

PLAN TO BOOST THE SOCIAL AND SOLIDARITY ECONOMY

2024

2027



Ajuntament de
Barcelona

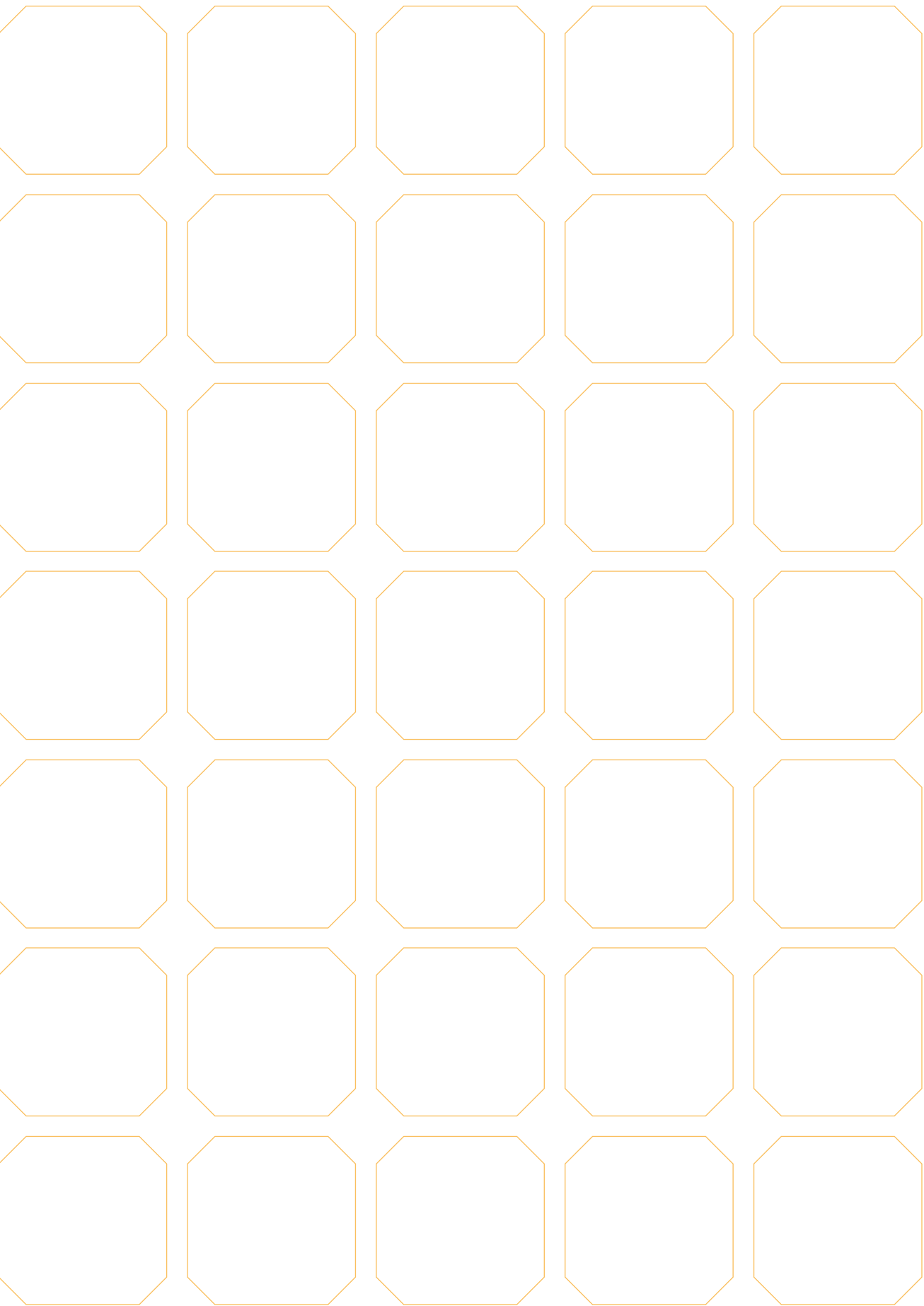
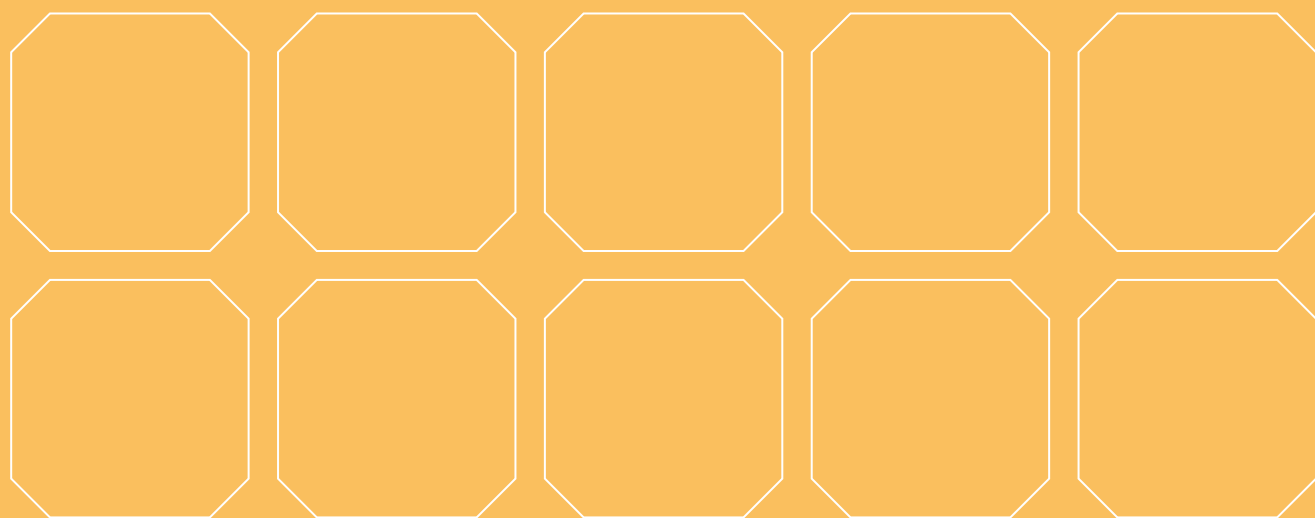


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1.

PRESENTATION OF THE 2024–2027 PLAN TO BOOST THE SSE



The **2024-2027 Plan to Boost the Social and Solidarity Economy** (PIESS 2024-2027) is a municipal initiative whose main goal is to promote an economy that serves the welfare of the citizens of Barcelona through the promotion, strengthening and expansion of the Social and Solidarity Economy (hereinafter, SSE).

This third PIESS was drawn up in the **socioeconomic context of a climate crisis and social inequality** on both a global and a local scale, which has negative impacts that primarily affect the most vulnerable part of society. However, in recent years the SSE ecosystem and the public policies promoting this socioeconomic model have grown and have consolidated the **co-creation of public SSE policies** that prioritize people's lives and care for the environment. Within this framework, the SSE is presented as a realistic alternative that seeks to shape the economy and society in way that is fair to both individuals and regions, while also protecting the planet and the environment in the face of climate change.

The 2024–2027 PIESS represents a new stage of **continuity in SSE public policies** promoted by the Barcelona City Council over the past eight years, through the PIESS 2016–2019 and the PIESS 2021–2023. It is also worth noting the implementation of the **2030 Strategy for the Social and Solidarity Economy in Barcelona** (hereinafter, #ESSBCN2030), a shared roadmap for the expansion of SSE in the city led by both AESCAT (the Social Economy Association of Catalonia) and the Barcelona City Council. It is a space for the co-creation of SSE public policies and the promotion of projects by SSE organizations. Since 2020, it has worked to develop ten municipal projects prioritized in the Strategy.

PIESS 2024-2027 is situated within the framework of the **2023-2027 Municipal Action Plan** and the **Barcelona Impulsa** plan, a roadmap for economic promotion until 2035 that includes the development of the SSE as a strategic area and contributes to the fulfilment of the goals of **Barcelona's Agenda 2030**.

It is also worth mentioning the creation of the **Social Economy Programme** of the Government of Catalonia's Ministry of Business and Labour. Its main objective is to achieve a more social, inclusive and democratic model through the promotion of the Xarxa d'Ateneus Cooperatius (Network of Cooperative *Ateneus*) and the funding of projects by organizations and entities from Catalonia's social and solidarity economy.

On a state level, since 2020 the Government of Spain has had a Ministry of Labour and Social Economy, and since 2023 it has had a State Secretariat for Social Economy as well as the specific figure of the **Special Commissioner for the Social Economy**. In April 2024, the **2023-2027 Spanish Social Economy Strategy** was approved along with two calls for **PERTE (Strategic Projects for Economic Recovery and Transformation) dedicated to the Social and Care Economy** (2022 and 2024). At the level of the European Union, an **Action Plan for the Social Economy** has existed since December 2021.

As for the **drafting of the PIESS 2024-2027**, it was led by the **Directorate of Social and Solidarity Economy Services** and jointly developed by **Barcelona Activa's Operational Directorate for Social Economy and Cooperatives** in a Promoting Group made up of team members from these entities. They are the ones working to promote public policies related to the SSE in the city.

The **methodology** used consists of the analysis of the initial documentation, a co-construction of the shared vision and strategic goals of the SSE within the framework of #ESSBCN2030 and with the internal teams. It also includes a process to define the actions to be taken by the two directorates involved in the Promoting Group.

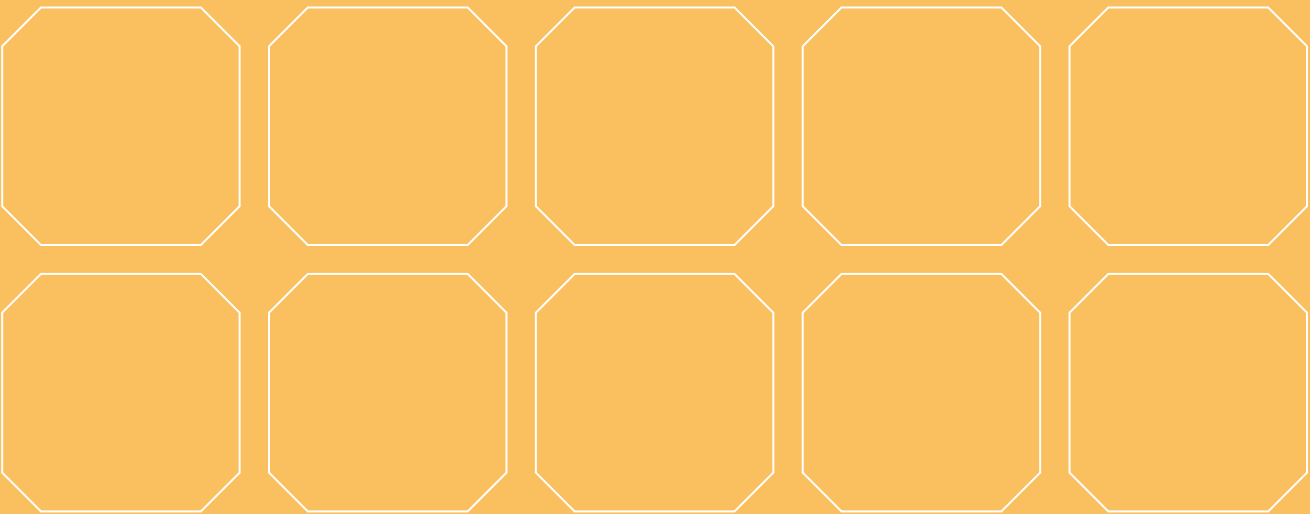
PIESS 2024-2027 is based on a **shared vision** that takes the form of **three strategic objectives** that are further specified in the **69 actions** to be developed. Also defined are **seven highlights** that **inspire our focus and the prioritization of the actions, and five instruments that help to structure them**.

The structure of the document is as follows:

- **Background and context:** provides a brief summary of the situation of the SSE in Barcelona and the public policies aligned with the new **PIESS 2024-2027**.
- **Drafting of the Plan and participants:** explains how the following document was drafted and which organizations and individuals took part.
- **Shared vision and strategic objectives:** presents the shared vision, strategic goals, tools and notable aspects of the 2024-2027 Plan to Boost the SSE.
- **Actions, responsible areas, agents involved, and timing:** presents the actions of the 2024-2027 Plan to Boost the SSE. Includes the responsible areas, the agents involved, and the calendar for each action.
- **Monitoring and evaluation:** presents the methodology and the indicators that will be used to evaluate the implementation of the 2024-2027 Plan to Boost the SSE.
- **Budget:** provides a detailed explanation of the budget that will be used for the drafting, execution, and evaluation of the 2024-2027 Plan to Boost the SSE.
- **Glossary:** defines common terms specific to the SSE and/or public policy.
- **Annex:** a synthesis of the evaluation of the 2021-2023 PIESS.

2.

BACKGROUND AND CONTEXT



2.1.

SITUATION OF THE SOCIAL AND SOLIDARITY ECONOMY

THE SOCIAL AND SOLIDARITY ECONOMY

- The SSE is the series of **socioeconomic practices**—formal or informal, individual or collective—that share the following characteristics:
- Puts **satisfying the needs of individuals** and their **environment** above profit, which should be limited or inexistant.
- Is based on **democratic and participative management**, and promotes more horizontal organizational models.
- Is committed to **the environment and society**, minimizes negative impacts and generates social change. It helps individuals to grow and establish roots in neighbourhoods, districts and cities. This includes organizations described in the Spanish Law on the Social Economy (cooperatives, mutual benefit societies, worker-owned companies, social insertion enterprises, special employment centres, foundations, associations, agricultural transformation companies, fishermen's guilds, and ethical finance) and community economic initiatives (citizen and community management of public facilities, community initiatives, agroecological consumer groups, barter markets, knowledge exchange networks, time banks, urban gardens, community gardens, and the Pla Buits initiative for vacant lots).
- Is independent of public authorities.

Social and solidarity economy initiatives in Barcelona (according to the Spanish Law on the Social Economy) active in 2023

| | NUMBER | PERCENTAGE |
|---------------------------------------|--------|------------|
| Cooperatives | 1,139 | 24.16% |
| Mutual benefit societies | 14 | 0.30% |
| Worker-owned companies | 224 | 4.75% |
| Social insertion enterprises | 19 | 0.4% |
| Special employment centres | 53 | 1.12% |
| Foundations | 662 | 14.04% |
| Associations | 2,587 | 54.88% |
| Agricultural transformation companies | 4 | 0.08% |
| Fishermen's guilds | 1 | 0.02% |
| Ethical finance | 11 | 0.23% |
| Total | 4,714 | 100% |

Font i metodologia a L'ESS de Barcelona del 2023, en unes dades de síntesi i una aproximació evolutiva des de 2018.

In the 2018 count, a total of 207 community initiatives were also identified. This is bearing in mind that of these, 41 were agroecological consumer groups; in some cases, being consumer cooperatives, they were counted in other categories. In the data from that date, it is also worth noting the 73 projects for the citizen and community management of public facilities, the 51 community gardens, and the 22 time banks.

The Barcelona City Council invests in the SSE as a tool for economic and social justice and the well-being of citizens, as well as a way to reactivate and strengthen the economy. According to internal data from the City Council, in 2023 the city of Barcelona housed 4,714 economic initiatives that, due to their legal form, are included within the SSE, as well as 207 community economic initiatives.

The SSE in the city is diverse, bringing together multiple initiatives with a wide range of types, sectors, and characteristics. Nevertheless, they all share a series of values and common elements that define the transformative character of the SSE.

In recent years, the SSE has grown in both scale and recognition in Barcelona. Despite the health, social, and economic crisis resulting from COVID-19, the data show an increase in the number of cooperatives (+15%), associations (+10%), and foundations (+7.8%) as compared to 2018. Social insertion enterprises have also grown significantly, increasing from 13 to 19 entities, and two new initiatives have emerged in the field of ethical finance. The only legal formats that have declined are worker-owned companies (-4%) and agricultural transformation companies, which have gone from 6 to 4, while the number of mutual benefit societies, special employment centres, and fishermen's guilds has remained stable.

The field is growing, and so is the recognition of the SSE by the citizens of Barcelona. For this reason, it is essential to promote public policies, programmes, and services that help to consolidate and strengthen the field. In this regard, several relevant challenges which will require proactive engagement by the SSE in the coming years have been identified; these include resilience and the upscaling of the SSE. Digitalization is essential for strengthening organizations and positioning them as key players in strategic sectors. Likewise, steps must be taken to help address the city's housing emergency, positioning cooperative and community housing as a point of reference. For all these reasons, working on the generation of ecosystems that facilitate inter-cooperation and joint action in response to global challenges will become fundamental.

Additionally, to face all of these challenges and needs, the attraction and retention of talent will have to be addressed as a key element for the consolidation and development of SSE projects. To this end, initiatives to make the SSE more visible to young people and specific sectors where certain professional profiles are lacking must be established. At the same time, the SSE must play a role in areas such as the ecosocial transition and care work.

To address several of these needs, the public/cooperative/community project Bloc4BCN, Espai Cooperatiu (a space of more than 4,000 m²) aims to contribute to the development and economic transformation of Barcelona and Catalonia as a whole; hopefully, it will help to expand and strengthen the Catalan SSE.

Evolution of the SSE in the city of Barcelona from 2018 to 2023

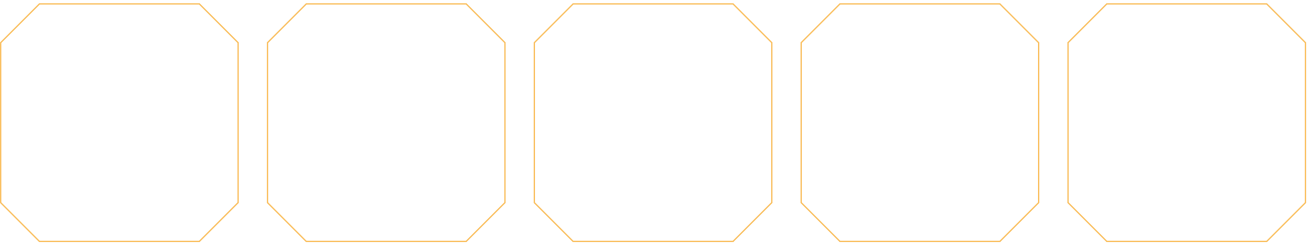
| | 2018 | | 2023 | | DIFFERENCE |
|---------------------------------------|--------|-------------|--------|-------------|------------|
| | NUMBER | PERCENTATGE | NUMBER | PERCENTATGE | |
| Cooperatives | 990 | 22.25% | 1.139 | 24.16% | 149 |
| Mutual benefit societies | 14 | 0.31% | 14 | 0.30% | 0 |
| Worker-owned companies | 233 | 5.24% | 224 | 4.75% | -9 |
| Social insertion enterprises | 13 | 0.25% | 19 | 0.40% | 6 |
| Special employment enterprises | 53 | 0.54% | 53 | 1.12% | 0 |
| Foundations | 614 | 13.80% | 662 | 14.04% | 48 |
| Associations | 2.348 | 52.78% | 2.587 | 54.88% | 239 |
| Agricultural transformation companies | 6 | 0.13% | 4 | 0.08% | -2 |
| Fishermen's guilds | 1 | 0.02% | 1 | 0.02% | 0 |
| Ethical finance | 8 | 0.02% | 11 | 0.23% | 3 |
| Total | 4,280 | | 4,714 | | 434 |

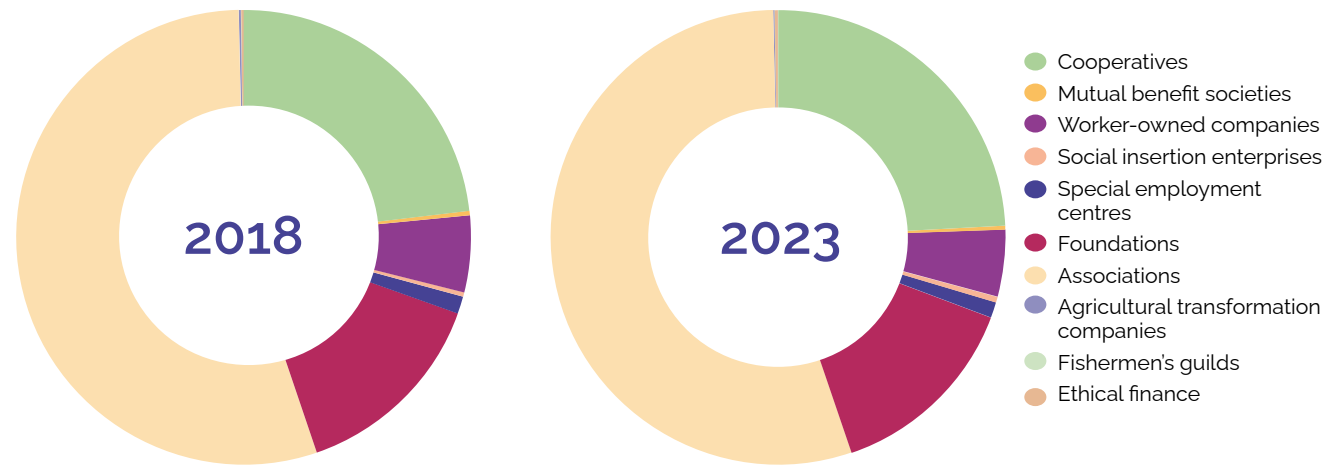
In the city of Barcelona, the social and solidarity economy grew by 10% from 2018 to 2023, and went from **4,280 organizations** in late 2018 to **4,714 in the third trimester of 2023**. These data refer to the legal forms that make up the social economy according to current legislation, and also include ethical finance organizations.

The increases are visible in both the **absolute number of organizations** and in percentages. In absolute numbers, associations grew the most, with **239** more; they are followed by **cooperatives**, with **149** more, and **foundations**, with **48** more.

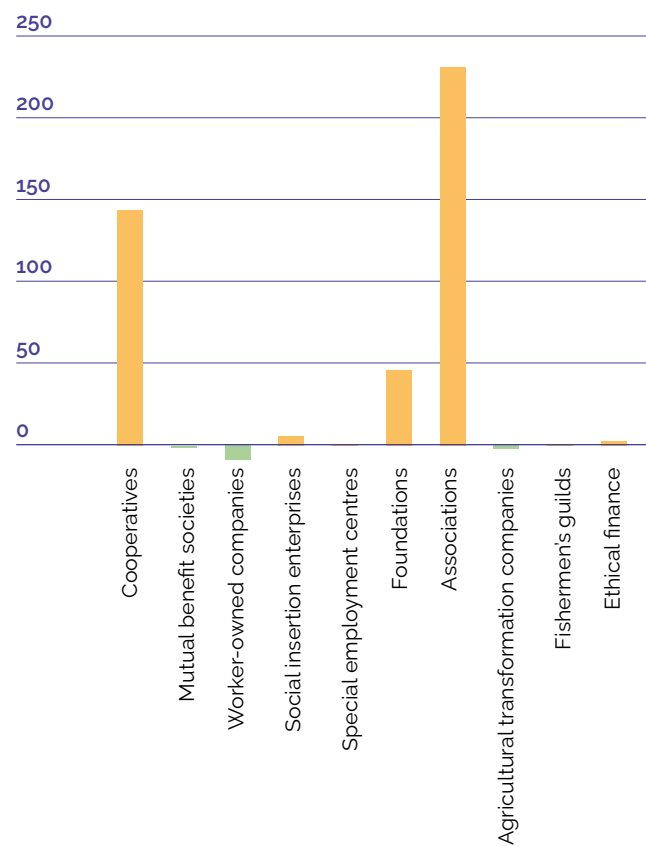
In terms of **percentages**, **social insertion enterprises** grew the most, with **+46.15%** (**6 new** social insertion enterprises), followed by **ethical finances** with **+37.50%** (**3 new** organizations), **cooperatives** with **+15.05%** (**149 more**, as mentioned above) and associations, with **+10.18%** (**239**, as mentioned above).

The number of mutual benefit societies decreased due to a merger between two entities. The number of **worker-owned companies** and **agricultural transformation companies** decreased as well.

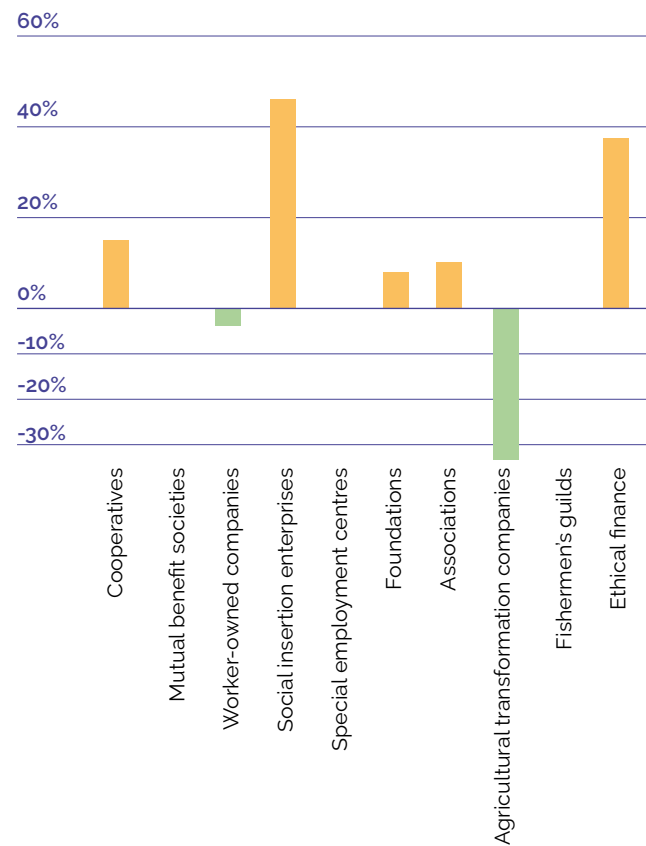




ABSOLUTE EVOLUTION BETWEEN 2018 AND 2023



RELATIVE EVOLUTION (%) BETWEEN 2018 AND 2023



Regulatory evolution and other policies at the Catalan, Spanish, and European level

In recent years, both the various administrations and the SSE organizations themselves have encouraged a process of promotion and recognition of the sector in Catalonia, which is also being channelled through the promotion of the future Social and Solidarity Economy Law.

In December 2020 the Government of Catalonia publicly presented the outline of the bill, which seeks to advance towards a Catalan model of a plural economy and establishes the following objectives:

ESTABLISH A LEGAL FRAMEWORK FOR THE SSE,

including the definition of the SSE's conceptual framework and the recovery of a view of the economy as an interaction between people and their environment to sustainably address their needs.

FOSTER AND PROMOTE THE SSE,

which includes defining measures to boost the SSE, strengthening collective responses to shared needs, and identifying, reaching consensuses on, and establishing new relationships with the public sector.

ACHIEVE INSTITUTIONAL RECOGNITION AND REPRESENTATION,

distinguishing the SSE's contribution to society and recognizing the role of representative organizations as interlocutors and representatives of the sector.

Almost a year later, in December 2022, the preliminary report on the draft bill was approved and submitted for public consultation, with the aim of allowing interested parties to participate in the drafting process. During the first six months of 2024, the draft bill was in the process of parliamentary deliberation and assessment for alignment with the laws promoting associations, as well as the proposed Law of the Third Sector. In addition, work was being done on an amendment to the Catalan Law on Cooperatives. The end of the legislative term, the elections to the Parliament of Catalonia on 12 May 2024, and the formation of the new Government and Parliament of Catalonia led to a postponement of the legislative process. The new government reapproved the process and once again initiated the parliamentary procedures in January 2025.

The evolution of regulations coexists with other initiatives, such as the Social Economy Programme promoted by the Government of Catalonia. Within the framework of this programme, support is provided to the Xarxa d'Ateneus Cooperatius (Network of Cooperative Ateneus, XAC), made up of 14 ateneus and over 360 public and private entities. Across Catalonia, these organizations stimulate and create collective, democratic, fair and solidarity-based socio-economic relationships, and contribute to the strengthening and growth of economic activity, as well as the creation of quality jobs. The Ateneu Cooperatiu de Barcelona is located at Bloc4BCN. Furthermore, each year the programme supports Projectes Singulars, which seeks to generate employment through the creation of new business projects, companies and markets.

In recent years, two new lines of the programme have been launched: Comunalitats Urbanes and the Ocell de Foc hubs. The former aim to stimulate local economic networks from the perspective of the right to the city and the SSE, while the latter support projects focused on assisting young people, especially those facing mental health challenges.

Additionally, in April 2023, the Spanish Social Economy Strategy was approved, along with the draft bill for the Comprehensive Law on the Social Economy. Driven by the main actors and organizations in the field, representatives from 16 ministries, and autonomous communities, trade unions, and experts, the Spanish Social Economy Strategy serves as a roadmap intended to consolidate and strengthen the SSE. Its aim is to give visibility to a sector that includes the creation of collaborative platforms, support for entrepreneurship in rural areas, and the promotion of the integration of women in vulnerable situations through models from the social economy. According to a report by CEPES (the Spanish Social Economy Employers' Confederation) entitled *Las empresas más relevantes de la economía social 2022-2023* (The Most Relevant Social Economy Enterprises 2022–2023), its member enterprises and organizations alone number 43,192, with 21,625,063 members, a turnover representing 10% of the Spanish GDP, and 2,184,234 direct and indirect jobs.

The draft bill has two fundamental objectives:

- To update the regulatory framework of the social economy to adapt it to the changes that the Spanish economy and society have undergone in recent years.
- To establish a comprehensive framework to facilitate the work of organizations in the field and reduce the legal uncertainty that previously existed, thus promoting greater social cohesion and more sustainable progress.

It is also worth noting that in 2020 the Spanish Government created the Ministry of Labour and Social Economy. Then, in 2023, it established a State Secretariat for Employment and Social Economy and the position of Special Commissioner for the Social Economy, whose function is to promote and coordinate projects related to the Strategic Project for Economic Recovery and Transformation "Social and Care Economy" (PERTE). Since 2024, the Spanish Government has had a specific State Secretariat for the Social Economy.

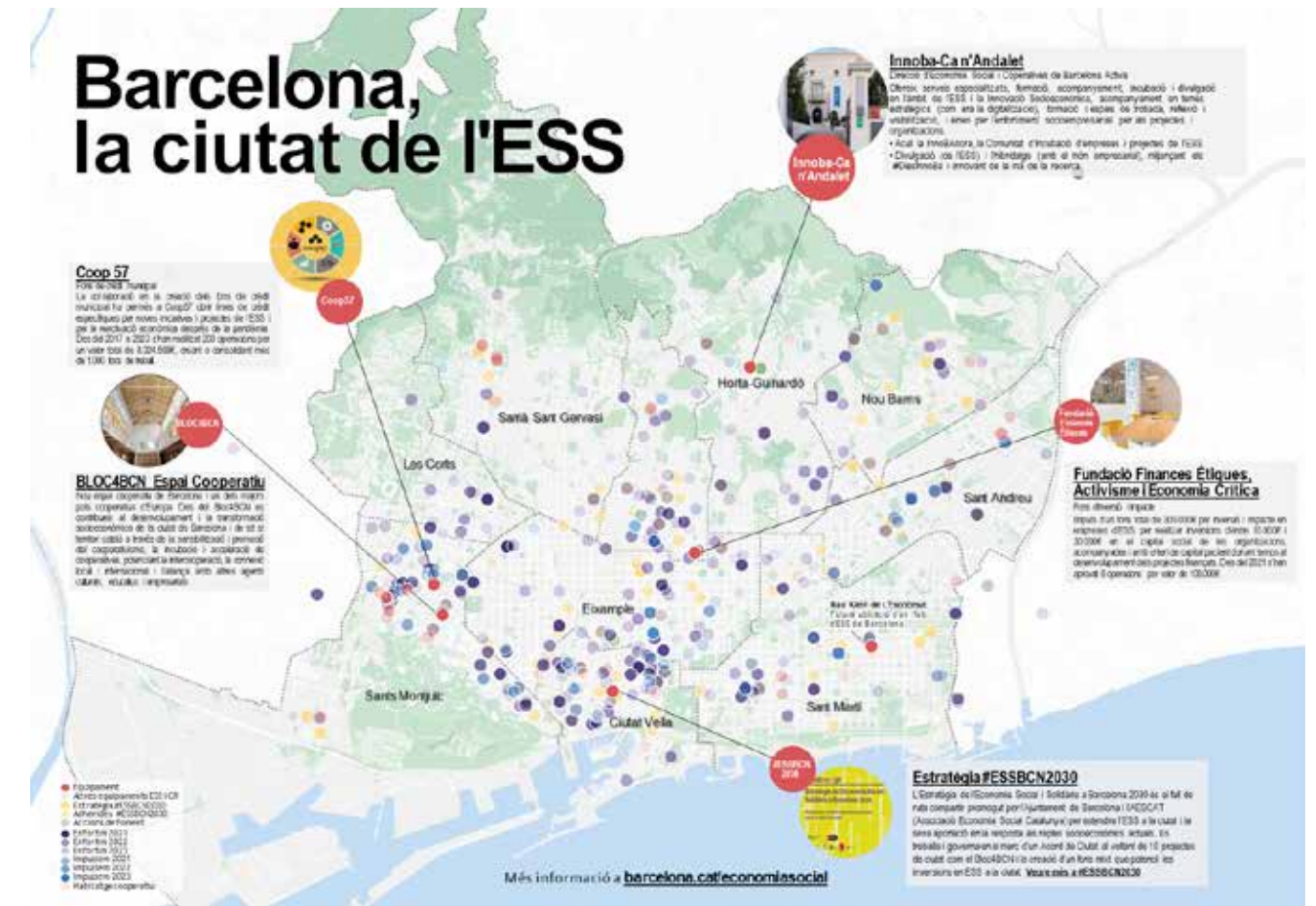
At the European level, there is also a strong commitment to promoting the social economy, as evidenced by the adoption of the European Action Plan for the Social Economy in 2021. Its goal is to foster legal frameworks tailored to this business model, fund programmes for social innovation and entrepreneurship (especially to attract young talent), and generate a positive impact on social and territorial cohesion. In addition, there is a Social Economy Intergroup. Globally, the International Labour Organization and the United Nations have passed a resolution to promote the SSE for sustainable development.

These strategies and plans developed by different levels of government specifically to support the SSE, the regulatory progress, and the concrete policies developed by multi-level strategies should enable the SSE and the public policies included in the present PIESS to become more widely recognized, stronger, and better integrated into the current legal framework.

2.2. PUBLIC POLICIES ON THE SSE AND THE CURRENT FRAMEWORK

MAP OF THE MAIN EXISTING RESOURCES

The following map shows the main resources promoted by the Barcelona City Council and Barcelona Activa:



FRAMEWORK FOR ACTION

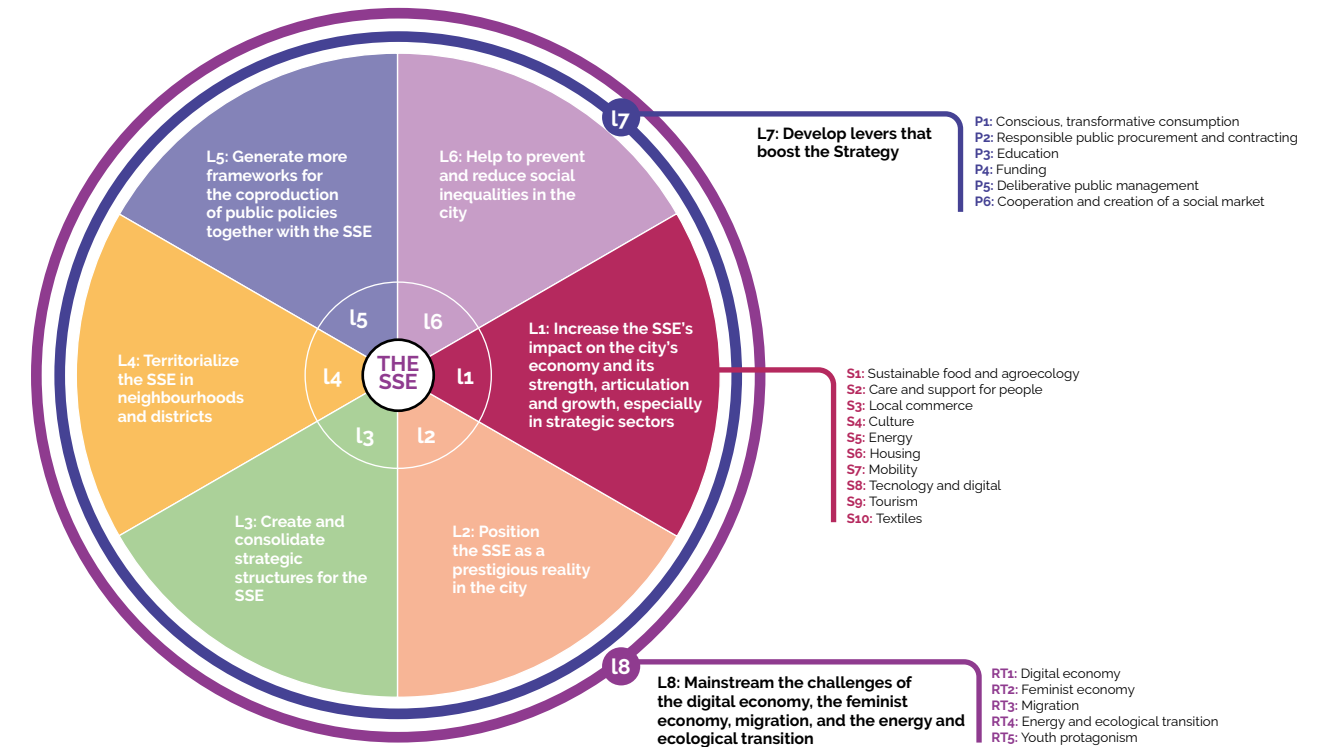
The third Plan to Boost the SSE (2024-2027) is the continuation of two prior plans (PIESS 2016-2019 and PIESS 2020-2023). It is also part of #ESSBCN2030, the 2023-2027 Municipal Action Plan, the 2035 Barcelona Impulsa Plan, and Barcelona's Agenda 2030.

The 2021-2023 **Plan to Boost the SSE** was the second SSE promotion plan implemented by the Barcelona City Council with the goal of **continuing public policies related to the SSE** developed under the first **Plan to Boost the SSE (2016-2019)**. A summary of the evaluation of PIESS 2021-23 is available.

The framework for the 2024-2027 Plan to Boost the SSE is based on this evaluation of the 2021-2023 PIESS, both in terms of the demands for the continuity of public policies promoting the SSE in the city and the priorities to be addressed. The evaluation has served to identify where the PIESS has had an impact, as well as to define the goals and areas to highlight for this new stage, which are in line with the challenges identified for the sector as specified in section 2.1.: *Situation of the social and solidarity economy*.

2030 STRATEGY FOR THE SOCIAL AND SOLIDARITY ECONOMY IN BARCELONA

Framework of the City Agreement for the Social and Solidarity Economy Strategy of #ESSBCN2030



Barcelona's 2030 City Agreement for the Social and Solidarity Economy. The reactivation and strengthening of an economy for life in the city—#ESSBCN2030—is the result of the drive and co-leadership of the Catalonia Social Economy Association (AESCAT) and the Barcelona City Council, as well as a participatory process that involved 147 grassroots SSE organizations, representative initiatives, municipal policy groups, and municipal and supra-municipal services and bodies. This process was carried out from February 2019 to June 2020 with the objective of co-constructing a **city agreement** to contribute to the **socio-economic development** of Barcelona and the **well-being of its citizens** through the growth and strengthening of the local SSE fabric.

Within the framework of this agreement, **8 general strategic lines** have been defined. These include the **strategic economic sectors and challenges** that have been deemed priorities. The strategic lines are mainly driven through **10 city projects** that are implemented via one or more working groups with the very active participation of more than 30 organizations, which set annual objectives and specific actions to achieve them.

Current status of #ESSBCN2030

The year 2024 closed with a total of **281 SSE organizations adhering to #ESSBCN2030**, 91% of which are first-level entities. In terms of location, there are organizations from every neighbourhood in the city, as well as organizations from other municipalities in the Barcelona Metropolitan Area that are active in the city. The neighbourhood with the most adhering organizations is L'Eixample (22%), closely followed by Sants-Montjuïc (20%).

Regarding the sector of activity to which they belong, there are organizations representing the 10 strategic sectors prioritized within the #ESSBCN2030 framework, among which care and support for people (20%) is the most prominent. Other sectors with significant weight within #ESSBCN2030 are also accounted for, such as services for businesses and individuals, education and training, ethical finance, and communication.

During the first three years of the implementation of #ESSBCN2030, 8 of the 10 city projects have been activated through the creation of working groups. Two have yet to be launched: City Project 9, "Promotion of territorial strategies in districts and neighbourhoods", and City Project 10, "Education and training to develop the social economy ecosystem". In total, 150 people from 65 organizations have participated in the various working spaces of #ESSBCN2030.

With regard to the priorities of #ESSBCN2030, the need to make the City Agreement and its role in the city more widely known and visible has been detected; this would increase the number of adhering organizations. There is also a need to promote participation and cooperation among SSE actors and/or those close to the SSE. Finally, five challenges have been defined, and action development has been initiated to address them: Digital SSE, Feminist SSE, Plural and diverse SSE, Energy and ecological transition, and Youth protagonism.

A noteworthy event within the framework of #ESSBCN2030 took place on 10 February 2023: La Febrerada, the first SSE festival and gathering in Barcelona. A meeting of organizations from #ESSBCN2030 was held in the morning, as a way to generate a space to debate shared challenges among SSE organizations and entities. An SSE celebration with a live radio broadcast and concerts aimed at everyday citizens was also held in the afternoon and evening to give visibility to the SSE. 155 individuals took part in the events in the morning, and around 800 were at the celebration in the evening. Due to the success of the event, a second

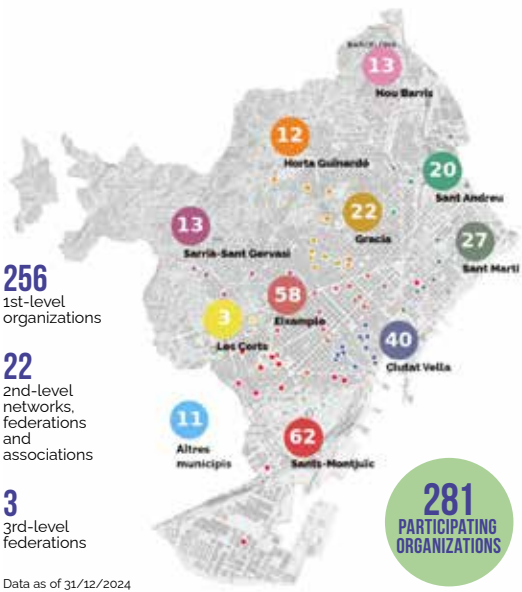
edition of La Febrerada was held on Friday, 2 February 2024. It took place in the morning at **Bloc4BCN**, a new cooperative space in Barcelona, and included a series of conversations on the impact of digital transformation on the SSE and on how technology can serve as a tool for different SSE organizations in Barcelona. Around 200 people from nearly 100 organizations participated. In the evening and night, around a thousand people took part in the La Febrerada festivities, which were held at Parallel 62 with a series of debates (in live podcast format) and musical performances that showed that it is possible to live in the city while taking part in the SSE in everyday life.

The halfway point of the 2030 objectives set by #ESSBCN2030 has not yet been reached, but based on evaluations from participating organizations, it can already be affirmed that the goal of promoting dynamics of articulation and cooperation—whether sectoral, territorial, or commercial—has been achieved through the adherence of organizations and the creation and implementation of the city projects' working groups. The goal of establishing spaces for dialogue, collaboration, and the exchange of knowledge within the SSE and with the rest of the city's economy has also been achieved. Among the various results, beyond the most physically tangible (Bloc4BCN), it is worth noting the diagnostic work and proposals (within the ad hoc working groups) aimed at improving employment conditions, attracting and retaining talent in the SSE field, digitalizing the SSE, collecting data, and generating knowledge. Also noteworthy are the three editions to date of the Enfortim l'ESS grant call, which includes a specific modality that allows organizations and enterprises to present projects aimed at carrying out actions discussed and agreed upon with the working groups, and therefore contribute to making the #ESSBCN2030 city projects effective.

2024-2027 Municipal Action Programme

The **Municipal Action Programme (PAM)** is a planning tool for the city government that defines axes, lines of work, objectives and actions for the current term.

The **approved municipal budget programme for 2024** focuses on cleanliness and safety in public spaces, social care, housing, and on the transformation of neighbourhoods. It is made up of five **main axes**:



STRATEGIC SECTORS

| | |
|----------------------------------|----|
| Sustainable food (S1) | 28 |
| Care and support for people (S2) | 53 |
| Local commerce (S3) | 9 |
| Culture (S4) | 49 |
| Energy (S5) | 6 |
| Housing (S6) | 11 |
| Mobility (S7) | 6 |
| Digital technology (S8) | 21 |
| Tourism (S9) | 6 |
| Textiles (S10) | 9 |

OTHER SECTORS

| | |
|---------------------------------------|----|
| Services for businesses & individuals | 35 |
| Education and training | 36 |
| Ethical finance | 9 |
| Communication | 6 |

WORKING GROUPS

GROUPS ALREADY INITIATED

- Pc1 Promotion of sectoral and SSE plans and strategies
- Pc2 SSE Financing and investment
- Pc3 BLOC4BCN
- Pc4 Responsible public procurement and SSE
- Pc5 Observation, analysis, mapping, and evaluation of the SSE in the city
- Pc6 Conscious consumption and the social market
- Pc7 SomESS: own and shared SSE narrative
- Pc8 Network of resources and spaces, promotion of digital training to strengthen the SSE

GROUPS YET TO BE INITIATED

- Pc9 A locally-rooted SSE: promotion of territorial strategies in districts and neighbourhoods
- Pc10 Education and training to develop the social economy ecosystem

1

A prosperous,
orderly city
where we can
live and co-exist,

2

a role model in
the fight against
climate change,

3

that drives
opportunities
and
technological
change,

4

d'escala
humana,
creativa, oberta i
feminista,

5

i amb un
lideratge proper
i participatiu.

The 2024-2027 Plan to Boost the SSE includes actions with a direct impact on social care, housing and the transformation of neighbourhoods, and especially on axis 3.

The Barcelona Impulsa plan, a strategy for the city's economic future

With the **Barcelona Impulsa** plan, the City Council has outlined a **roadmap for economic promotion from now until 2035**. It has a clear aim: to diversify the economy, create quality employment, and strengthen and promote the city's position in ten strategic sectors. The intention is to position the city as a global role model in innovation, sustainability and equity, while preparing to face major future challenges and guarantee opportunities for all. To achieve its goal, the **Barcelona Impulsa** plan focuses on three main objectives, which operate across ten strategic sectors: managing the visitor economy, protecting commerce, and **promoting strategic sectors** such as health, technology and the digital sector, the care economy, the creative industries, science and innovation, the agri-food sector, the **social and solidarity economy**, and the blue economy. The Barcelona Impulsa Plan also invests in eight major strategic zones which will become economic engines for the city; in the case of **Sants-Montjuïc**, it highlights the role of **cooperativism** through **Bloc4BCN**.

As a comprehensive and executive roadmap built upon the vision of a diversified economy to address current and future challenges, **Barcelona Impulsa** is also a “**plan of plans**” that includes other more sector-specific or executive plans such as the **2024–2027 PIESS**. The **Bloc4BCN cooperative space** is integrated as one of the strategic assets of the Sants-Montjuïc activity hub, and the Social and Solidarity Economy Strategy #ESSBCN2030 stands out among the governance instruments and cross-cutting policies that will be implemented and are aligned with the key challenges, identified as support programmes for entrepreneurship, economic activity, and talent promotion. As a result, the following are emphasized:

- the drafting and development of the **2024–2027 PIESS**
- the generation of ecosystems of spaces to promote the social and solidarity economy
- the attraction and retention of talent to guarantee employment within the SSE
- the promotion of the Bloc4BCN cooperative space
- Barcelona Activa's services supporting the social economy, cooperativism, and socioeconomic innovation
 - The “Impulsem el que fas” grant programme
 - ProgramESS (“Construïm en femení”, “Camí de solidesa”, “RevESStim el tèxtil”, “Reimaginem”, “Impulsem les cures”)
- the promotion of the digitalization plan for the social and solidarity economy

Barcelona's Agenda 2030

The **2030 Agenda for Sustainable Development** was approved in 2015 by the United Nations General Assembly, which is made up of 193 member states. This agenda sets out an action plan for people, the planet and prosperity that is made up of **17 Sustainable Development Goals (SDGs)** and **169 targets**.

During the last term of office, the Barcelona City Council committed to advancing the 2030 Agenda in order to adapt the SDGs to a local scale. **Barcelona's Agenda 2030**, promoted by the Department of Urban Planning, Ecological Transition, Urban Services and Housing, includes ambitious goals to achieve a **socially, economically, and environmentally sustainable city**, measured using a series of specific indicators for each goal.

The implementation of Barcelona's Agenda 2030 by the City Council involves a **commission and a working group to work towards fulfilling the Agenda** and an **Academic Advisory Council**, as well as the involvement of **civil society** and the **private sector**.

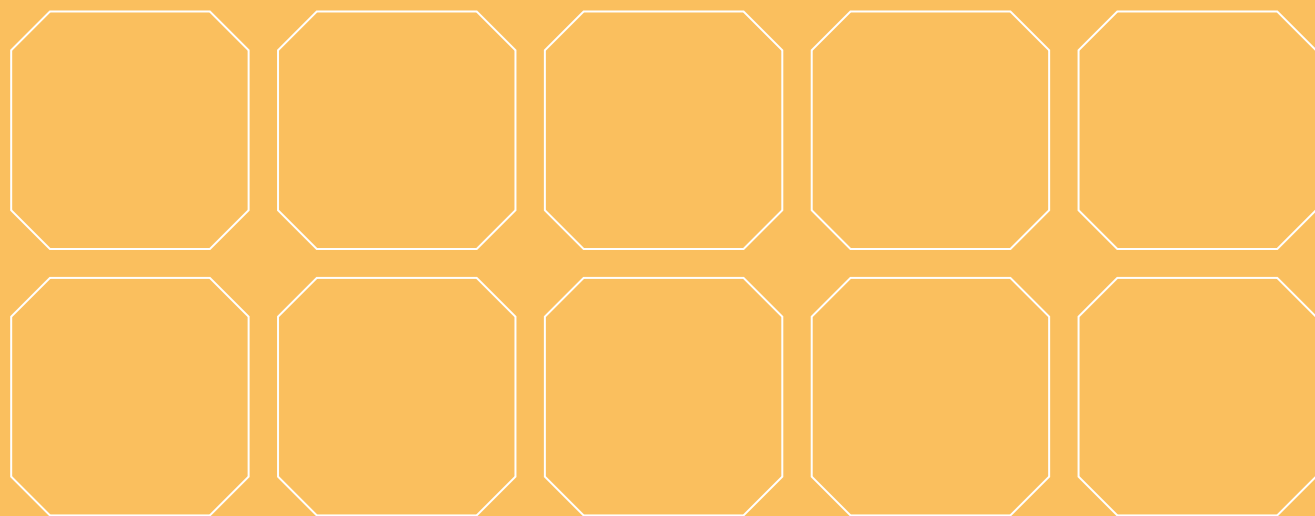
In recent years, two editions of **Barcelona's Agenda 2030 Awards** have been held, recognizing best practices in sustainable development. Three editions of the Agenda 2030 Conferences have also been held; these serve to take stock of the implementation of the agenda in the city and reflect on how to achieve a new, sustainable urban model.

The **PIESS 2024–2027** adopts the **conceptual framework of the SDGs** through actions that contribute to their achievement, given that the SSE has always advocated for an economy that prioritizes human life and environmental care over profit, and has thus become a key ally in reaching the different goals.



3.

DRAFTING OF THE PLAN AND PARTICIPANTS



This plan emerges within the framework of a long-term vision that ensures the continuity of the successful public SSE policies developed since 2016. It seeks to promote and strengthen initiatives implemented through previous promotion plans. Likewise, its scope of action is aligned with #ESSBCN2030, just as it was with the public policies of the 2019–2023 term described above.

The drafting process was led by the Directorate of Social and Solidarity Economy Services, working jointly with a promoting group alongside Barcelona Activa's Directorate for Social Economy and Cooperatives:

- The **Directorate of Social and Solidarity Economy Services** is the area of the Barcelona City Council that designs, executes and evaluates public policy regarding the SSE. It promotes and strengthens the cooperative, social and solidarity economy as one of the key objectives to help generate a more diverse economy in the city. This directorate is part of the Economic Promotion Management Division.
- **Barcelona Activa's Directorate for Social Economy and Cooperatives** is the area within the city's Economic Development Agency that supports and strengthens entrepreneurial initiatives, organizations and companies from the city's SSE (cooperativism, the third sector, associations, commons-based collaborative economies, community economies, etc.).

The methodology applied involves the analysis of the foundational documentation, a co-construction process to define a shared vision and strategic objectives, and a process to define specific actions.

ANALYSIS OF FOUNDATIONAL DOCUMENTATION

The drafting of this PIESS took into account the current strategic framework. This includes #ESSBCN2030, the 2021–2023 Promotion Plan, the PAM, the Barcelona Green Deal, and Barcelona's Agenda 2030. In line with the intention to ensure continuity in public SSE policies, an analysis of the main results from previous plans, initiatives, and policies was carried out. The objective was to identify areas for improvement and assess complementarity and alignment with existing municipal public policy through the lens of the new plan.

A review of reports produced by agents representing the SSE was also conducted—particularly reports containing proposals directly aligned with the scope of the PIESS. These include: *The Pact for an Economy for Life*, promoted by the Catalonia Social Economy Association (AESCAT); *10 Measures to Cooperativize Municipalities*, published by the Federation of Worker Cooperatives of Catalonia (FCTC); *10 Priority Municipal SSE Policy Measures for Barcelona's Neighbourhoods*, by the Solidarity Economy Network (XES); *The Challenge of Social Reconstruction: A Municipal Response*, focusing on proposals directly related to the SSE, produced by the Taula del Tercer Sector (Third Sector Platform); and the document *Measures to Strengthen Associationism and Collective Action in Barcelona's Public Spaces ahead of the 2023 Municipal Elections*, published by the Barcelona Council of Associations (CAB). As for other representative organizations within the SSE that are not mentioned (since they have not published specific documents like those listed above), their perspectives and proposals were gathered through their participation in the working and governance spaces of the #ESSBCN2030 framework.

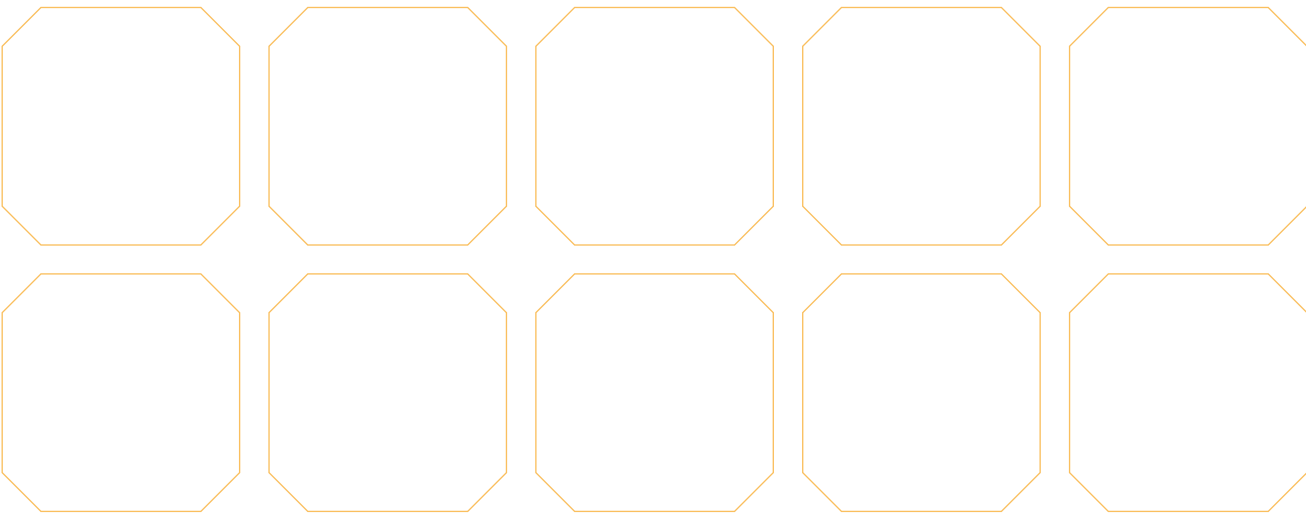
CO-CONSTRUCTION OF THE SHARED VISION AND STRATEGIC OBJECTIVES

A range of stakeholders participated in the process of developing a shared vision and a set of objectives that reflect the desired evolution of the SSE over the next four years. On the one hand, and with the aim of aligning the current PIESS with #ESSBCN2030, a session was held with the Expanded Steering Group. During this meeting, the process of drafting the 2024–2027 Plan to Boost the SSE was presented, along with a preliminary version of the shared vision and objectives of the new plan. Feedback was gathered from the participating entities, and a survey was distributed to all members of the Expanded Steering Group to collect further proposals related to the objectives and the proposed areas of action of the PIESS. All contributions have been taken into account when defining the final objectives and the actions to be carried out by the City Council during this term and, therefore, in the formulation of the new PIESS.

In addition, a participatory session was held with the teams from the Barcelona City Council's Directorate of Social and Solidarity Economy Services and Barcelona Activa's Directorate for Social Economy and Cooperatives. The aim was to review and validate the initial proposal for the shared vision, strategic objectives, and priorities of the new PIESS. Actions already being implemented by the newly formed teams within the framework of the proposed priorities were shared, and a review was conducted to assess and enhance the draft proposal.

DEFINITION OF ACTIONS

To determine public policy priorities for the SSE over the next three years, several working sessions were held with the PIESS Promoting Group. These meetings focused on further specifying objectives and actions, taking into consideration priorities, available funding, and operational capacity. In addition, documentation provided by key departments and areas of the City Council was used to adapt and enrich the actions proposed for the new plan.



PARTICIPATING ORGANIZATIONS

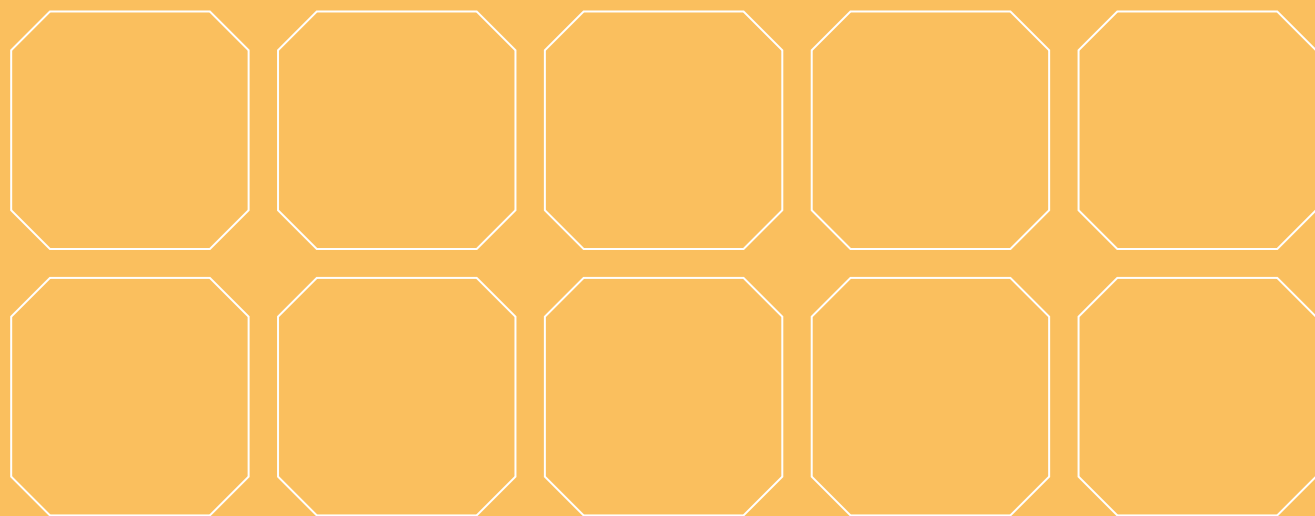
The meeting of the Expanded Steering Group and the associated survey involved the participation of 26 second- and third-level organizations. Below is a list of the organizations from the sector that form part of the Expanded Steering Group and have therefore participated in the co-construction process:

- Associació Bloc4BCN
- Associació Catalana d'Empreses, Societats Laborals i Entitats d'Economia Social de Catalunya (ASESCAT)
- Associació Economia Social Catalunya (AESCAT)
- Associació empresarial d'Economia Social Dincat
- BiciHub
- Càtedra Oberta de la UOC (Dimmons research group)
- Confederació de Cooperatives de Catalunya (CoopCat)
- Consell d'Associacions de Barcelona (CAB)
- Coòpolis, Ateneu Cooperatiu de Barcelona
- Entitats Catalanes d'Acció Social (ECAS)
- Federació Catalana de Voluntariat Social (FCVS)
- Federació d'Empreses d'Inserció de Catalunya (FEICAT)
- Federació de Centres Especials de Treball de Catalunya (FECETC)
- Federació de Cooperatives Agràries de Catalunya (FCAC)
- Federació de Cooperatives de Consumidors i Usuaris de Catalunya (FCCUC)
- Federació de Cooperatives de Treball de Catalunya (FCTC)
- Federació de Cooperatives d'Ensenyament de Catalunya (EscolesCoop)
- Federació de Cooperatives d'Habitatges de Catalunya (Habicoop)
- Federació de Mutualitats de Catalunya (FMC)
- Federació ECOM Barcelona
- FETS-Finançament Ètic i Solidari
- Fòrum Salut Mental i Addiccions
- La Confederació, Patronal del Tercer Sector Social de Catalunya
- Salut Mental AMMFEINA
- Taula d'entitats del Tercer Sector Social de Catalunya
- Xarxa d'Economia Solidària de Catalunya (XES Catalunya)
- Xarxa d'Educació Lliure (XELL)
- Xarxes Locals d'Economia Solidària de Barcelona (XES Barcelona)

Representatives of the political groups of the Barcelona City Council also took part in the meeting of the Expanded Steering Group.

4.

SHARED VISION AND STRATEGIC OBJECTIVES



The 2024-2027 Plan to Boost the SSE is structured as follows:

- **Shared vision:** The shared vision consists of the collective future outlook held by the various stakeholders involved in transforming the city's socio-economic model to make it more sustainable. It also responds to the questions: "What do we want Barcelona's SSE ecosystem to look like in 2027?" and "What should the public policies that help promote the city's SSE ecosystem look like?"
- **Strategic objectives:** The strategic objectives are the main goals that guide the 2024-2027 **PIESS**. They answer the question "What path must we follow to achieve our shared vision?" Therefore, these objectives must align with the shared vision and serve as the foundation that the actions are structured upon.
- **Highlights** are priority areas, innovations, or elements identified as key within the implementation of this PIESS, as they address current contextual challenges. These elements help orient and categorize the various actions.
- **Instruments** refer to the tools available to the Barcelona City Council for promoting and implementing actions.

Shared vision

During the 2024-2027 period, the Barcelona City Council wants to contribute to an SSE that is...

STRONGER AND MORE INTERCONNECTED

MORE ACCESSIBLE, ATTRACTIVE, AND RECOGNIZED

...To achieve this, we want to promote public policies that are...

MORE CO-PRODUCED, GENERALIZED, AND EXEMPLARY

Strategic objectives

The vision of the 2024-2027 Plan to Boost the SSE is translated into a series of strategic objectives that guide the prioritization of the actions to be carried out over the next four years:

A STRONGER AND MORE INTERCONNECTED SSE

1 Promote greater resilience and upscale the SSE using a range of models

A MORE ACCESSIBLE, ATTRACTIVE, AND RECOGNIZED SSE

2 Facilitate access to the SSE for the entire population

MORE CO-PRODUCED PUBLIC POLICIES TRANSVERSALS I REFERENTS

3 Foster the mainstreaming and exemplary nature of the SSE in public policies

OBJECTIVE 1
PROMOTE GREATER RESILIENCE AND UPSCALE THE SSE
USING A RANGE OF MODELS

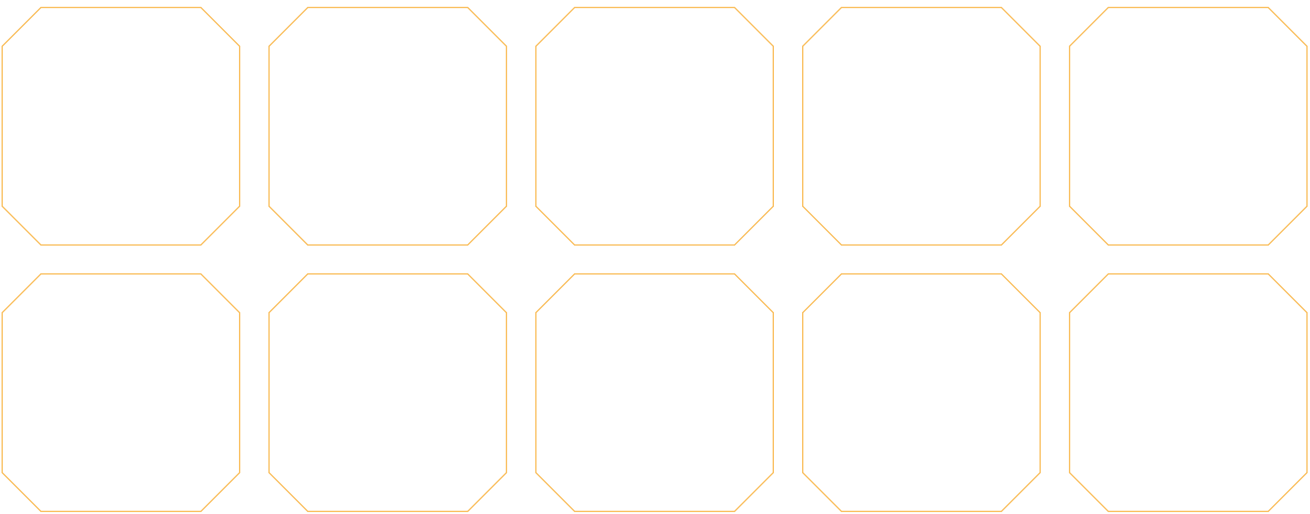
To help upscale the Social and Solidarity Economy (SSE), it is essential to offer training and support programmes aimed at **strengthening the resilience of SSE enterprises, encouraging the creation of new organizations, and supporting the growth of existing organizations** using a range of development models.

One of the ways to strengthen and upscale the SSE is using cooperation among entities by sector or territory, or by promoting collective projects through the **interconnectedness and networking of the SSE**.

The **digitalization** of the SSE is one of the major challenges facing the sector, and it can have a significant impact on both its resilience and its capacity to grow. This includes the digital transformation of SSE organizations by integrating technologies that address operational and management challenges, as well as the promotion of SSE projects with business models based on digital platforms. It also involves support for SSE organizations that specialize in digitalization and technology. Moreover, the SSE can play a key role in digitalization by exploring ways to embed SSE values in this sector, while preparing to face the new technological revolution that may arise from artificial intelligence in the coming years—always in line with the principles of the SSE.

Attracting and retaining talent is another crucial challenge for the resilience and growth of the SSE. Therefore, it is essential to implement measures for the recruitment and retention of talent within SSE organizations, particularly when it comes to specialized technical profiles that are difficult to recruit. To this end, it is necessary to raise the visibility of the SSE as a field offering high-quality employment and to work toward improving working conditions.

Finally, achieving resilience and upscaling requires the promotion of **financing** channels for SSE initiatives and projects through grants and subsidies, as well as easy access to credit and other forms of alternative finance offered by ethical and cooperative financial institutions. In parallel, this collaboration with ethical and cooperative finance providers should help increase the reach and impact of the ethical and solidarity-based finance sector in Barcelona.



OBJECTIVE 2
FACILITATE ACCESS TO THE SSE
FOR THE ENTIRE POPULATION

As foreseen by the two previous PIESS, public policies promoting the SSE are essential to making the reality of the municipal and national SSE visible, accessible, and well known. This allows the SSE to be used in a large part of the everyday activities of individuals and businesses (consumption, distribution, production). In this way, many of the needs of people, collectives, and regions can be met through the services, activities, and products provided and developed by SSE enterprises and organizations. In addition to meeting needs (and often desires), the SSE demonstrates practices, principles, and values that allow it to be affirmed as a way of shaping the economy and society that is more just, sustainable, and equitable, and that helps to mitigate and eventually reverse the climate emergency.

To facilitate accessibility to the SSE for different sectors of the population, it is necessary to give **visibility** to the SSE through a shared and easy-to-understand narrative.

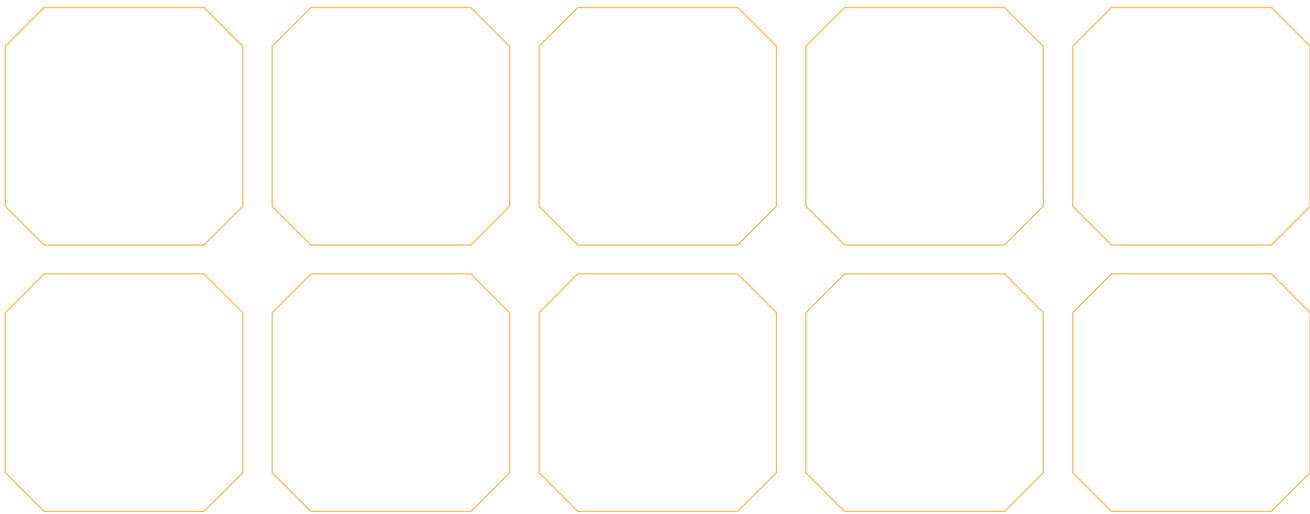
The SSE can be promoted through formal **education**, using informative sessions and experiential activities about the SSE. It can also be promoted in informal education through learning and service initiatives in the SSE during free time.

Another way to make the SSE more visible is to promote it as a quality **employment option**, emphasizing its values in order to make it known to university and vocational training students, as well as to the entire working-age population.

Citizens can also access the SSE through the implementation of measures that promote **conscious consumption and the social market** as an option for purchasing goods and contracting services in a way that is more socially and environmentally sustainable.

It is also important to support and promote **use-transfer (cessió d'ús) housing cooperatives** and **energy communities**, which offer an inclusive, social, and community-based alternative to the housing crisis and the climate crisis, respectively.

Finally, this visibility and implementation of the SSE must be deployed through the **rooting of the SSE in the city's neighbourhoods and districts**, as well as by promoting measures so that **groups in situations of vulnerability have access** to all of the solutions that the SSE provides.



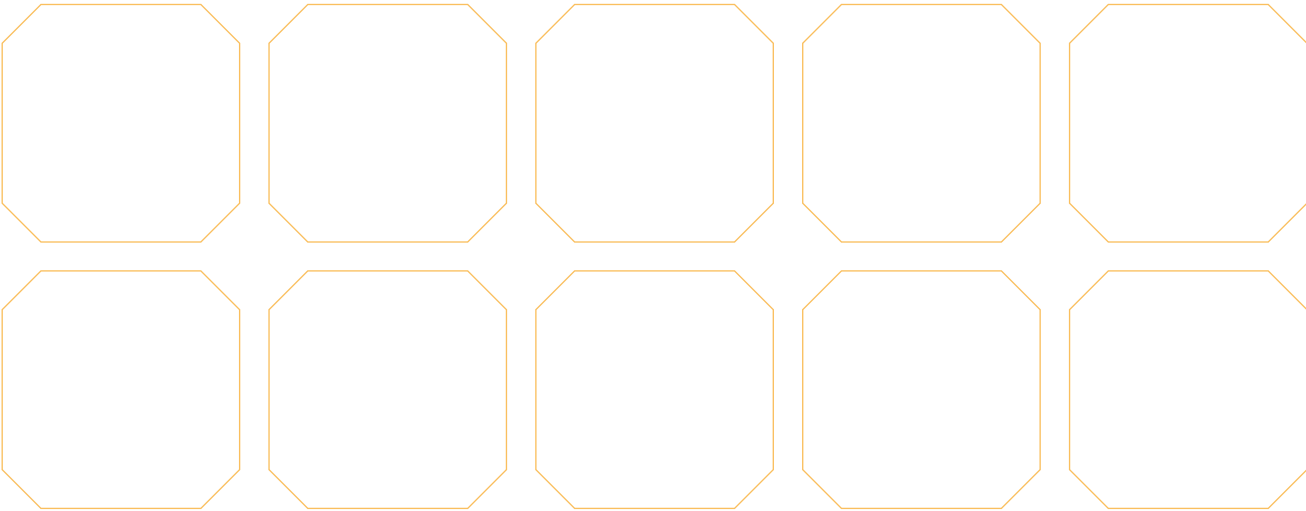
OBJECTIVE 3
PROMOTE THE MAINSTREAMING AND THE EXEMPLARY NATURE OF THE SSE IN PUBLIC POLICIES

To promote the mainstreaming of public policies, it is necessary to strengthen existing **co-production mechanisms between the Barcelona City Council and the SSE sphere**, like #ESSBCN2030. In this regard, the working groups in which the 10 city projects are developed should be emphasized, as should the governance spaces where actions related to shared challenges are discussed and developed. It will also be necessary to create new ones, such as the review process for the **2024–2027 PIESS** that will take place in 2025 with the participation of the SSE sphere in order to adapt it according to the evaluation of what has been implemented so far and the new needs and challenges on the 2030 horizon guiding #ESSBCN2030. Within this framework, it will also be necessary to have the ability to generate co-production spaces for the development of actions and the implementation of the present PIESS.

It is also important to promote measures for **responsible public procurement and contracting** across the different areas of the Barcelona City Council and the companies that participate in public tenders, all with the aim of boosting the participation of the SSE in the management and development of services linked to different public policies, as well as to raise awareness of the alternatives for conscious consumption offered by the SSE.

To promote SSE policies, on the one hand it is necessary to facilitate and promote the participation of the SSE as an active stakeholder in the development of public policies to help respond to Barcelona’s economic, cultural, social, and ecological challenges. On the other hand, it is important to **coordinate with other public administrations** in order to promote the economic alternative represented by the SSE through the provision of services, products, and activities.

Finally, innovative policies must be implemented to serve as a reference for other cities and promote the development of public policies promoting SSE at different levels and in different regions. It is important to continue making Barcelona a **role model at the Catalan, state, and international level** in the **promotion of public SSE policies** co-created with the sphere through spaces such as #ESSBCN2030.



HIGHLIGHTS

In addition to the strategic objectives, some **highlights** are new or include elements that have been marked as priorities in the implementation of this PIESS:

In addition to the strategic objectives, the following highlights have been selected for the coming years...

| | |
|--|--|
| Bloc4BCN | Begin activity Establish complementarity with other facilities in the city |
| Upscaling the SSE | Support the growth of small businesses and organizations into medium or large entities Promote the growth of the general reach of the social market Incorporate the influence of the SSE into the impact economy Promote the strengthening of businesses Strengthen the organization of community associations and the social fabric |
| Attracting and retaining talent | Continue to improve working conditions (not only economic conditions) Increase visibility and offer pathways for certain professional and training profiles Promote tools for matching, searches, recruitment... |
| Digitalization of the sector | Promote basic digitalization across all SSE sectors Support projects with technological business models within the SSE Promote the growth of a sector providing tech services within the SSE |
| Generation of ecosystems | Facilitate economies of scale Promote the visibility of the SSE Facilitate relationships and alliances among SSE organizations Promote cooperation |
| Housing | Perpetuate the ESAL Agreement (alliance with organizations representing cooperative housing to create 1,000 units in the coming years and address the need for accessible housing) Offer financial support by promoting financial tools |
| The SSE as a driver of the ecosocial transition and care | Strengthen the food, energy, mobility, and sustainable textile sectors within the SSE Offer support for the adaptation of SSE businesses to the ecosocial transition Strengthen the care sector within the SSE |

BLOC4BCN

A public-cooperative project with over 4,500 m² dedicated to the deployment and strengthening of the social economy in Barcelona and Catalonia. It opened and **began activity** during the first quarter of 2024. Bloc4BCN will offer a wide variety of services in different areas—such as financing and digitalization—aimed both at SSE entities and the general public. Bloc4BCN will also need to establish synergies through alliances and joint projects with **the rest of Barcelona's facilities** to ensure that the SSE is promoted in all neighbourhoods and districts.

UPSCALING THE SSE

To upscale the SSE, measures must be established to **support the growth of SSE enterprises and entities**, as well as to **foster the articulation of small and medium-sized entities**, especially with sectoral or regional links. Furthermore, the **growth of the social market** must be promoted to reach new audiences. **The influence of the SSE** must also be promoted in other models with which it may share elements, such as the **impact economy**. Besides growth, it is important to focus on **strengthening the business** and organization of **associations and the socio-community fabric**.

ATTRACTING AND RETAINING TALENT

One of the main challenges of the SSE is attracting and retaining talent in organizations, which must be achieved through the **improvement of working conditions**, both economically and in terms of workers' wellbeing. Likewise, the SSE must be presented as an attractive field of work, and pathways should be offered for certain professional and educational profiles so that they can shift from the conventional economy to the SSE. It is also necessary to strengthen and unify the channels for talent search through **matching, search, and recruitment tools** driven by and for the SSE, as well as to facilitate connection with training centres.

DIGITALIZATION OF THE SECTOR

Digitalization is also an essential driver of the SSE on various levels, and must be present in its growth process. Therefore, it is necessary to **promote the basic digitalization of all sectors of the SSE**, as well as to **support SSE projects with a technological business model** and to **boost the growth of a sector providing tech services within the SSE, enhancing the role and protagonism of the SSE in this area**.

GENERATION OF ECOSYSTEMS

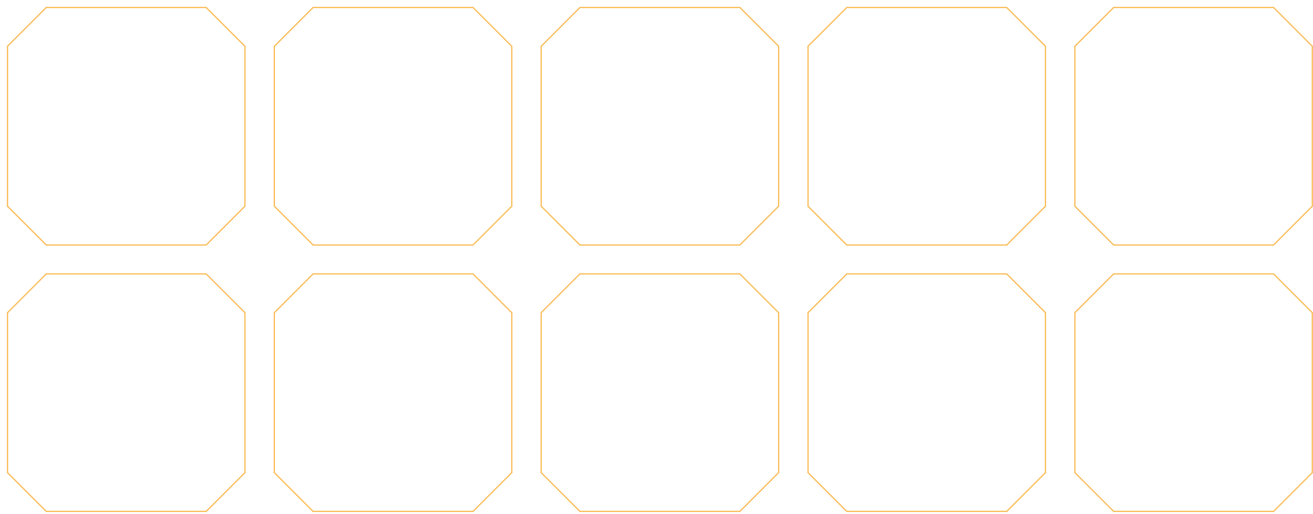
The generation of ecosystems through hubs and axes by means of **relationships and alliances within the SSE** must **enable economies of scale, contexts that favour cooperation**, and promote the visibility of the SSE. **Cooperation** is one of the key principles of the SSE; therefore, these ecosystems can become a lever for achieving goals in the other highlights.

USE-TRANSFER COOPERATIVE HOUSING

One of Barcelona's challenges is addressing the current housing crisis through the implementation of public policies. Therefore, to help address the housing challenge and the need for affordable housing, measures will continue to be implemented to promote cooperative housing under a use-transfer (cessió d'ús) model, **ensuring the continuity of the ESAL Agreement (an alliance with the entities representing cooperative housing to create a thousand units in the coming years)**, and providing **support** to the entities promoting housing cooperatives by **promoting financing instruments**.

THE SSE AS A DRIVER OF THE ECOSOCIAL TRANSITION AND CARE

The SSE has a role to play in the necessary ecosocial transition, both by furthering its practices and by offering services. It can also serve as a source of innovation and inspiration for other economic agents in the city that **strengthen the pioneering sectors necessary for the transition such as food, energy, mobility, and sustainable textiles**. In addition, **SSE enterprises need support in adapting to the ecosocial transition**, and the **SSE care sector must be strengthened** to improve the wellbeing of SSE workers and of vulnerable groups.



INSTRUMENTS

Complementarily to the strategic objectives, a number of instruments have been defined...

FACILITIES AND STRUCTURES (Innoba, Bloc4BCN, etc.)

AID AND FINANCING (Enfortim l'ESS, Impulsem el que Fas, convenis, etc.)

TRAINING AND GUIDANCE

LOCAL DEVELOPMENT, PROMOTION AND COMMUNICATION

REGULATION AND ADMINISTRATION

Five **instruments** to use in carrying out the action have also been defined. The labels of the different instruments indicate actions that refer to...

- **Facilities and structures:** construction and consolidation of facilities and structures intended for projects driven by SSE organizations and/or for the promotion of the SSE.
- **Aid and financing:** lines of aid and financing for projects promoted by SSE organizations.
- **Training and guidance:** development of training sessions and advisory programmes in the framework of the SSE aimed at different audiences and addressing the various objectives of the PIESS and #ESSBCN2030.
- **Local development, promotion and communication:** regional promotion of processes, contexts, and sectoral and general projects and actors in order to promote alternatives for certain existing issues (food, energy, housing, etc.). Also includes support in making the SSE more visible to the public through initiatives such as conferences, fairs, festivals or forums, and communicative actions on specific topics aimed at different actors in society.
- **Regulation and administration:** actions related to regulations and administrative processes involving the Barcelona City Council and the SSE.

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5.

ACTIONS, RESPONSIBLE AREAS, AGENTS INVOLVED, AND TIMELINE

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To work towards achieving the strategic objectives, taking into account the highlighted challenges and the available instruments, the SSE Promotion Plan consists of **69 actions** (27 under Objective 1, 16 under Objective 2, and 26 under Objective 3) that are to be developed over the next four years. Each action falls under the main strategic objective it contributes to, even though it may also contribute to the achievement of one of the other two objectives.

For each action, within its specific objective, the following is indicated:

RESPONSIBLE AREA

The area in charge of monitoring and implementing the action (Directorate of Social and Solidarity Economy Services of the Barcelona City Council, and/or Barcelona Activa's Directorate for Social Economy and Cooperatives).

HIGHLIGHTS

Those with which the action intersects and/or through which it is carried out (as previously defined, the highlights refer to actions that are new and/or elements that have been identified as priorities in the implementation framework of this 2024–27 PIESS).

INSTRUMENTS

Those which, conceptually, can be considered the means through which the action will be implemented.

TIMELINE

The year (or years within the period from 2024 to 2027) in which the implementation of each action is planned.

AGENTS INVOLVED

Agents (other than the responsible area) that will participate in some of the stages of the action.

Without diminishing the importance of the others, it is important to note that **15 actions have been chosen as key measures** among the total 69: 4 from Strategic Objective 1, 6 from Objective 2, and 5 from Objective 3.

These were selected due to their novelty and/or the strengthening (compared to previous PIESS) of these actions, and due to their direct expression of the intent of the strategic objective and the importance of the other vectors that define the actions (responsible area, highlighted topic, instruments, timeline, and agents involved).

NOTABLE MEASURES FOR OBJECTIVE 1

OBJECTIVE 1.
PROMOTE GREATER RESILIENCE AND
UPSCALE THE SSE WITH MULTIPLE
MODELS

1. **Grants and funding:** calls for applications for **Enfortim l'ESS** subsidies (to strengthen and promote cooperation in Barcelona's SSE) and **Impulsem el que Fas** (lines of aid for the development of the local economy, with a specific modality aimed at SSE enterprises and organizations), as well as a **pilot programme of wage subsidies for attracting talented individuals** with unique profiles to the SSE.
2. **Drafting and deployment of the SSE Digitalization Plan** within the framework of #ESSBCN2030 in collaboration with Bloc4BCN's Techcoop service and with Mondragón University in the generation of knowledge around the digitalization and platformization of the SSE; **consolidation and expansion of diagnostic and training tools for the digitalization of the SSE network** (DigitESSt and DigiTeca); **activation of a digitalization support service for organizations by experts from the Social and Solidarity Economy Advisory Service (SAESS).**
3. **Promotion of SSE ecosystems** in Barcelona.
4. Creation of a **leadership and management school** for SSE organizations.

ACTIONS TO ACHIEVE OBJECTIVE 1

PROMOTE GREATER RESILIENCE
AND UPSCALE THE SSE WITH MULTIPLE MODELS

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|--|--|----------------------|-------------------------|-----------|-----------------------|
| 1. Call for Enfortim l'ESS subsidies to strengthen and promote cooperation in Barcelona's SSE | Directorate of SSE Services | Upscaling of the SSE | Aid & financing | 2024-2027 | SSE Field |
| 2. Promote aid lines for the development of the local economy: specific modality for SSE enterprises and organizations | Directorate for SE & Co-ops Directorate of SSE Services | Upscaling of the SSE | Aid & financing | 2024-2027 | SSE Field |
| 3. Promote SSE ecosystems in the city, such as the creation of an SSE hub at Nau Klein de l'Escocesa | Directorate of SSE Services | Upscaling of the SSE | Facilities & structures | 2024-2027 | SSE Field |
| 4. Update and adapt Barcelona Activa's regular SSE training catalogue with new courses, capsules, itineraries and other resources on key issues to strengthen SSE entrepreneurship | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 5. Intensive support programme for SSA entrepreneurship in new projects led by women: Construïm en Femení | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 6. Intensive support programme for business consolidation in SSE projects led by women: Camí de la Solidesa | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 7. Intensive programme for the strategic reorientation of SSE projects: Reimaginem | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 8. Strengthen Barcelona Activa's SSE Advisory Service (SAESS) | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 9. Activate a service for internal support for organizations by experts through SAESS | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 10. Rethink Barcelona Activa's incubation programme for SSE projects: La InnoBAdora | Directorate for SE & Co-ops | Upscaling of the SSE | Facilities & structures | 2024-2027 | SSE Field |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

ACTIONS TO ACHIEVE OBJECTIVE 1

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|--|--|----------------------|--|------------------|--|
| 11. Promote actions together with the network of medium-sized co-ops to guide and support organizations as they upscale their business | Directorate for SE & Co-ops | Upscaling of the SSE | Local development, promotion and communication | To be determined | SSE Field |
| 12. Adapt and create services specialized in the economic strengthening of associative organizations in collaboration with Torre Jussana and the Consell d'Associacions de Barcelona | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | To be determined | SSE Field |
| 13. Adapt and create services specialized in the strengthening of third-sector organizations in collaboration with the Taula d'Entitats del Tercer Sector Social de Catalunya | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | To be determined | SSE Field |
| 14. Together with UPF, activate a training diploma to facilitate the professionalization of management advisors in SSE organizations | Directorate for SE & Co-ops Directorate of SSE Services | Upscaling of the SSE | Training & guidance | 2024-2027 | Pompeu Fabra University |
| 15. Support the creation and consolidation of funding tools: credit and impact funds through agreements with ethical finance entities | Directorate of SSE Services | Upscaling of the SSE | Aid & financing | 2024-2027 | Coop 57 and Fiare Ethical Finance Foundation |
| 16. Support the creation and consolidation of funding tools: public call for the City Council's participation in patient capital investment funds for the SSE | Directorate of SSE Services | Upscaling of the SSE | Aid & financing | 2024-2027 | Awardee of the call |
| 17. Support tools that facilitate SSE organizations' access to European subsidies and aid to boost business strengthening and strategic sectors | Directorate for SE & Co-ops Directorate of SSE Services | Upscaling of the SSE | Aid & financing | 2024-2027 | SSE Field |
| 18. Support for the development of cooperation processes according to challenges and strategic sector promoted by the Coòpilis Association at Bloc4BCN | Directorate of SSE Services | Bloc4BCN | Aid & financing | 2024-2027 | Bloc4 Association |
| 19. Support SSE organizations' access to guidance services for internationalization at Bloc4BCN | Directorate for SE & Co-ops Directorate of SSE Services | Bloc4BCN | Aid & financing | 2024-2027 | Bloc4 Association |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

ACTIONS TO ACHIEVE OBJECTIVE 1

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|---|--|---------------------------------|--|------------------|---|
| 20. Create a leadership and management school for the SSE | Directorate for SE & Co-ops | Recruiting and retaining talent | Training & guidance | 2024-2027 | SSE Field |
| 21. Pilot test wage subsidies to attract talent with unique profiles to the SSE | Directorate for SE & Co-ops Directorate of SSE Services | Recruiting and retaining talent | Aid & financing | 2024-2027 | SSE Field |
| 22. Activities for the facilitation and guidance of SSE organizations from the tech sector | Directorate for SE & Co-ops | Digitalization | Training & guidance | 2024-2027 | SSE Field |
| 23. Collaborate with Mondragón University to generate knowledge on the digitalization and platformization of the SSE | Directorate for SE & Co-ops | Digitalization | Local development, promotion and communication | 2025 | Mondragón University |
| 24. Consolidate and expand diagnostic and training tools for the digitalization of the SSE network (DigitESSt and DigiTeca) | Directorate for SE & Co-ops Directorate of SSE Services | Digitalization | Training & guidance | 2024-2027 | SSE Field |
| 25. Draft and deploy the SSE Digitalization Plan within the framework of #ESSBCN2030 | Directorate for SE & Co-ops Directorate of SSE Services | Digitalization | Local development, promotion and communication | 2024-2027 | Bloc4 Association |
| 26. Activate a digitalization support service for organizations with SAESS experts | Directorate for SE & Co-ops | Digitalization | Training & guidance | 2024-2027 | SSE Field |
| 27. Promote a collaboration agreement with the Federació de Cooperatives de Consumidors i Usuaris de Catalunya to promote consumer cooperativism in Barcelona | Directorate of SSE Services | Ecosystem generation | Aid & financing | To be determined | Federació de Cooperatives de Consumidors i Usuaris de Catalunya |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

NOTABLE MEASURES FOR OBJECTIVE 2

OBJECTIVE 2
FACILITATE ACCESS TO THE SSE FOR THE ENTIRE POPULATION

- 1. **Support strategic sectors within the SSE:** facilitation and guidance activities for SSE organizations from the **textile, technological** and **care** sectors
- 2. **Promote the cooperative use-transfer housing model** in Barcelona: **support and collaborate** with the **Federació de Cooperatives d'Habitatge de Catalunya, XES** and other **referential stakeholders** to promote **cooperative housing**
- 3. **Support** the coordination and promotion of **labour intermediation tools and platforms** in the SSE through a **shared portal and communication initiatives**
- 4. **Promote opportunities and internships with educational centres and universities in Barcelona:** actions that can receive subsidies from Enfortim l'ESS, collaboration with the Bloc4BCN's JovESS service axis, and work within the framework of the #ESSBCN2030 employment working group
- 5. **Consolidate events that help introduce the public to the SSE** (with municipal leadership): the Responsible Consumer fair (CR) and SSE Christmas for a family audience
- 6. **Promote communication tools and a shared agenda** between the SSE and public policy, and its **visibility and strategic use** in the framework of #ESSBCN2030 through the **#SomESS City Project** working group

ACTIONS TO ACHIEVE OBJECTIVE 2

FACILITATE ACCESS TO THE SSE FOR THE ENTIRE POPULATION

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|---|--|--|--|-----------|-----------------------|
| 1. Facilitate the Responsible Consumption Space with its catalogue of services and its connection to the Xarxa d'Equipaments Ambientals de Barcelona (Network of Environmental Facilities of Barcelona, or XEAB), and the presence of responsible consumption in events in the city | Directorate of SSE Services | The SSE as a driver of the ecosocial transition and care | Facilities & structures | 2024-2027 | SSE Field |
| 2. Facilitation and guidance activities for SSE organizations in the textile sector | Directorate for SE & Co-ops | The SSE as a driver of the ecosocial transition and care | Training & guidance | 2024-2027 | SSE Field |
| 3. Facilitation and guidance activities for SSE organizations in the care sector | Directorate for SE & Co-ops | The SSE as a driver of the ecosocial transition and care | Training & guidance | 2024-2027 | SSE Field |
| 4. Support actions that promote energy communities through consumer cooperatives | Directorate of SSE Services | The SSE as a driver of the ecosocial transition and care | Local development, promotion and communication | 2024-2027 | SSE Field |
| 5. Incorporation of the generalized challenges identified by #ESSBCN2030 into PIESS service and subsidy programmes, especially those involving youth protagonism, ecological transition, and the contribution to a plural and diverse SSE | Directorate for SE & Co-ops Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | SSE Field |
| 6. Programs supporting collective entrepreneurship for groups in vulnerable situations | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 7. Consolidate events that help introduce the public to the SSE (with municipal leadership): the Responsible Consumer fair (CR) and SSE Christmas for a family audience | Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | SSE Field |
| 8. Help make the SSE more visible through the Fórum and the Social Balance tool (through the agreement with XES) and through other fairs and events | Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | SSE Field |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

ACTIONS TO ACHIEVE OBJECTIVE 2

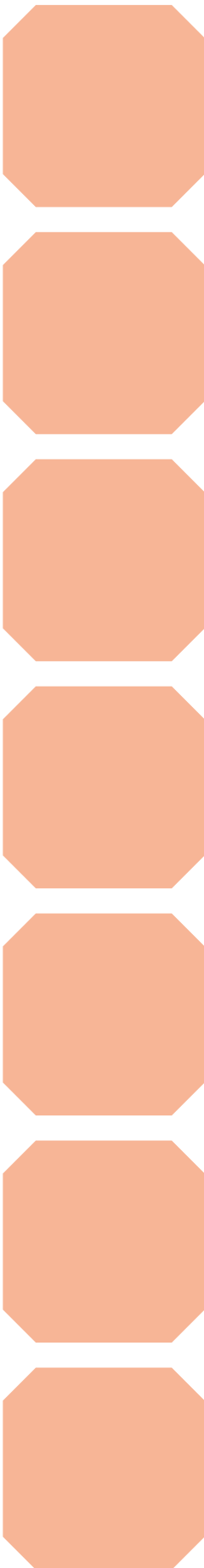
| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|--|--|-------------------------------|--|-----------|---|
| 9. Increase and improve the tools and channels used for the communication of public policies promoting the SSE | Directorate for SE & Co-ops Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | SSE Field |
| 10. Facilitate the articulation and deployment of the SSE and its role in the socioeconomic revitalization of neighbourhoods and districts (promote a working group within the framework of #ESSBCN2030, support the Bloc4 association in work with communal initiatives, support the regional action of XES Barcelona, and reinforce this element in the framework of SSE promotion grant calls | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 11. Promote communication tools and a shared agenda between the SSE and public policy, and its visibility and strategic use in the framework of #ESSBCN2030 through the #SomESS city project working group | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 12. Promote commercial spaces to encourage and provide access to SSE products and services in Barcelona (SSE space at La Model) | Directorate of SSE Services | Ecosystem generation | Facilities & structures | 2024-2027 | SSE Field |
| 13. TransformESS programme aimed at secondary schools to foster vocations related to the SSE | Directorate for SE & Co-ops | Recruiting & retaining talent | Training & guidance | 2024-2027 | SSE Field |
| 14. Support the coordination and promotion of labour intermediation tools and platforms in the SSE through a shared portal and communication initiatives | Directorate for SE & Co-ops Directorate of SSE Services | Recruiting & retaining talent | Local development, promotion and communication | 2024-2027 | SSE Field |
| 15. Promote opportunities and internships with educational centres and universities in Barcelona: actions that can receive subsidies from Enfortim l'ESS, collaboration with the Bloc4BCN's service axis JovESS, and work within the framework of the #ESSBCN2030 employment working group | Directorate of SSE Services | Recruiting & retaining talent | Local development, promotion and communication | 2024-2027 | Bloc4 Association |
| 16. Support and collaborate with the Federació de Cooperatives d'Habitatge de Catalunya, XES and other key stakeholders to promote the cooperative use-transfer housing model in Barcelona | Directorate for SE & Co-ops Directorate of SSE Services | Housing | Aid & financing | 2024-2027 | Municipal Department of Housing and SSE representatives |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

NOTABLE MEASURES FOR OBJECTIVE 3

OBJECTIVE 3.
PROMOTE THE MAINSTREAMING AND THE EXEMPLARY NATURE OF THE SSE IN PUBLIC POLICIES

1. **Co-lead** the deployment of **#ESSBCN2030**: contribute to the projects of working groups; organize **La Febrerada**, the Strategy's annual meeting and celebration; implement actions related to generalized challenges to **reach new audiences**; **communicate** tangible actions; ensure that the Strategy has **influence on other departments of the City Council**, and improve cooperation among working groups.
2. **Collaborate with the Bloc4 Association** to start the activity and position of **Bloc4BCN** as a key facility for the promotion of cooperativism in Barcelona and Catalonia. Start activity by **Barcelona Activa** at Bloc4BCN to complement the catalogue of available services.
3. **Notable actions** to achieve greater participation of the SSE in public procurement: spaces for counselling and training with SSE organizations and enterprises to promote and facilitate access to public procurement
4. **Support the generation of SSE data** for accountability, data on the SSE in Barcelona, evaluation and impact of public policies, and the creation of instruments and tools for information and research on the SSE with representative organizations, universities and research centres.
5. **Participation** in the Network of Municipalities for the Social and Solidarity Economy (**XMESS**)



ACTIONS TO ACHIEVE OBJECTIVE 3

PROMOTE THE MAINSTREAMING AND THE EXEMPLARY NATURE OF THE SSE IN PUBLIC POLICIES

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|--|--|----------------------|--|-----------|-----------------------|
| 1. Co-lead the application of #ESSBCN2030 (implement actions related to the generalized challenges to reach new audiences, communicate tangible actions, ensure that the Strategy has influence over other City Council departments, and improve cooperation among working groups) | Directorate for SE & Co-ops Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 2. Organize La Febrerada, #ESSBCN203's annual meeting and celebration | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 3. Contribute to the projects of #ESSBCN2030 working groups | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 4. Participate in the Network of Municipalities for the Social and Solidarity Economy (XMESS) | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | XMESS Association |
| 5. Draft the 2024-2027 PIESS and an assessment of needs that can be addressed through public policies, as well as a participatory process involving the sector to review the PIESS for the 2026-2027 period | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 6. Actions for the recovery and visibility of the city's cooperative heritage | Directorate of SSE Services | Ecosystem generation | Local development, promotion and communication | 2024-2027 | SSE Field |
| 7. Collaborate with the Bloc4 association to start activity and position Bloc4BCN as a key facility for the promotion of cooperativism in Barcelona and Catalonia | Directorate of SSE Services | Bloc4BCN | Facilities & structures | 2024-2027 | SSE Field |
| 8. Start activity by Barcelona Activa at Bloc4BCN to complement the catalogue of available services | Directorate for SE & Co-ops | Bloc4BCN | Training & guidance | 2024-2027 | Bloc4 Association |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

ACTIONS TO ACHIEVE OBJECTIVE 3

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|--|-----------------------------|----------------------|--|-----------|-----------------------|
| 9. Support the cooperative financing access service promoted by the Confederation of Cooperatives of Catalonia at Bloc4BCN | Directorate of SSE Services | Bloc4BCN | Aid & financing | 2024-2027 | Bloc4 Association |
| 10. Support the development of a noteworthy incubation and acceleration space for cooperatives, promoted by the Bloc4 Association and the Coòpolis Association at Bloc4BCN | Directorate of SSE Services | Bloc4BCN | Aid & financing | 2024-2027 | Bloc4 Association |
| 11. Support the development of cooperative incubation and acceleration workshop spaces, including a collective workshop space promoted by the Bloc4 Association and the Coòpolis Association at Bloc4BCN | Directorate of SSE Services | Bloc4BCN | Aid & financing | 2024-2027 | Bloc4 Association |
| 12. Support advisory services for new technological business models in cooperatives through the TechBloc4 service promoted by the Confederation of Cooperatives of Catalonia (CoopCat) at Bloc4BCN | Directorate of SSE Services | Bloc4BCN | Aid & financing | 2024-2027 | Bloc4 Association |
| 13. Assess and continuously improve administrative processes within the framework of organization processes (grants, procurement, etc.). For example, participation in the process led by the Consell de Ciutat for the generalized revision of municipal grants | Directorate of SSE Services | Upscaling of the SSE | Regulation and administration | 2024-2027 | Bloc4 Association |
| 14. Promotion of activities and networking spaces for SSE organizations and enterprises committed to ESG criteria (environmental, social and governance) | Directorate for SE & Co-ops | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | Bloc4 Association |
| 15. Activation of a Sustainable Procurement Office to encourage the incorporation of SSE criteria in public procurement, as well as in the procurement of goods and services from the SSE | Directorate for SE & Co-ops | Upscaling of the SSE | Regulation and administration | 2024-2027 | Bloc4 Association |
| 16. Advisory and training spaces with SSE organizations to promote and facilitate access to public procurement | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |

Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

ACTIONS TO ACHIEVE OBJECTIVE 3

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|---|--|----------------------|--|-----------|---|
| 17. Advisory services, training and the development of support tools for the improvement and monitoring of reserved contracting and subcontracting clauses | Directorate for SE & Co-ops | Upscaling of the SSE | Training & guidance | 2024-2027 | SSE Field |
| 18. Update and improve the metadirectory of SSE organizations to facilitate public procurement | Directorate for SE & Co-ops | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | SSE Field |
| 19. Effective development of political advocacy and coordination among different administrations (Government of Catalonia, Government of Spain, European Union, city councils, Barcelona Metropolitan Area, and Barcelona Provincial Council) | Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | ESS departments of supra-local administrations |
| 20. Advocacy and facilitation of the presence of the SSE in public policy coordination spaces (CESB, Contracting Table, Employment Table, and others) | Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | Departments of the City Council |
| 21. Support the generation of SSE (accountability, SSE data in the city, evaluation of the impact on public policy, and creation of information and research tools with representative entities, universities, and research centres) | Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | dadESS Working Group on the Strategy |
| 22. Continue work to facilitate SSE organizations' access to municipal spaces, especially for the development of unique or strategic projects in the city (Can Calopa de Dalt) | Directorate of SSE Services | Upscaling of the SSE | Facilities & structures | 2024-2027 | L'Olivera, sccl District of Sarrià-St Gervasi, Directorate of Heritage, Social Rights |
| 23. Participate in international forums on the social economy (GSEF, EU, etc.) and promote spaces for positioning the city's policies in this field. | Directorate for SE & Co-ops Directorate of SSE Services | Upscaling of the SSE | Local development, promotion and communication | 2024-2027 | SSE Field |
| 24. Ensure that the city's general economic promotion measures are adapted to the needs and characteristics of the SSE, and support the sector's agents in accessing them | Directorate of SSE Services | Upscaling of the SSE | Regulation and administration | 2024-2027 | Manager's Office for Economic Promotion |

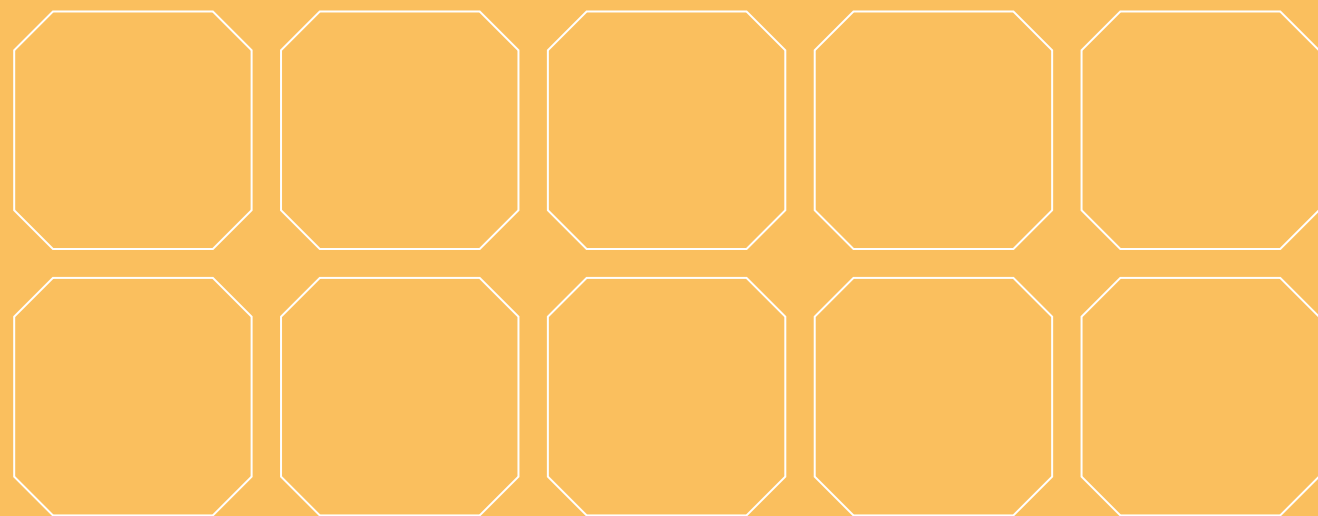
Directorate of SSE Services: Directorate of Social and Solidarity Economy Services of the Barcelona City Council.
Directorate for SE & Co-ops: Directorate for Social Economy and Cooperatives of Barcelona Activa.

ACTIONS TO ACHIEVE OBJECTIVE 3

| | RESPONSIBLE AREA | HIGHLIGHTS | INSTRUMENTS | TIMELINE | OTHER AGENTS INVOLVED |
|--|-----------------------------|--|--|-----------|---|
| 25. Agreement with BiciHub to promote sustainable mobility and its connection to the SSE | Directorate of SSE Services | The SSE as a driver of the ecosocial transition and care | Local development, promotion and communication | 2024-2027 | Directorate for Mobility Services Bicihub Association |
| 26. Promote the reuse of municipal computer equipment in collaboration with the eReuse network, promoting the circular economy with the participation of the SSE | Directorate of SSE Services | The SSE as a driver of the ecosocial transition and care | Local development, promotion and communication | 2024-2027 | Municipal Institute of Information Technology Waste Management Directorate |

6.

MONITORING AND EVALUATION



The monitoring and evaluation tasks in the implementation of the new Impulse Plan will be led by the Barcelona City Council. Nevertheless, the organizations from the SSE will be made participants within the framework of shared governance. Therefore, in existing spaces within #ESSBCN2030, the implementation of the different actions foreseen in the **PIESS 2024–2027** will continuously be monitored, updated, and evaluated.

The objective of this process is to share the knowledge and experience generated within the framework of the field and the implementation of public policies. Additionally, it aims to promote the continuous improvement of actions, fostering socio-economic innovation and maximizing their positive impact. The budget will also be monitored.

Process of updating the public policies promoting the SSE in 2025

The 2024–2027 SSE Impulse Plan will consist of two stages. During the 2023–2025 period, the PIESS will focus on consolidating and strengthening existing public policies, ensuring the solidity and maturity of the actions being promoted. Taking into account the changing dynamics of needs, during the second half of 2025 and the first of 2026, a process of diagnosis and review of the PIESS will be carried out. 2025 will mark exactly one decade since the beginning of the implementation of SSE public policies and the Social Economy Program, and five years will be left to reach the horizon of #ESSBCN2030 and Barcelona's Agenda 2030.

This initiative will aim to understand and anticipate specific needs of the SSE that can be addressed through the public policies promoted by the Barcelona City Council. If applicable, the highlights and actions of the PIESS will be updated and, if possible, they will be implemented in 2026 and 2027. In any case, the knowledge generated in the process will be taken into account in other plans, strategies, and spaces, even beyond the **PIESS 2024–2027**.

To achieve the objectives of the diagnosis, the proposed methodology could include the following tools:

- **A review of existing reports** from key entities in the field such as the Xarxa d'Economia Solidària (XES), the Federació de Cooperatives de Treball, the Taula d'Entitats del Tercer Sector Social, and La Confederació, as well as other notable organizations. This review will seek to extract conclusions oriented toward public policy.
- **The complementary analysis** of databases related to the SSE with the objective of collecting indicators that are not studied in the aforementioned reports and that are difficult to obtain through surveys.
- **An extensive quantitative and qualitative survey** using fieldwork to identify the self-perception of organizations in relation to key areas and their interests, regarding concrete proposals being considered for implementation by the Barcelona City Council.
- **A co-construction process** through qualitative sessions which will be nourished by the three aforementioned tools to share proposals and collect reflections of interest.

Evaluation

The evaluation of the **2024–2027 PIESS** will be carried out using the following proposal. It may also be extended in the future, during the implementation period of the Plan based on the guiding principles established here. When available, consideration must also be given to the indicators on public SSE policy included in the final version of the 2023 Impulse Barcelona Plan of the 2024–27 mandate.

The space for the management of Barcelona's public policy on the social and solidarity economy¹ will serve as a governance space for the evaluation.

Three types of evaluation will be carried out:

- Policy monitoring
- Evaluation of implementation
- Evaluation of impact

Policy monitoring

A series of indicators is foreseen for the monitoring of the 2024–2027 PIESS. These must be collected from all projects² and services and must be aggregable. The annual targets for these indicators will be established in the governance space for the evaluation.

Regardless of whether others are added during the implementation of the policy, the initial aggregable indicators are:

- Number of participating/beneficiary organizations/initiatives
- Number of participating individuals
- Number of projects submitted
- Number of projects approved/accepted
- Number of projects funded
- Requests for advice/support
- Advice/support provided
- Advice/support not provided because the interested person withdrew
- Training spots offered
- Enrolment in training spots
- Number of planned sessions
- Number of completed sessions
- Participants' average overall satisfaction (0-10)
- Participants' average feeling of success

1 A governance space for the evaluation of PIESS 2024–2027 is established, and will be assigned to the public policy leadership space of the social and solidarity economy of Barcelona. This includes the participation of the Directorate of Social and Solidarity Economy Services (and the SSE Department) as well as Barcelona Activa's Directorate for Social Economy and Cooperatives. Both organizations will have a professional in charge of the evaluation; their tasks will include ensuring that the dashboard of monitoring indicators is complete and updated, and that the actions needed to carry out the evaluation are implemented.

2 Whenever it makes sense for the project.

EVALUATION OF IMPLEMENTATION

The evaluation of implementation will be based on two questions:

- Is the target audience being reached?
- Are the expected results being achieved in the specific projects?

To answer these questions, information will be collected on the organizations/ initiatives and individuals who participate in or make use of PIESS projects and services.

Questions on the proposed objectives will be included in the satisfaction surveys held at the completion of projects or services.

EVALUATION OF IMPACT

The impact evaluation should be seen as a medium- to long-term analysis. The first results of the impact evaluation can be obtained starting from the third year of the implementation of the PIESS. Nevertheless, it needs to be designed at the beginning in order to obtain the necessary information.

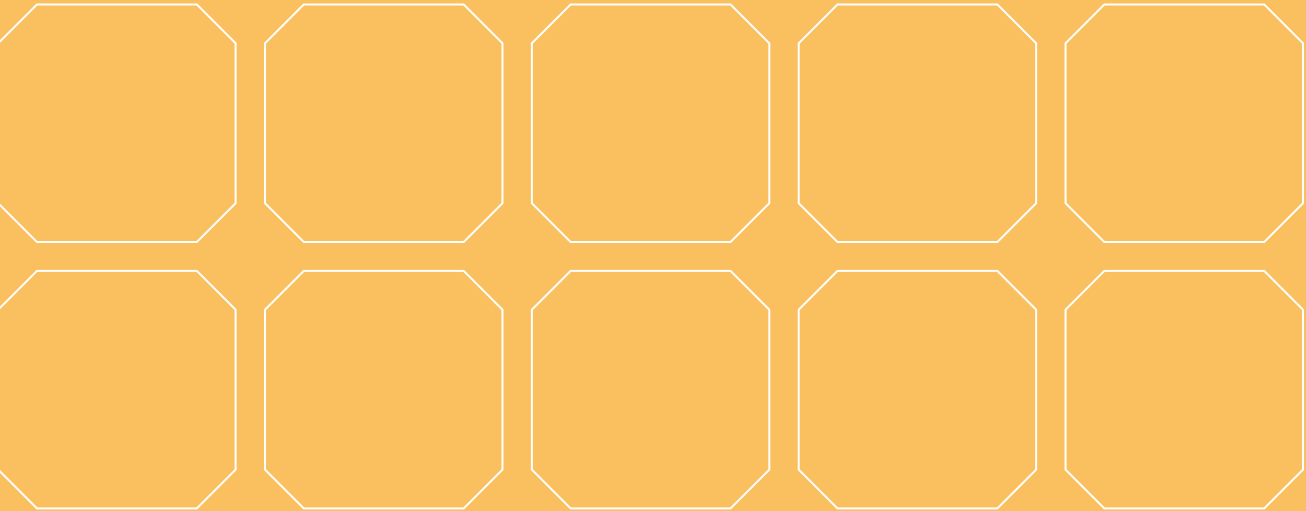
The impact evaluation will be based on two questions:

- Are the expected impacts being achieved?
- Are the impacts maintained over time?

The impact evaluation must at least be designed and completed for the following projects:

- Enfortim ESS grant
- Impulsem el que Fas grant, SSE modality
- Digitalization plan
- Processes of increasing the business size of organizations
- Promotion of the use-transfer cooperative housing model
- Pilot test of salary subsidies to attract talent with unique profiles to the SSE
- Guidance of cooperation processes
- Promotion and facilitation of access to public procurement

7. BUDGET



A budget proposal is presented by annual instalments from 2024 to 2027, for the proper organizations of actions and objectives:

ESTIMATED PLESS BUDGET FOR 2024-2027

| | 2024 | 2025 | 2026 | 2027 | 2024-2027 |
|---------------------|--------------|-----------|--------------|--------------|---------------|
| Current expenditure | 3,846,620.58 | 3,687,091 | 3,687,091 | 3,687,091 | 14,907,893.58 |
| Investment | | | 500,000 | 1,500,000 | 2,000,000 |
| Overall budget | 3,846,620.58 | 3,687,091 | 4,187,091.00 | 5,187,091.00 | 16,907,893.58 |

WORKING GROUPS (STRUCTURAL)

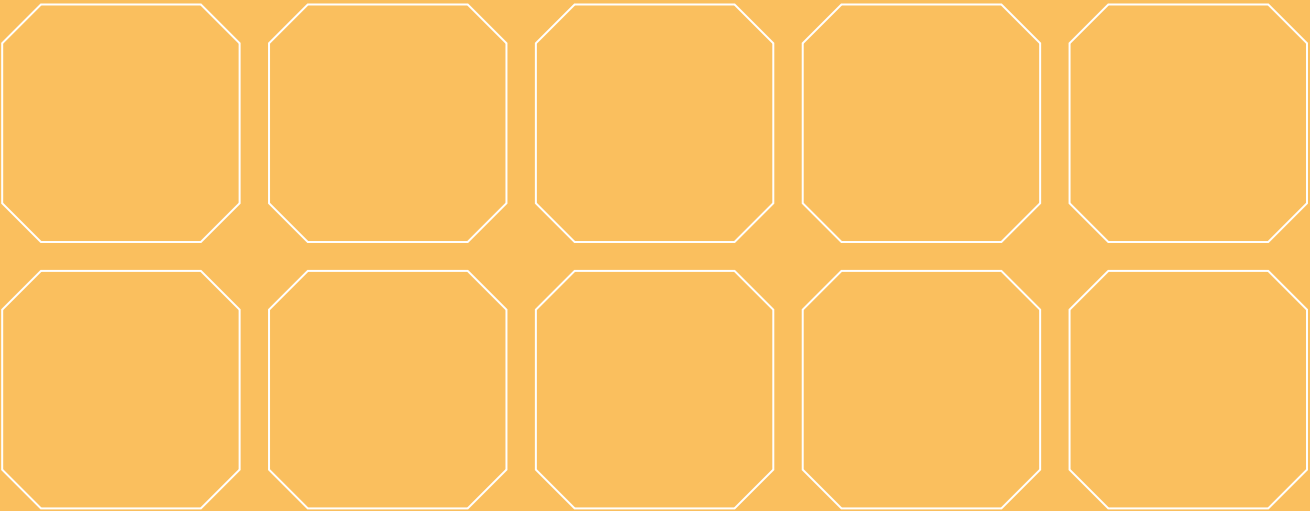
| | DIRECTORATE OF SSE SERVICES | DIRECTORATE FOR SE & CO-OPS |
|---------------------|-----------------------------|-----------------------------|
| Individuals in 2024 | 8 | 11 |
| Annual € | 529,008.03 € | 457,756.64 € |

Estimated budget by objective

| OBJECTIVE | % OF TOTAL |
|---|------------|
| Promote the upscaling of the SSE using a range of models | 55.89 |
| Facilitate access to the SSE for the entire population | 15.31 |
| Foster the mainstreaming and exemplary nature of the SSE in public policies | 28.80 |

8.

GLOSSARY



This section defines a series of terms found throughout the **2024-2027 PIES** in order to facilitate comprehension for those who are not entirely familiar with the SSE. Most of the definitions have been taken from publications by the Barcelona City Council and Barcelona Activa.

| | |
|--|---|
| CITY AGREEMENT FOR #ESSBCN2030 | A collective process, a meeting space, a will, and an opportunity for shared governance. Led by AESCAT and the City Council, this document has been agreed upon by the actors of the social and solidarity economy (SSE); it prioritizes joint lines of work and key activity sectors in the city. Its main objective is to expand and strengthen the SSE fabric in order to contribute to the socio-economic development of the city and its citizens. |
| BLOC4BCN | A public-cooperative-community project funded by the Barcelona City Council and the Government of Catalonia, and promoted by the Bloc4 Association. Its aim is to contribute to the development, socioeconomic transformation, and strengthening of cooperativism in Barcelona. It seeks to do so through awareness-raising, promotion, and the incubation and acceleration of cooperative initiatives. |
| ENERGY COMMUNITY | A legal and non-profit entity through which citizens, different types of organizations and/or local administrations organize to produce, manage, share and use renewable energy services in a specific territory. |
| RESPONSIBLE CONSUMPTION | Consider the consequences of the decisions we make as consumers: how they affect health, individuals, the community, and the environment; when possible, choosing the options with the most positive effects. It is based on three pillars: consuming less, consuming without purchasing, and buying with criteria. |
| RESPONSIBLE PUBLIC PROCUREMENT AND PURCHASING | Public procurement and purchasing that includes social justice goals and promotes the social and labour rights of the people carrying out the contracts. Furthermore, these measures must promote a cooperative, social and solidarity economy, with special protections for small and medium-sized businesses. |

COOPERATIVE USE-TRANSFER HOUSING

An alternative model of housing access and tenure based on the collective ownership of a building by a community where members of the cooperative pay to use it. This model involves the active participation of the building's inhabitants; halfway between ownership and rent, it transforms the system of access to housing.

CARE

A series of tasks to regenerate the physical and emotional welfare of individuals on an everyday, generational basis. These generally take place in private settings and within households.

SOCIAL AND SOLIDARITY ECONOMY (SSE)

A series of formal or informal collective socioeconomic practices that are independent of political power. These prioritize satisfying the needs of people and their environment over profit, which should be limited or non-existent. They are based on democratic and participative management, and promote more horizontal organizational models. They have local roots and are committed to the environment and society, minimizing negative impacts and generating transformation and social change.

ETHICAL FINANCING

Ethical and solidarity-based finance includes all organizations that offer financial and complementary tools, with or without a banking license. Unlike conventional banks, in addition to pursuing the economic sustainability of the organization, they seek to maximize its social and environmental impact, and all of its activities are oriented towards the common good. They establish criteria and fund projects that fulfil them, and only provide transparent funding for organizations and projects that are both viable and seek to have a positive impact on the society and the environment. They promote the participation of all agents involved in the entity, and they are organized democratically. They have a vision of social transformation.

INNOBADORA+

An incubation community for SSE organizations that seek to consolidate and develop in a collaborative setting, and with holistic and comprehensive support from both experts and peers.

SOCIAL MARKET

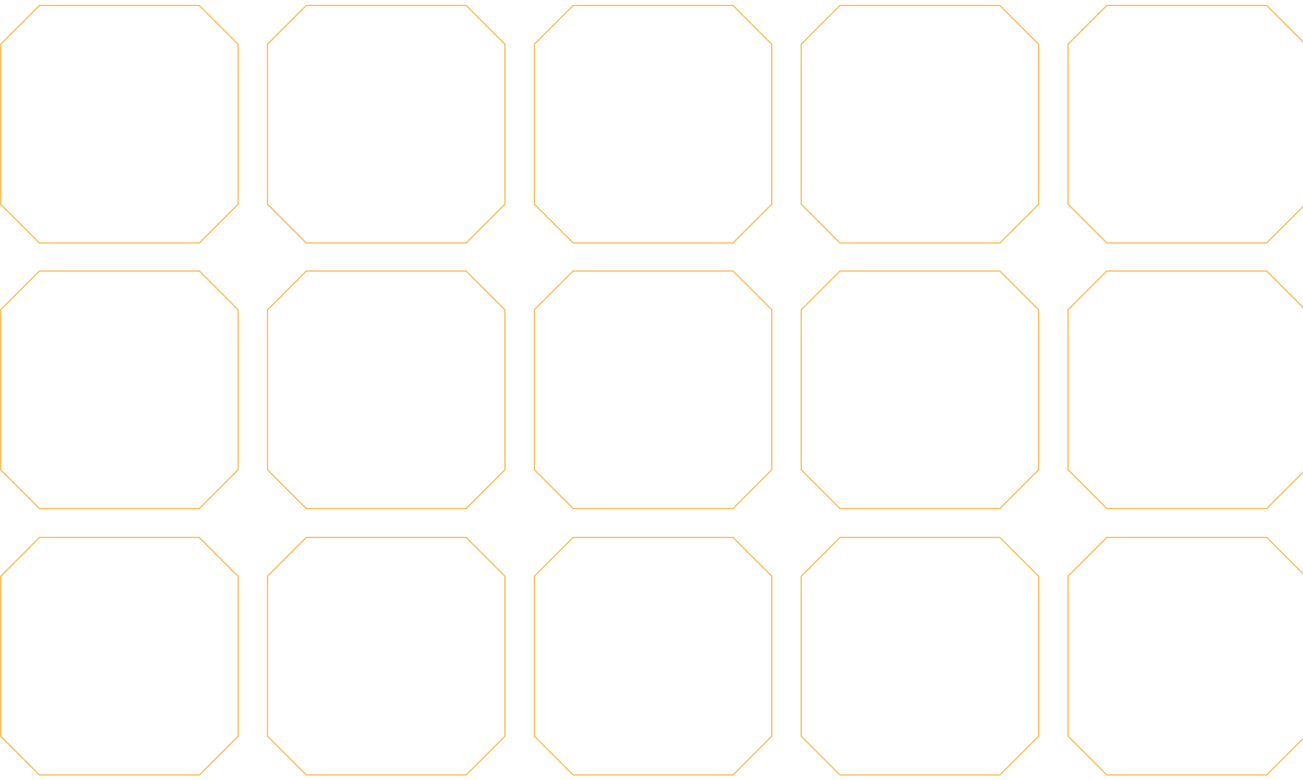
"A market that only offers socially useful, environmentally sustainable products made by local entities from the SSE. It promotes fair prices, meaning equitable value distribution between producers and consumers that is also shared with the community. It is operated democratically and transparently by its interest groups: producers, consumers and the community; and it takes place in an expanded way." (XES)

ECOSOCIAL TRANSITION

A necessary transition that can "stop the degradation of the planet, eradicate poverty, prevent social inequality, and hold the sustainability of life as a priority and a reference for productive activities." (XES)

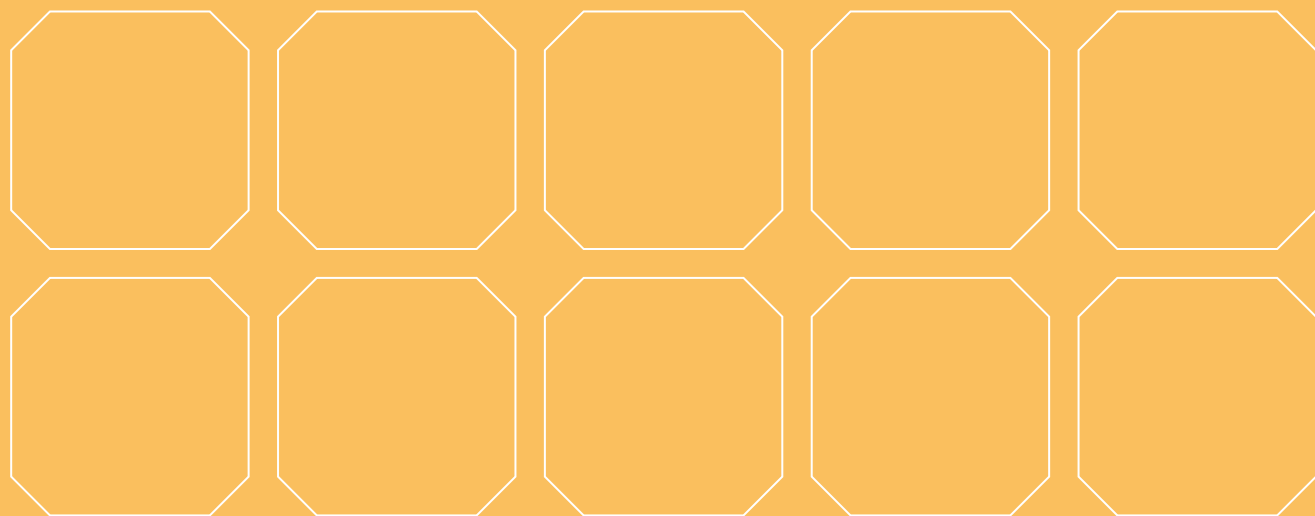
XMESS

Network of Municipalities for the Social and Solidarity Economy: an association made up of municipalities and regional (*comarca*) councils across Catalonia that encourage public policies for the promotion of the SSE in their respective areas. It serves as a space to share and improve policies and networks and interact with Catalonia's SSE ecosystem (supralocal administrations, organizations representing the sector such as AESCAT and its members, and the Xarxa d'Ateneus Cooperatius, among others).



9.

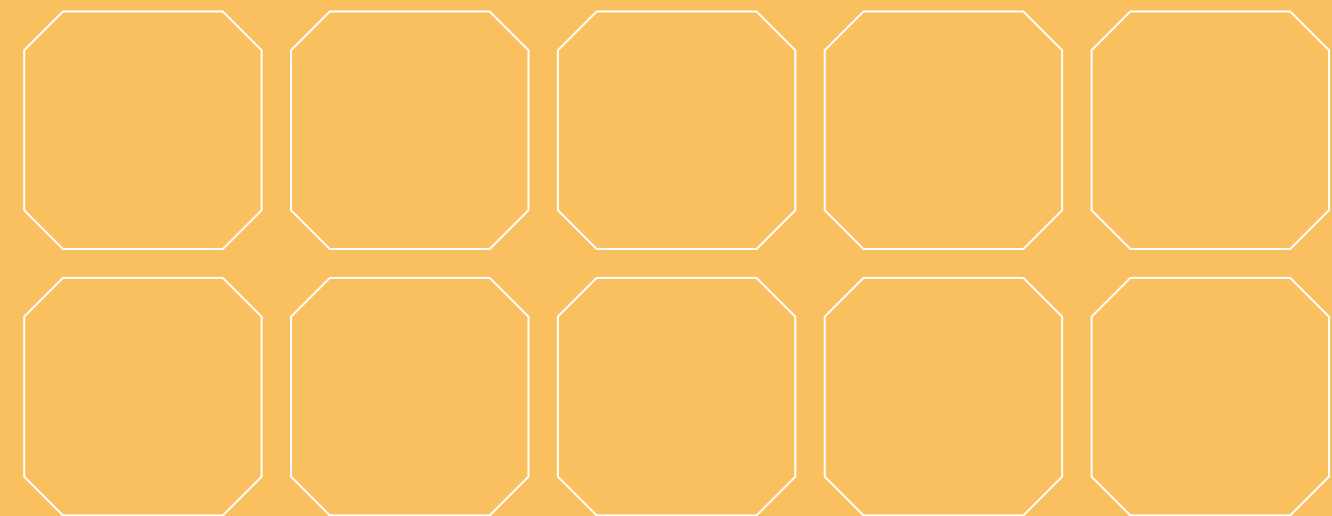
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10.

ANNEX



EVALUATION OF THE PLAN TO BOOST THE SOCIAL AND SOLIDARITY ECONOMY (PIESS) 2021—23

Summary of results



Credits

Evaluation commissioned by:
 Directorate of Social and Solidarity Economy
 Barcelona City Council

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EVALUATION OF THE 2021-2023 PLAN TO BOOST THE SOCIAL AND SOLIDARITY ECONOMY (PIESS)

| | ACTIONS | | |
|---|-----------|----------|-----------|
| | COMPLETED | UNDERWAY | REDEFINED |
| 1. Promote the growth and business strength of SSE organizations, especially in strategic sectors | 90 % | 5 % | 5 % |
| 2. Facilitate access to funding and promote the culture of credit within the SSE | 100 % | | |
| 3. Promote resources, facilities, and strategic instruments for the SSE | 75 % | 25 % | |
| 4. Promote dynamics of sectoral, regional or commercial articulation and cooperation | 71 % | 29 % | |
| 5. Contribute to the digitalization and platformization of the SSE | 100 % | | |
| 6. Promote SSE-based socioeconomic initiatives for groups in vulnerable circumstances | 100 % | | |
| 7. Make the SSE attractive to the general public as an employment or economic option, especially for young people | 100 % | | |
| 8. Promote conscious consumption and the consolidation of the social market, facilitating access to SSE goods, products, and services | 100 % | | |
| 9. Ensure the presence of public policies promoting the SSE in multilevel governance as a response to social and economic challenges | 100 % | | |
| 10. Help to increase the SSE's share in responsible public procurement and purchasing | 50 % | 37 % | 13 % |
| 11. Establish spaces for dialogue, collaboration and the exchange of knowledge within the SSE and with the rest of the city's economy | 50 % | 50 % | |
| 12. Generate knowledge, data, and the impact of the SSE in the city | 67 % | 33 % | |
| TOTAL | 84 % | 14 % | 2 % |

EVALUATION OF THE PIESS USING INTERVIEWS WITH THE #ESSBCN2030 STEERING GROUP

The interviews conducted with the organizations participating in the #ESSBCN2030 Steering Group emphasize that the PIESS is a pioneering model and a valuable guide for other municipalities. The participating organizations feel that the PIESS has effectively addressed the needs of the SSE, improving the visibility and economic development of the entities involved and providing innovative solutions for needs that had not yet been met.

They also note that the implementation of the PIESS is faithful to its design. It is coherent with the proclaimed principles and flexible enough for the policies of the City Council to adapt to the needs and circumstances that emerge.

Regarding its evolution, there is a perception that continuity and coherence have been maintained between the first and second PIESS.

In terms of its impact, the interviewees emphasized that thanks to the PIESS, many new SSE organizations have been created in different fields, these organizations have gained visibility, and the fabric of the social economy has been consolidated. Furthermore, the public is aware that there are alternative economic models, and cooperation and shared knowledge have been promoted among the organizations themselves.

THE ADMINISTRATIVE TERM'S MOST NOTABLE ACTION: BLOC4BCN

In November 2023, the renovation of the Bloc4BCN building at Can Batlló (4.500 m²) was completed thanks to a municipal investment of €10.3M. The Barcelona City Council authorized the Bloc4 Association to use the space for a period of 4 years in order to develop the project of the same name (Bloc4BCN, Cooperative Space). Collaboration was established with this entity to launch services planned for the first quarter of 2024, which effectively began in March. It will be financed through its own revenue as well as support from the City Council and the Government of Catalonia. Among others, it plans to house over 60 cooperative businesses and organizations that are representative of the SSE.

GROWTH AND STRENGTHENING OF THE SSE

The overall evaluation highlights the Barcelona City Council's contribution to the growth and strengthening of SSE organizations, as well as the importance of the completed actions. In terms of growth in absolute numbers, during the period of the 2021-2023 PIESS, the legal forms of the SSE grew by 10%, reaching a total of 4,713. Therefore, the SSE's evaluation of the completion of the PIESS is very positive, and its continuity and future development are deemed necessary. In terms of strengthening, the organizations surveyed for the different evaluated projects emphasized that during the three-year period of the last PIESS, they experienced growth in terms of revenue, economic solidity, intersectional perspective, application of the criteria of the social economy, the number of suppliers from the social economy, and the number of employees.

ACOMPANYAMENT I FORMACIÓ

A aquest èxit global han contribuït, per exemple, els 1.136 projectes assessorats mitjançant el Servei d'Assessorament a l'Economia Social i Solidària (SAESS), 151 projectes d'emprenedoria receptors de formació a mida, les 205 empreses receptores de formació a mida, els 738 participants en programes sectorials, les 4.874 persones participants en accions de formació i les 68 empreses i projectes allotjats a la InnoBAadora, la incubadora per a organitzacions de l'Economia Social i Solidària que busquen consolidar-se i que actualment se situa a l'equipament de Ca n'Andalet/InnoBA.

RECURSOS, EQUIPAMENTS I INSTRUMENTS

La promoció dels recursos, equipaments i instruments estratègics per a l'ESS a la ciutat ha estat també un dels punts clau del PIESS, també quant a l'estructuració a la ciutat. El trasllat a Ca n'Andalet dels recursos de Barcelona Activa n'és un exemple. Però també la promoció del BiciHub, on han participat 237 empreses i entitats i des d'on s'han format 821 persones; l'Espai de Consum Responsable, des d'on s'han dut a terme 144 activitats de sensibilització i assessorament; i, sobretot, la finalització de les obres del Bloc4BCN a Can Batlló, que ja ha pogut iniciar activitats i que és el pol cooperatiu i de dinamització de l'economia social més gran d'Europa.

ENFORTIM ESS I IMPULSEM EL QUE FAS

Per a la consolidació i l'impuls de l'ESS a la ciutat també han tingut un paper molt rellevant les convocatòries de les subvencions Impulsem el que Fas" (modalitats 2 i 5) i Enfortim l'ESS. Entre les dues s'ha subvencionat 439 projectes dirigits específicament a l'ESS i al consum responsable.

Enfortim l'ESS ha subvencionat 391 projectes, amb un volum acumulat de 3,4 M€. Impulsem el que Fas (modalitat 2) ha subvencionat 62 projectes amb un valor total 1,125 M€. L'avaluació ha posat en relleu que s'estan subvencionant projectes amb un disseny i plantejament coherents i viables. Un valor afegit que està aportant la subvenció a la ciutat és la de fer possibles projectes viables i amb valor però que, segons les organitzacions que els promouen, no s'haurien pogut iniciar sense el suport de la subvenció. L'enfortiment de les organitzacions, la consolidació i l'increment de la intercooperació són els impactes que més directament identifiquen les organitzacions que han accedit a la subvenció.

INSTRUMENTS FINANCERS

L'Ajuntament també va iniciar, durant el primer PIESS, dos instruments financers, en conveni amb Coop57 i la Fundació Banca Ètica (de Fiare Banca Ètica), que han evolucionat i crescut en aquests tres darrers anys. Amb Coop57 s'ha continuat treballant amb un fons que volia incrementar el crèdit disponible per a les organitzacions de l'ESS. Amb aquest fons s'ha concedit un total de 8.024.568 € en 203 préstecs.

Les organitzacions que han accedit al fons municipal a través de Coop57, apunten a una satisfacció gairebé immillorable amb el producte, amb puntuacions mitjanes entre un 9,2 i 9,58 sobre 10 en diversos aspectes preguntats. Destaquen, per sobre de la resta, la capacitat per part de Coop57 d'adaptar-se a situacions que poden afectar quotes o terminis; l'atenció i assessorament de l'equip gestor, i la facilitat per contactar amb l'equip gestor.

Els aspectes positius que les organitzacions més destaquen són la facilitat operativa i tècnica dels productes, ja que és molt fàcil accedir a contractar-los i és senzill fer-los servir; el bon tracte i l'acompanyament que han rebut; i l'estabilitat i tranquil·litat que els dona aquest recurs, perquè els permet de continuar amb la seva activitat.

L'impacte que identifiquen en major mesura les organitzacions que hi han accedit és la possibilitat que els dona de desplegar l'activitat que tenien prevista i que, a més, els permet mantenir el nombre de persones treballadores (sòcies i assalariades). A més, els ha resultat útil per l'enfortiment de la seva organització; afrontar la pressió produïda pel procés inflacionari en els darrers anys; donar sostenibilitat al projecte, i afrontar les dificultats i conseqüències de la crisi de la COVID-19.

A banda d'aquest fons, i del fons per a la capitalització de les empreses que s'està realitzant amb Fiare, durant el període del PIESS també s'ha començat a treballar per posar en funcionament un tercer instrument financer directament per l'àmbit de les finances ètiques i amb participació municipal complementària, que hauria de consistir en un fons d'inversió per a projectes de l'ESS.

SECTORS ESTRATÈGICS

Els sectors estratègics per a l'ESS i la ciutat també han tingut un focus en el PIESS 2021-2023: la digitalització i l'habitatge. En digitalització, s'ha format i acompanyat 422 persones i 142 empreses de forma directa, a més de subvencionar 113 projectes orientats a la digitalització mitjançant Enfortim ESS, Impulsem el que Fas o Match Impulsa.

Des del 2021 els programes en clau sectorial RevESStim el Tèxtil i Activem CurESS han atès més de 550 persones que formen part d'empreses o projectes emprenedors. Els programes tenien per objectiu impulsar i reforçar el sector tèxtil sostenible, per una banda, i el sector de les cures, per l'altra, a la ciutat de Barcelona. El reforçament va incloure tres àmbits: formació socioempresarial en clau sectorial; servei d'assessorament especialitzat per a projectes i organitzacions, i accions d'articulació del sector que continuen actualment.

En el cas de l'habitatge, en el marc d'actuació de les polítiques municipals d'habitatge i recollit pel PIESS 2021-2023 com a treball transversal, s'han dut a terme vuit promocions d'habitatge cooperatiu en el model de sòl en cessió d'ús, i s'ha arribat a 269 habitatges cooperatius d'aquest tipus a la ciutat de Barcelona i 21 promocions previstes en total.

DIVULGACIÓ A LA CIUTADANIA

També s'ha fet una tasca important per fer arribar el coneixement de l'ESS a la ciutadania, des de la comunicació per les xarxes socials disponibles i el butlletí de l'ESS per correu electrònic. Però també s'ha emprat altres estratègies per fer arribar l'economia social i solidària, i els seus principis i valors, a la ciutadania. En són bons exemples La Febrerada, una festa i trobada que combina espais de reflexió amb espais de divulgació i celebració amb el conjunt de la ciutadania; els projectes enfocats a fer arribar l'ESS a la població més jove (com el TransformESS), amb 94 accions a 62 centres educatius que ha suposat la participació de 5.470 alumnes i la simulació de la constitució de 31 cooperatives; i la Fira de Consum Responsable i ESS, que es realitza a la plaça Catalunya durant l'època de nadal. La fira és capaç d'atraure un gran públic nou cada any alhora que manté una quota de públic fidel. Un esdeveniment que l'any 2023 va arribar a la seva 9a edició, que, durant el anys del PIESS 2021- 2023 va tenir una assistència de 321.000 persones (118.000 visitants l'any 2023) i on una de cada tres persones que la visiten reconeix haver augmentat el coneixement sobre consum responsable i economia social, i haver comprat productes de l'ESS i de consum responsable. La satisfacció amb la fira de les persones assistents és notablement alta, amb un 8,34 sobre 10 de mitjana. El que més es valora de la fira és la seva ubicació, l'horari i l'ambient que s'hi viu.

CONCLUSIONS

L'avaluació del PIESS 2021-2023 mostra l'aportació de l'Ajuntament de Barcelona, i per tant també de Barcelona Activa, a l'economia social i solidària. Amb les polítiques d'impuls de l'economia social i solidària i en el marc de l'Estratègia #ESSBCN2030, no només ha millorat l'economia local sinó que també ha posat les bases per a un futur més inclusiu i sostenible. Una política que és capaç de propiciar un canvi positiu a la ciutat de Barcelona i de generar un model d'actuació per a altres ciutats. Una política que ha rebut un ampli suport, demostrat per les xifres de participació i d'adhesió i per les opinions expressades pel teixit de l'ESS. Tot això confirma la importància i la necessitat de continuar treballant en aquesta direcció per continuar enfortint el teixit empresarial i comunitari. Tot plegat contribueix a fer de Barcelona una ciutat referent internacional per les seves polítiques públiques pioneres, ja consolidades, i el seu fort teixit, actiu i articulat.



