
<sup>2</sup> Note: in comparison to other years we should take into account changes in the statistical data used as a source for this index.

### Economic activity Indicators for Ciutat Vella 2015

The special characteristics of Ciutat Vella make it a singular and unique place within the economic structure of the city, with a clear specialization in culture, leisure, retail and hotels and restaurants.

38.8% of the registered cadastral surface area of the District is dedicated to economic activity, which is 8.2 percentage points higher than the average for the whole of Barcelona. In terms of activities, offices account for almost a quarter (24.4%) of the productive area of the District, followed by commerce and retail, tourism and hospitality, each representing one-fifth of the area (21.4% and 21.1% of the total, respectively). Comparatively, the weight of office space is higher than the city's average (by 6.3 points), while the area dedicated to commerce and retail is 2.4 points lower than at the city level due to the fact that retail and commerce in this area is generally in smaller premises–, and space dedicated to industry is 14.5 percentage points lower.

#### Cadastral surface area of economic activities' premises

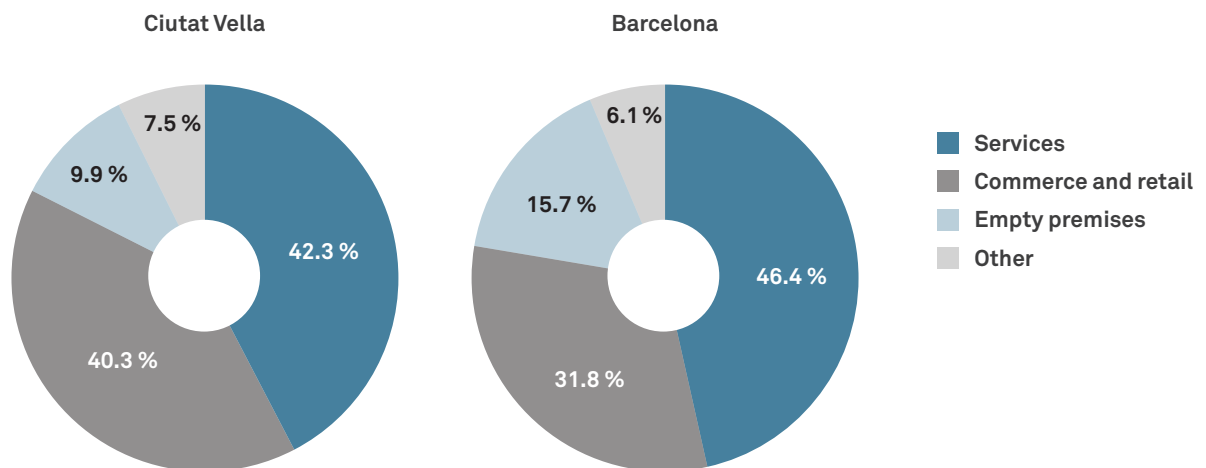


Source: Department of Employment, Business and Tourism Studies, Barcelona City Council, based on data from the Department of Statistics, Barcelona City Council.

## Indicators of economic activity in Ciutat Vella 2015

In 2014, the most representative sector in Ciutat Vella in ground floor premises was services<sup>3</sup> (42.3% of total), while retail and commerce accounted for 40.3% of the total and empty premises represented almost 10%.

### Establishments on the ground floor. 2014



Source: Department of Employment, Business and Tourism Studies, Barcelona City Council, based on data from the Department of Statistics, Barcelona City Council

Compared to Barcelona, it is worth noting that there is a large proportion of retail and commerce in the district –8.5 percentage points above the average for the city– and a lower rate of empty premises –5.8 points below the average for the city– due to the district’s strong appeal as a central location in the city.

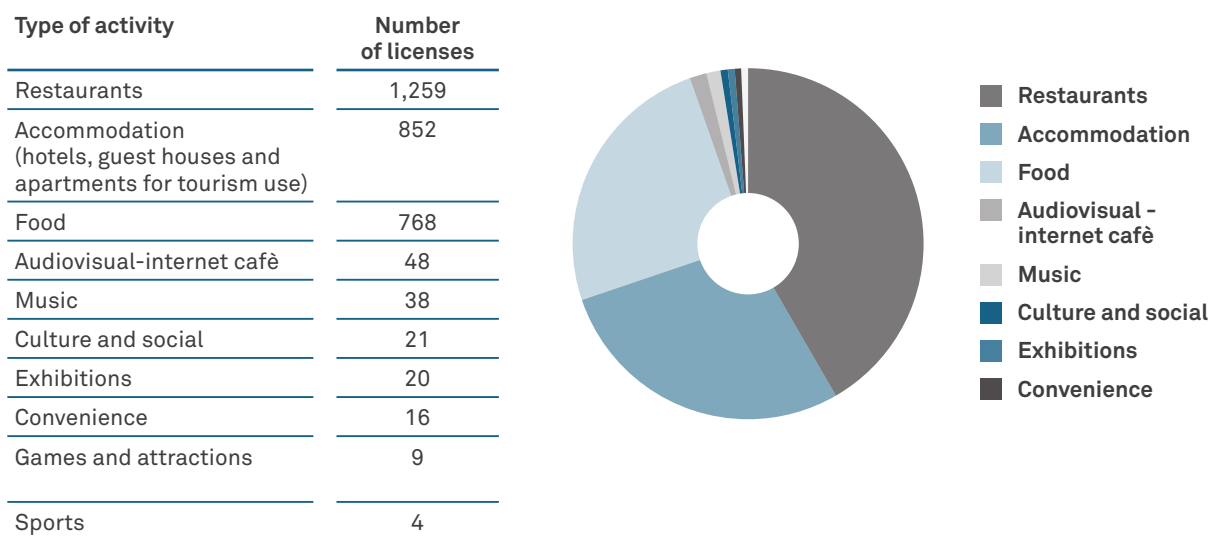
As for ground floor premises across quarters, commerce and retail was dominant in terms of activity in the Gòtic and Sant Pere, Santa Caterina i la Ribera, while the Raval and Barceloneta saw a higher percentage of services, which is the same as we find across Ciutat Vella as a whole, and even more clearly in terms of the whole of Barcelona.

<sup>3</sup> Including hotels and restaurants.

## Public access business licensing

In Ciutat Vella there are currently 3,035 licenses for public access economic activities. The majority of them (1,259) are related to eateries, followed by accommodation (852, of which 604 are licenses for housing for tourism purposes) and activities relating to the sale of products and foodstuffs (768). We can therefore see a strong specialization in eateries, tourism and leisure.

### Number of licenses. 2016



## Tourism and Hospitality

Ciutat Vella brings together most of the tourist activity in the city because of the fact it is centrally located and because of its range of activities, urban attractions and heritage sites. The District has a high number of hotels: 125 offering 17,678 hotel rooms, which represents a third (31.7%) of all city hotels and more than a quarter (26.9%) of the hotel beds available in the city.

The total supply of tourist places in the district is 24,563 - including hotels, hostels, tourist apartments, housing for tourism usage and youth hostels-, representing 20% of the total supply in Barcelona.

Tourism	Total supply of tourist places*	% of the District
El Raval	9,895	40.3 %
El Barri Gòtic	8,691	35.4 %
La Barceloneta	2,951	12.0 %
Sant Pere, Santa Caterina i la Ribera	3,026	12.3 %

\* Includes hotels, hostels, housing for tourism use and youth hostels.

Source: Department of Employment, Business and Tourism Studies of the City Council of Barcelona.

Regarding the distribution of tourism supply by neighbourhood, the Raval heads all the quarters with 9,895 beds available, representing two-fifths of the whole district's supply (40.3%), followed by the Gòtic quarter, with about 8,700 beds, representing more than a third of the total (35.4%), while Sant Pere, Santa Caterina i la Ribera have more than 3,000 beds and Barceloneta has 2,950, which accounts for 12.3% and 12 % of the total, respectively.

### Social and solidarity economy

Ciutat Vella accounts for 11% of Barcelona's social and solidarity economy initiatives, including a wide variety of organizations and activities, with a significant presence of housing cooperatives and social insertion companies, which represent 42% and 30% of those found in the city, respectively. It has 76 cooperatives and 61 worker-owned companies, 6 consumer group initiatives, three exchange markets and three community allotments, as well as two time banks and two community management spaces, four mutual companies and an ethical finance entity. This diversity of projects shows the huge potential for developing the market for alternative social and economic initiatives.

Initiatives of the Social and Solidarity Economy	Ciutat Vella	% Barcelona
CETS	3	6.3 %
Job placement companies	6	30.0 %
Housing cooperatives	13	41.9 %
Education cooperatives	1	5.3 %
Ethical finance	1	14.0 %
Community allotments	3	15.0 %
Consumer groups	6	10.2 %
Exchange markets	3	23.1 %
Time Banks	2	10.0 %
Community management	2	9.5 %
Mutual	4	23.5 %
Consumer cooperatives	1	3.2 %
Cooperative societies	76	8.8 %
Worker owned companies	61	5.1 %

Source: The Social and Solidarity Economy in Barcelona. Barcelona City Council 2015.



It also highlights the concentration of the Third Social Sector in this district with entities with different legal structures that aim to deal with social problems related to vulnerable groups, amounting to 336 organizations in 2013 (14 % of the city's total). This makes Ciutat Vella the district with the largest number of such entities, along with the Eixample.

Regarding the total number of associations, the city's register has 973 entries for Ciutat Vella, with 322 cultural institutions –one third (33.1 %) of the city's total–, followed by those working in the area of education and training –74 entities or 7.6% of the total. Moreover, cultural associations and guilds and other professional organizations represent over one fifth (21 %) of these entities in Barcelona.

### Distribution of associations across the neighborhoods of Ciutat Vella in 2015

Association type	El Raval	El Gòtic	La Barceloneta	Sant Pere, Santa Caterina i la Ribera	Ciutat Vella
Total associations	343	297	84	249	<b>973</b>
% over / total District	35.3 %	30.5 %	8.6 %	25.6 %	
Education and Training	28	20	8	18	<b>74</b>
Social Economy	7	2	0	4	<b>13</b>
Guilds and professionals	22	17	2	13	<b>54</b>
Cultural	112	87	33	90	<b>322</b>
Neighbourhood	10	12	9	6	<b>37</b>

Source: Governobert. City Council entities report file.

In terms of their distribution across neighbourhoods, the Raval accounts for more than a third of all associations in the district with a total of 343 associations, followed by the Gòtic quarter (with 30.5%), Sant Pere and Santa Caterina i la Ribera (25.6%) and Barceloneta (8,6%).

**Socio-economic indicators, Ciutat Vella 2015**

Demographics (1)	El Raval	El Gòtic	La Barceloneta	Sant Pere, Santa Caterina i la Ribera	Ciutat Vella	Barcelona
Population (1)	47,617	15,269	15,036	22,305	100,227	1,609,550
% Of the total population of the District	47.5 %	15.2 %	15.0 %	22.3 %	-	-
% Annual population increase	-1.76 %	-4.03 %	-0.96 %	-1.63 %	-2.01 %	-0.2 %
Net population density (inhab / ha) (2015)	949	454	1,149	695	775	619
Men (%)	54.9 %	52.1 %	49.8 %	50.0 %	52.6 %	47.4 %
Women (%)	45.1 %	47.9 %	50.2 %	50.0 %	47.4 %	52.6 %
Life expectancy (M / W), (2013)	76.2/84.9 years	80.9/83.4 years	76.0/84.8 years	78.8/85.5 years	77.2/84.9 years	80/86.4 years
% Youth population (16-24 years)	9.5 %	8.4 %	7.9 %	7.9 %	8.7 %	8.0 %
% Population 16-64 years	74.3 %	76.4 %	71.1 %	74.5 %	74.2 %	65.0 %
% Population without education + primary education	34.2 %	20.5 %	29.0 %	22.0 %	32.3 %	24.7 %
% Population with university education	18.9 %	34.4 %	22.6 %	33.5 %	28.3 %	29.4 %
% of foreign population over the total	48.1 %	41.7 %	31.3 %	38.9 %	42.6 %	16.3 %
% of the largest foreign population group over the total of foreign population	22.6% (Pakistan)	14.5% (Italy)	16.4% (Italy)	15.1% (Italy)	15.6% (Pakistan)	9,6% (Italy)
<b>Socio-economics</b>						
Index of disposable household income (2014)	65.9	98.5	84.5	92.5	79.7	100
Change IDHI 2014/13	+5.6	-5.1	+2.4	+1.3	+2.5 %	-
Total unemployed (May 2016)	3,630	919	1,092	1,514	7,155	82,569
% Of unemployed over District total (May 2016)	50.7 %	12.8 %	15.3 %	21.2 %	-	-
Weight of registered unemployment (population 16-64 years) in % (May 2016)	10.4 %	7.7 %	10.2 %	9.1 %	9.6 %	7.9 %
Weight of registered unemployment (population 16-64 years) in % (May 2015)	11.7 %	9.0 %	11.2 %	9.9 %	10.8 %	9.0 %
Change in the weight of unemployment (p.p.)	-1.3 %	-1.3 %	-1.0 %	-0.8 %	-1,2 %	-1.1 %
Total unemployed May 2015	4,110	1,067	1,194	1,655	8026	93,617
Annual % change in unemployment (May 2016)	-11.7 %	-13.9 %	-8.5 %	-8.5 %	-10.9 %	-11.8 %
% Of long-term unemployed over total unemployed (May 2016)	38.5 %	39.5 %	45.4 %	42.2 %	40.0 %	42.2 %
% People attended by municipal social services with respect to total population	9.3 %	7.8 %	9.0 %	7.6 %	8.5 %	4.6 %

(1) Official Residency Registration 06/30/2015

Source: Department of Employment, Business and Tourism based on data from the Statistics Department at Barcelona City Hall.



## Economic Activity Indicators, Ciutat Vella 2015

	El Raval	El Gòtic	La Barceloneta	Sant Pere, Santa Caterina i la Ribera	Ciutat Vella	Barcelona
<b>Economic activity</b>						
% Surface area given over to economic activity	35.9 %	46.7 %	44.9 %	31.2 %	38.8 %	30.6 %
% Cadastral surface area occupied by Industry (m <sup>2</sup> )	12.9 %	16.3 %	5.0 %	21.4 %	14.5 %	29 %
% Offices	14.6 %	28.8 %	31.7 %	27.2 %	24.4 %	18.1 %
% Retail and commerce	21.9 %	23.8 %	12.9 %	23.5 %	21.4 %	23.8 %
<b>Retail and services (2014)</b>						
Total establishments on the ground floor	2,544	2,140	753	1,837	7,274	67,433
% establishments over total for the District	35.0 %	29.4 %	10.4 %	25.3 %	-	-
Total retail on the ground floor	900	1,011	177	841	2,929	21,414
% retail over total establishments on ground floor	35.4 %	47.2 %	23.5 %	45.8 %	40.3 %	31.8 %
% retail over total for the District	30.7 %	34.5 %	6.0 %	28.7 %	-	-
Total Services on ground floor	1,209	797	370	698	3,074	31,290
% services over total establishments on ground floor	47.5 %	37.2 %	49.1 %	38.0 %	42.3 %	46.4 %
% Services over total for the District	39.3 %	25.9 %	12.0 %	22.7 %	-	-
% premises empty over total for the District	34.2 %	28.3 %	15.8 %	21.7 %	-	-
<b>Tourism</b>						
Total supply of tourist places*	9,895	8,691	2,951	3,026	24,563	122,223
% of the total for the District	40.3 %	35.4 %	12.0 %	12.3 %	-	-
<b>Housing</b>						
PHousing prices, 2nd hand (€ / m <sup>2</sup> )	2,775	4,236	4,043	3,827	3,765	3,478
Rental prices (average monthly rent, € / month)	625.8	786	602.6	723.4	675.7	734.94
Average size of rented surface area	61.1	79.5	38.2	64.5	61.1	70.7
Number of leases signed	1,484	684	703	1,014	4,182	40,623

\* Including hotels, hostels, apartments, housing for tourism use and youth hostels.

Source: Department of Employment, Business and Tourism based on data from the Statistics Department of Barcelona City Hall