

SPECIFIC TERMS AND CONDITIONS OF THE CONTEST

20TH 25 NOVEMBER PRIZE, 2025

International Day for the Elimination of Violence against Women

“Barcelona against online gender violence”

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1. ONE. PURPOSE

Barcelona City Council is commemorating 25 November as the International Day for the Elimination of Violence against Women, designated by the UN in 1999. In addition, the Council of Europe Convention on preventing and combating violence against women and domestic violence, known as the Istanbul Convention, recognises violence against women as ‘a manifestation of historically unequal power relations between women and men, which have led to domination over, and discrimination against, women by men’.

Furthermore, specific legislation and greater resources have often focused on eradicating gender violence through prevention initiatives and strategies, including the expansion of support, recovery and shelter services, as well as the implementation of comprehensive plans and government measures, among others. While these areas of action are essential, the different areas of intervention of public resource services, the feminist movement and the obligations derived from the different legislative frameworks underscore the importance of furthering work on primary prevention so that this violence doesn’t take place to begin with.

In today's world, where the internet and social media are a major part of daily life, these patterns of violence rooted in sexist attitudes are also reproduced in the immediate, ubiquitous setting of online environments, leading to specific cases of harassment, abuse and both sexual and psychological violence. Hate speech is becoming increasingly common on social media, which exponentially amplifies gender violence. Although online gender violence is driven by the same dynamics that existed before the internet, the channels it uses are different, facilitating and amplifying the violence.

In this sense, 18.4% of women report having experienced sexual harassment online (Government Delegation against Gender Violence, 2019), and 39% of cases of gender violence occur on social media (Catalan Gender Violence Survey, 2021). This violence particularly affects adolescents and young people: in Barcelona, one in four girls have experienced online abuse, and this figure rises to 31.8% by the age of 18. Some 13.6% of adolescents, and up to 19.6% of girls aged 18 and over, report having experienced sexual harassment on social media (Survey on Risk Factors in Secondary Schools, 2021). These figures are supported by the 2019 Survey on Sexual Violence in Catalonia, which found that 26.3% of respondents had been victims of online sexual violence.

Furthermore, according to the National Observatory of Technology and Society's Online Gender Violence: an Invisible Reality report (in Spanish), 18.4% of women report having experienced sexual harassment on the internet. In addition, the survey conducted by Amnesty International and included in the ONTS report concludes that 55% of women who suffered harassment on social media reported that they were less able to focus on their daily activity, 54% experienced panic attacks, anxiety or stress, 57% felt apprehensive when thinking about using the internet or social media and 54% experienced this sensation whenever they received messages or notifications on social media.

Online violence may initially seem more innocuous, but it also takes a major physical, psychological and emotional toll on its victims. Online environments facilitate anonymity and leads to more perpetrators joining in, encouraging escalation, virality and the repetition of abuse, and can occur 24/7, creating situations in which harassment is almost constant and it is nearly impossible for victims to disconnect. The persistent presence of content on the internet, with little implementation of the current right to be forgotten, also prolongs its effects over time, potentially revictimising whoever has suffered it.

Such violence can take numerous forms and affect people of all ages, genders and social backgrounds. It is not a single type of violence but rather a wide range of practices.

Some examples of types of online violence include:

- Unauthorised access or control of women's devices or accounts.
- Manipulation, non-consensual sharing and/or smear campaigns involving of images or recordings of women on social media, the internet or in the news media.
- Identity theft or impersonation.
- Insults, harassment, extortion, threats or sexual exploitation of images of women.
- Attacks on or hacking of activists' accounts or feminist websites, and the spreading of hate speech on these issues.

In all these forms of violence, perpetrators use of digital spaces to exert control or intimidation, or cause humiliation or psychological harm.

Finally, online gender violence remains largely invisible. It can affect all women, but is particularly intense among adolescents and young people with non-normative identities, gender expressions and sexual orientations. Digital violence also has a significant impact on racialised women. Similarly, women with a prominent public profile, whether in journalism, culture, politics, sports or other fields, experience this violence to a great extent, to the point that it becomes difficult for many women to continue participating in public life, which constitutes a major problem for democracy.

The invisibility of the problem means very little action is taken to investigate, combat and sanction these forms of violence, which can ultimately lead to self-censorship, withdrawal from online spaces and victim-blaming. At the same time, there are no effective tools to combat it, and where such tools do exist, they are rarely accessible or publicly available.

With the aim of raising awareness and fostering shared responsibility among the public, women's groups and organisations, joint associations addressing different issues, geographic areas and other city sectors of activity, Barcelona City Council is launching the 20th 25 November Prize, this year with the theme "Barcelona Against Online Gender Violence", to promote social initiatives aimed at combating gender violence in the city.

The 20th edition of the 25 November Prize aims to reflect on the imperative need to create safe and trustworthy digital environments, while developing digital self-defence, empowerment and sovereignty tools for women and girls of all ages. Thus, the aim is to provide

specific technological resources and tools, whether in devices used to connect to social media or on social media itself, to facilitate defence and prevention in relation to online abuse.

Proposals submitted in this edition may be geared towards the general public, organisations and/or professionals to empower everyone, especially women, in addressing situations of gender-based harassment on social media, and to raise greater awareness on the issue.

The aim of the call is therefore to offer financial resources and institutional support to facilitate the implementation of the winning project. The award is not intended to replace the responsibility and initiative of the groups or the people behind the efforts, as that would be contrary to its spirit.

The award is governed by these specific terms and conditions and will be given to the project selected by a panel of experts in accordance with the criteria and characteristics set out in this document, which also establishes the submission deadlines and required documentation.

2. TWO. PURPOSES AND LEGAL SYSTEM

Project submissions for this year's prize, with the theme of "Barcelona Against Online Gender Violence", may have the following goals:

1. Carrying out applied research to prevent gender violence associated with online environments, in accordance with the objectives of the prize (see Section 1).
2. Developing strategies and initiatives in the various environments where this year's theme is relevant, aimed at city residents, in accordance with the objectives of the prize (Section 1).
3. Implementing resources and preventative initiatives that address the dual theme of 'gender violence – online violence', in accordance with the objectives of the prize (Section 1).
4. Creating resources and tools to prevent and combat sexual violence, in accordance with the objectives of the prize (Section 1).

The projects must meet the following requirements:

- They must be new or at the start of implementation, but in no case may they be finished projects or projects that the organisations carry out on a regular basis.
- They must be projects in which women actively participate, through their voices, perspectives, visions and actions, and are empowered throughout the phases of the project, taking into account diverse backgrounds and intersectional factors.

- They must be carried out in the city of Barcelona, which must be clearly stated both in the application form for the prize and in the project description and budget, which can be found on the website barcelona.cat/dones.
- They must raise awareness about gender violence in digital environments through projects aimed at detecting, preventing and/or eliminating it.
- They may take the form of products or services, digital or audiovisual initiatives, training, awareness campaigns, etc.
- They must be written in gender-inclusive language (see the guide on non-sexist language at the following link: <http://ajuntament.barcelona.cat/bcnantimasclista/ca/prevenir-i-actuar/guia-de-llenguatge-no-sexista>). The body of the project description must include the commitment that, if it wins the award, all the communication, images and language used to implement it, promote it, etc. will be gender-inclusive.

In terms of geographic scope, the projects:

- must be carried out in the city of Barcelona and
- must be applicable, in practical terms, at the district or city level.

The legal system is determined in the general terms and conditions regulating the 25 November Award published in the BOPB on 24 March 2021.

3. THREE. AWARDS AND PRIZE MONEY

The 25 November Award establishes a single project category and an award with the following monetary prize:

Panel Award for Best Project, worth €15,000. The amount will be charged to budget item 0800-48101-23241 of the 2025 financial year budget.

The panel will choose only one winning project. In the event of a tie, special consideration will be given by the panel to projects submitted by associations, groups or organisations that are part of the Citizen Agreement for a Barcelona Free of Violence Against Women.

If this does not break the tie, the chair of the panel will have the casting vote to decide on the winning project.

The panel's decision and the name of the winning project will be announced at an official event. The date, place and time of the 25 November award ceremony will be announced in due course and can be found at barcelona.cat/dones.

The prize money will be subject to any applicable taxes and withholdings, in accordance with the tax regulations in force at the time it is paid.

4. FOUR. PARTICIPANTS

Projects may be submitted by non-profit organisations, groups and associations based in the city of Barcelona, as well as by individuals over the age of 18.

Each applicant may submit only one project. Natural persons submitting projects must be officially registered residents of Barcelona.

Legal persons submitting projects must have their head office in Barcelona.

Whoever acts as the representative of any group made up solely of natural persons must be an officially registered resident of Barcelona.

5. FIVE. ASSESSMENT CRITERIA

In the evaluation process for the projects, the panel will take into account the specific and general criteria indicated in this section.

The panel will individually evaluate projects submitted on a scale of 0 (does not meet the criterion) to 10 (best meets the criterion).

The score for each project is the sum of the score obtained in the general criteria evaluation section (up to a maximum of 5 points) plus the score of the specific criteria section (up to a maximum of 5 points), meaning that the maximum score for each project is 10 points in total.

Evaluation of general criteria, up to a maximum of 5 points.

- Degree of alignment with the objectives set out in clauses one and two of this call for applications. The degree of project alignment is defined as the relationship between the proposal and the theme of this year's contest. In addition, the information presented on the project must be clear and easily understandable. And finally, the information described must be accurate and cover all necessary aspects for its implementation. (Up to 1 point).

- Precision, quality, coherence and technical and financial feasibility of the proposal. This criterion considers how the project is described in terms of its consistency and whether the information provided has a clear, logical structure, as well as whether it is well written and free of errors. In this regard, the criterion also takes into account the technical and financial feasibility of the project. (Up to 3 points).
- Sustainability of the initiative during and after implementation. This criterion is defined as the way in which the project describes its long-term planning, including the goals and strategies that take the project's future into account. (Up to 1 point).

Specific criteria, up to a maximum of 5 points.

- Projects with innovative methodology and content, in accordance with points 1 and 2 of this call for applications. This criterion is defined as the project's ability to adapt to changes in the environment or the needs of the target audience, to encourage the creation of new and disruptive ideas, and to ensure that the project's innovative ideas are technically and economically feasible. (Up to 1 point).
- Projects that incorporate the voices of women and the target groups in both the design and implementation stages. This criterion is defined as the extent to which the project incorporates the participation of stakeholders and involves target groups and other stakeholders from the outset to ensure their commitment. (Up to a maximum of 1 point).
- Degree of impact of the project on the target groups or audiences. This criterion is defined as how the project considers the needs, problems and wishes of the people it is designed for in order to develop solutions that truly meet their expectations. (Up to 1.5 points).
- Degree of transferability and replicability of the project to the individual experiences of the people and organisations involved. This criterion is defined as the extent to which the project ensures that the skills and knowledge acquired during the project are transferred to the target groups and other stakeholders, as well as the project's capacity to be replicated in other contexts and geographic areas. (Up to 1.5 points).

6. SIX. TIME FRAME AND FORMAT

The submission period will begin the day after the announcement of the call for applications is published in the *Official Gazette of the Province of Barcelona* and will end on 6 October 2025 at 11:59 p.m.

Any applications submitted outside this period will not be accepted.

The general terms and conditions of the call for applications are available online at <https://ajuntament.barcelona.cat/dones/en/>.

Depending on the rights and obligations for interacting electronically with public authorities, in accordance with Act 39/15 of 1 October and the relevant regulations, in the event of:

- In-person submission: Projects must be submitted at the City Council's General Register (Pl. Sant Miquel, no number, ground floor), or at the municipal registries located in the Citizen Help and Information Offices (OACs), by submitting an application form available at these offices or downloadable from the ajuntament.barcelona.cat/dones website.
- Electronic submission of applications: the forms must be filled out on the City Council's e-headquarters at <https://ajuntament.barcelona.cat/en/>. On the website, go to E-Headquarters (list of procedures that must be completed online) within Association and Participation.

7. SEVEN. DOCUMENTS

Applicants must submit the following documents, properly filled out, within the established deadline:

1. Application for participation in the 25 November Prize, following the standard form, which can be downloaded from the ajuntament.barcelona.cat/dones website.
2. Project description and budget, using the standard form which can be downloaded at <https://ajuntament.barcelona.cat/dones/en/>.
3. Summary of the project, using the standard form that can be downloaded at <https://ajuntament.barcelona.cat/dones/en/>.

Applicants must also include the following documentation:

4. Photocopy of the national identification document (DNI) or tax identification document (NIF) of the person or organisation applying.
5. Curriculum vitae of the natural person, group, association or organisation submitting the project.
6. In the case of legally incorporated associations and organisation, a copy of the articles of association must also be provided.
7. For groups that are not legally incorporated, a letter signed by all the members which designates the person representing the group must be submitted.

The project, budget and summary sheet must be submitted in paper or digital format within the time frame and in the format stipulated in the Clause 6 of these terms and conditions.

No documentation submitted that is not accompanied by the aforementioned documents 1, 2 and 3 will be taken into account. Therefore, applications that are not accompanied by these three basic documents will be considered not submitted and may not be rectified.

In accordance with Article 68 of Act 39/2015 on the common administrative procedure of public authorities, if the requirements established in each call for applications are not met, a period of 10 working days to remedy the application will be granted. In accordance with the above paragraph, failure to submit documents 1, 2 and 3 may be not rectified.

In the event that the application is not rectified or filled out within the aforementioned ten-day time frame, the application will be considered withdrawn, and no further action shall be taken.

8. EIGHT. GENERAL CONDITIONS OF THE CALL

The projects and work carried out thanks to financial support received through this call are the property of the authors, who must acknowledge the support of the Barcelona City Council in any project promotional materials or publications, and must at all times use gender-inclusive images and language.

Participating organisations and individuals acknowledge that they are the authors of their works and undertake not to submit audiovisual, sound, musical or visual materials for which they do not have duly accredited rights of use. The organisers are not responsible for misuse of the intellectual property rights of the authors of the works.

By submitting their projects and work, the authors authorise Barcelona City Council to publish all or part of the projects or to share them in different formats and on different platforms, provided that this is not for commercial purposes.

Applicants will be able to collect unselected projects during the three months following the publication of the results. After this time, they will remain at the Feminisms and LGTBI Services Department for three months before being destroyed.

The award must be accepted by the recipient in order to comply with the conditions established herein.

From the day after the public award ceremony, an electronic notification will be sent to the winning organisations or individuals with instructions on the documentation they must submit in

order for the payment of the prize to be processed. The deadline for submitting the documentation requested shall be 10 business days starting the day after notification is received.

In the event that the winning organisations or individuals do not supply the requested documentation, or that the documentation they submit is incorrect, the award will be rescinded. In this case, where applicable and depending on the scores obtained, the organisation responsible for awarding the prize may propose that it be given to the second-place project. The new winners will then receive an electronic notification requesting that they submit the documentation needed to receive the prize by the deadline specified in the notification. If the natural person or organisation in second place does not submit the documentation requested, the award will be cancelled for this edition.

The award is compatible with any other aid or grant awarded by other authorities and public or private organisations for the same project, provided that the sum of the funds obtained to carry out the project does not exceed the expenses of the project, as established in the applicable regulations.

One year after receiving the award, the winning organisation must submit a project report, with an economic balance sheet and an audiovisual presentation of the work carried out and other materials, to the Feminism and LGTBI Services Department of Barcelona City Council. If these materials are not submitted, the Barcelona City Council reserves the right to ask for the monetary award to be returned.

9. NINE. ORGANISATION IN CHARGE OF THE AWARD PROCESS AND DECISION

The organisation in charge of the award process is Barcelona City Council's the Directorate for Feminisms and LGBTI Services.

The organisation in charge of deciding the award winner is the person in charge of the relevant Councillor's Office for Feminisms and LGBTI Services at the Barcelona City Council.