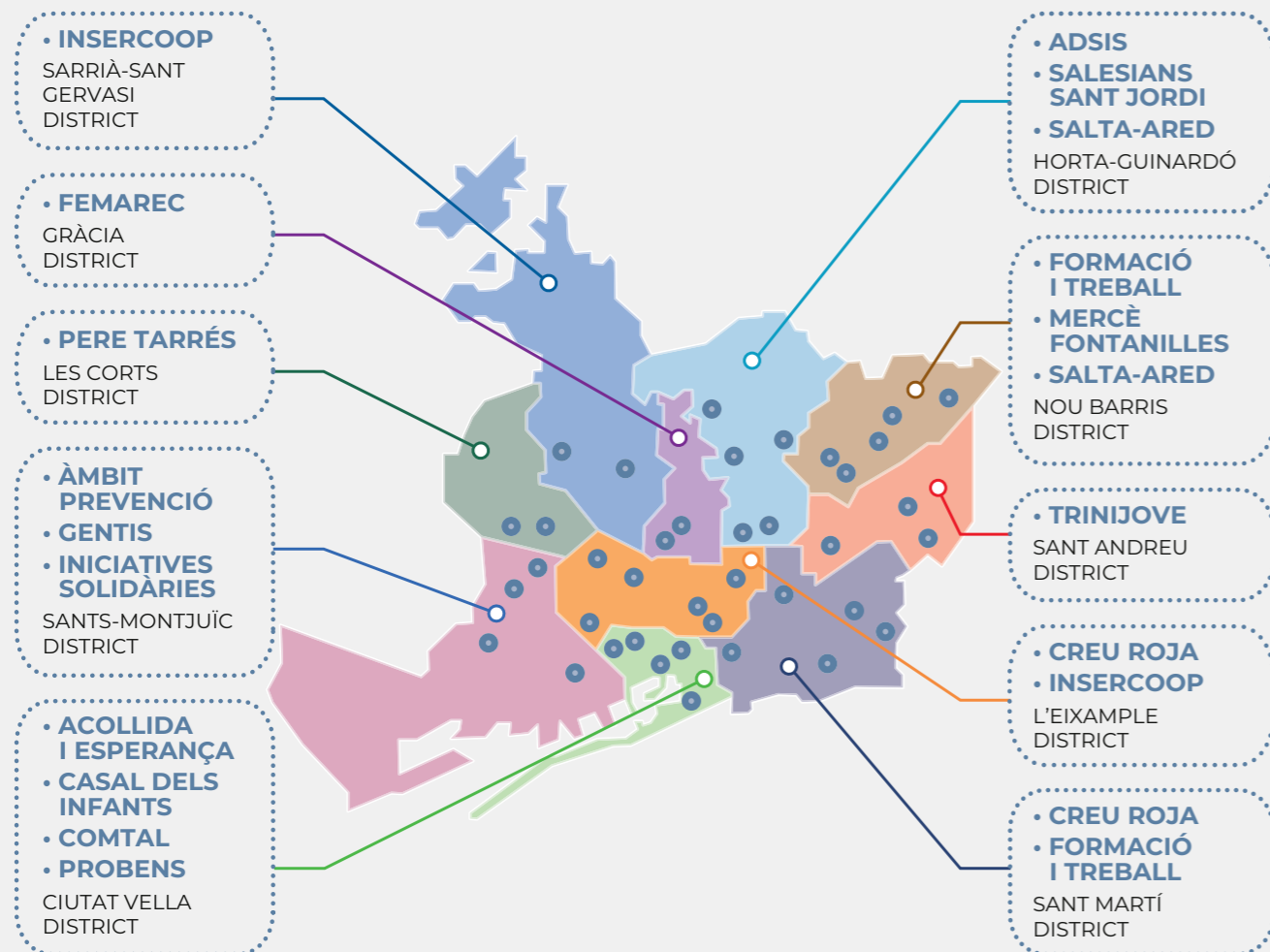


Area of action

The Programme serves people registered as living in the city of Barcelona and collaborates with businesses and organisations in the Metropolitan Area.

City of Barcelona: Social Services centres and Làbora Points, 2018



● 40 Social Services centres

○ 21 Làbora guidance centres

5 employability improvement centres

- ÀMBIT PREVENCIÓ
- CÀRITAS
- CREU ROJA
- FEMAREC
- MERCÈ FONTANILLES

6 research centres

- CREU ROJA
- ÈXIT
- FORMACIÓ I TREBALL
- FUTUR
- PERE TARRÉS
- SALUT I COMUNITAT

Technical management

- FUNDACIÓ INTERMEDIA

SUMMARY OF ACTIVITIES 2018



Take-up rate and verdict



Identification and skills acquisition



Intermediation



Job placement

THE VALUES OF THE LABORA PROGRAMME:

- equal opportunities
- commitment
- transparency
- cooperation
- participation and innovation

The Làbora Programme works to promote employment and brings vulnerable people to the job market. The project gives organisations and businesses access to a pool of candidates from which they can select the person that best suits their recruitment needs. Success is guaranteed by the guidance, training and support provided to each person, always in accordance with skills-based employment criteria. Làbora links businesses to a programme based on **commitment** and social responsibility that promotes **equal opportunities** among citizens.

This summary of actions carried out in 2018 contains a brief selection of data that show how the Programme has become a benchmark tool and an example of transparency both in the city and outside it, due to its efficiency, **participation** and **innovation** in finding employment for people who find it difficult to access the job market, all to the full satisfaction of the recruiting companies.

The Làbora Programme is a cooperation-based **public-social** city project led by Barcelona City Council's Area of Social Rights and Barcelona Activa, together with the Catalan Association of Social Action Organisations (ECAS), the Federation of Placement Companies of Catalonia (FEICAT), and the Red Cross.

Cooperation and networking between Barcelona City Council, social organisations and the city's business network are the key to a fairer, more inclusive Barcelona.

PUBLIC-SOCIAL COOPERATION PROGRAMME:





1. Take-up rate and verdict

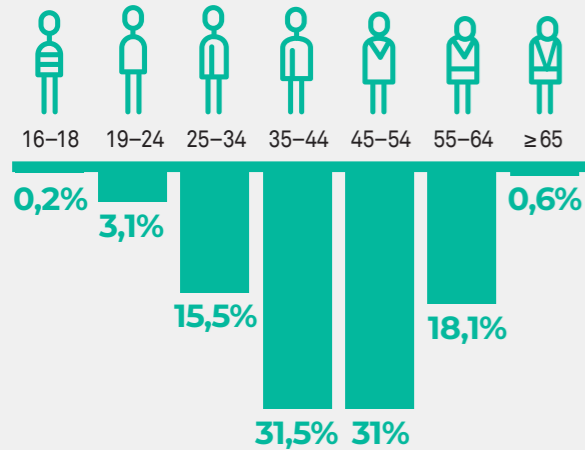
People attended to

For the first time in 2018
3.779

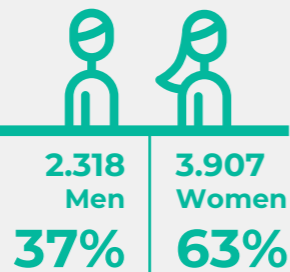
6.225
People attended to

From 2017
2.446

By age group



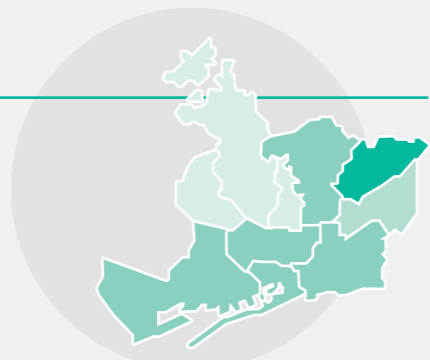
By gender



By district

Nou Barris	17,39%
Ciutat Vella	13,07%
Sants-Montjuïc	12,09%
Horta-Guinardó	11,73%
Sant Martí	11,07%
Eixample	10,76%
Sant Andreu	8,41%
Gràcia	5,93%
Sarrià-Sant Gervasi	3,49%
Les Corts	3,08%

Specific services **2,98%**
(SARA/OPAI/PIAD/SAS/SAIER/SISFA ROM/SIS/Day center/Inclusion apartments/Family regrouping)



2. Identification and skills acquisition

Làbora training

79% completed their process

1.718
People

17 Technical and vocational training

Professional certifications, training with businesses and ICT.

262 Employability improvement modules

M1 Definition of the vocational project
M2 Skills identification
M3 Level of suitability for the job market
M4 Skills improvement
M5 Tools and instruments, skills-based CV
M6 Search routes and channels for employment

7 High-intensity resources

- Personal and job skills
- Job skills
- Language courses
- Open job-search space
- Support and placement
- Pre-employment
- Emotional management of job searching

3 Specific resources

Specialist services supplementing the tailored support provided to participants by the Làbora Programme.

3. Intermediation

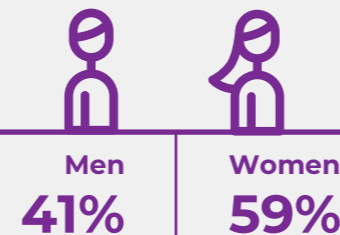
Intermediation with businesses

Businesses registered
3.490

2.185
People registered with the employment office

Applications to businesses
5.799

By gender



Offers processed
2.317

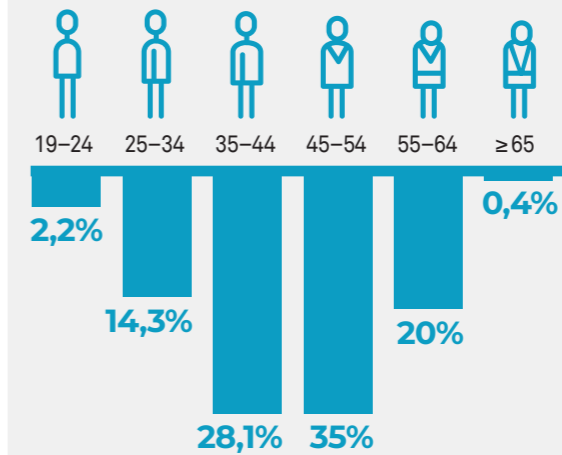
4. Job placement

People hired

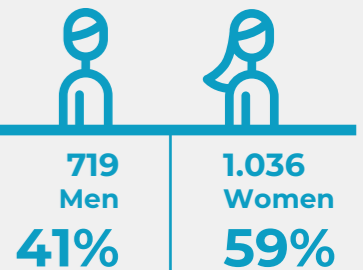
1.755
Placements¹

2.557
Contracts

By age group



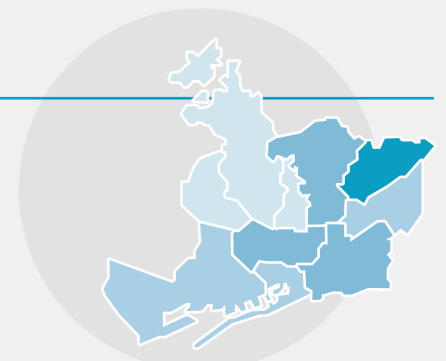
By gender



By district

Nou Barris	18,35%
Sant Martí	14,47%
Horta-Guinardó	12,02%
Eixample	11,05%
Ciutat Vella	9,63%
Sants-Montjuïc	9,40%
Sant Andreu	8,15%
Gràcia	5,07%
Sarrià-Sant Gervasi	3,82%
Les Corts	3,30%

Specific services **4,73%**
(SARA/OPAI/PIAD/SAS/SAIER/SISFA ROM/SIS/Day center/Inclusion apartments/Family regrouping)



By activity sector

46,13% Services to companies (design, business management, advertising, public relations and MKTNG, security, administrative activities and cleaning), **11,19%** Tourism and hostelry, **8,89%** Commerce, **8,58%** Social services, **5,42%** Construction, **4,86%** Logistics, **2,49%** Health, **2,21%** Industry, **2,17%** Education, **1,42%** Energy and water, **1,38%** Environment, **1,34%** Transport, **1,03%** Culture, **1,03%** Well-being and personal image, **0,79%** Telecommunications and ICT, **0,40%** Automotive, **0,28%** Communication, **0,20%** Banking and finance, **0,12%** Agriculture and fishing and **0,08%** Smart Cities.

Budget

Total amount of the Programme:
3.223.565 €

88,88%



11,12%



And participating organisations

¹ 502 people (28%) have had more than one contract.