





1. SCALING UP: SUPERBLOCK BARCELONA

Barcelona City Council aspires to build a **city model** with public space which is...

- Safer and healthier.
- Conducive to social relationships.
- Favourable for local commerce.
- Centred around the needs of children and elderly people.



Superblocks provide the formula for achieving this.

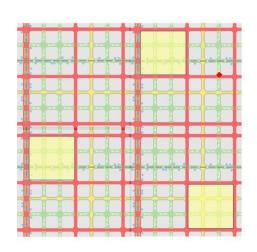
This successful model has been well received where implemented, gaining international prestige.

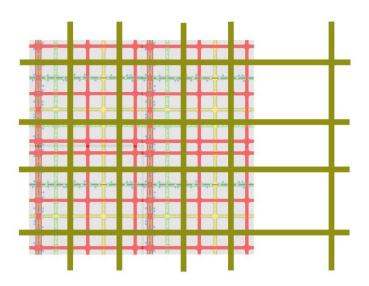


1. SCALING UP: SUPERBLOCK BARCELONA

We want Superblocks to become the model for a 100% Barcelona transformation of public space.

Shift of focus: While we previously took action at a local level, in delimited areas, now we want to broaden the vision and seek structural changes.









2. 21ST CENTURY UPGRADE FOR THE CERDÀ PLAN



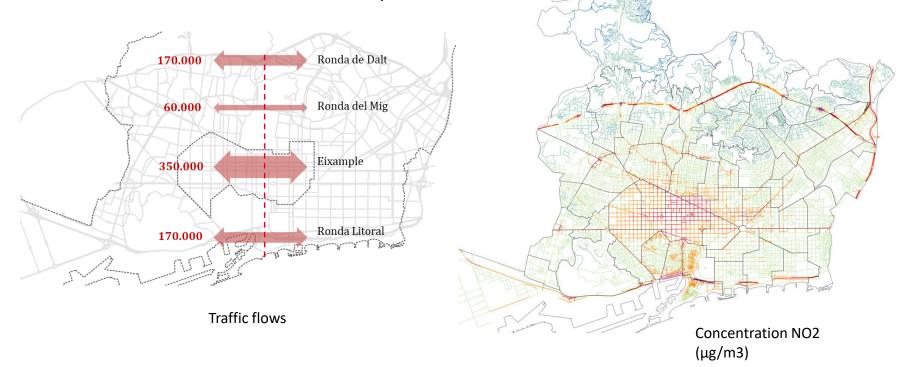


2. 21ST CENTURY UPGRADE FOR THE CERDÀ PLAN

The Cerdà street grid is the priority action area because of:

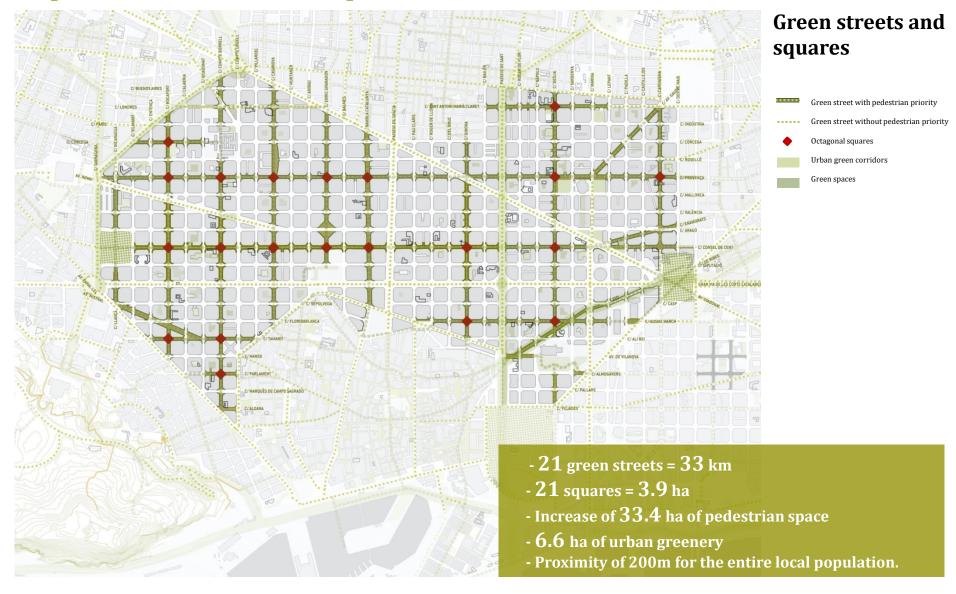
- **High levels of pollution** (50 micrograms/m3 on overage in 2019, when the WHO recommends not exceeding 40 micrograms/m3).
- High volume of through traffic which only crosses the city.

Potential of irradiation and impact towards the rest of the city.





Implementation in L'Eixample

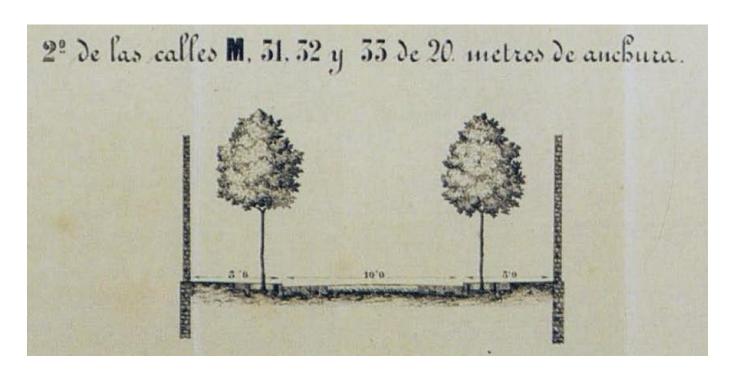




3. NEW MODEL: GREEN STREETS AND SQUARES

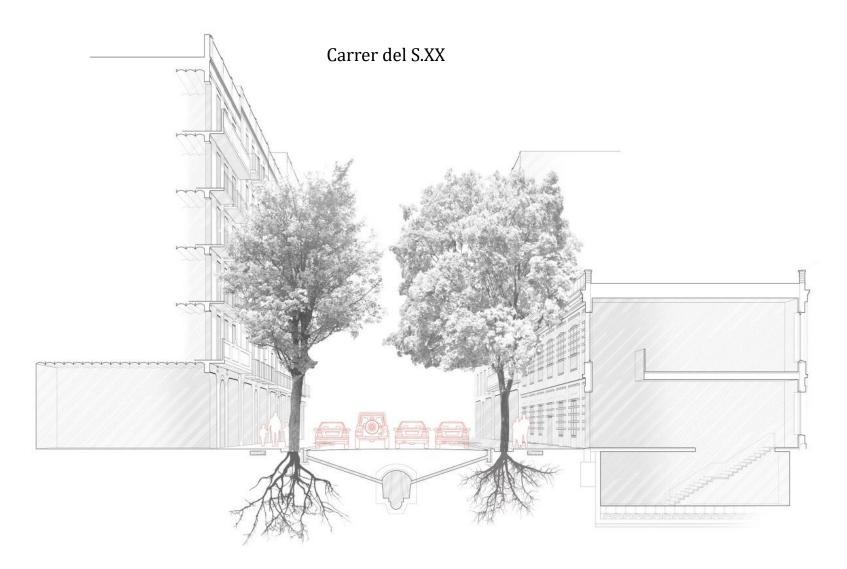
STREETS

Carrer del S.XIX





STREETS





STREETS



NEW ENVIRONMENTAL INFRASTRUCTURE PROXIMITY
Pedestrian space
Play areas

New materials

Permanent features

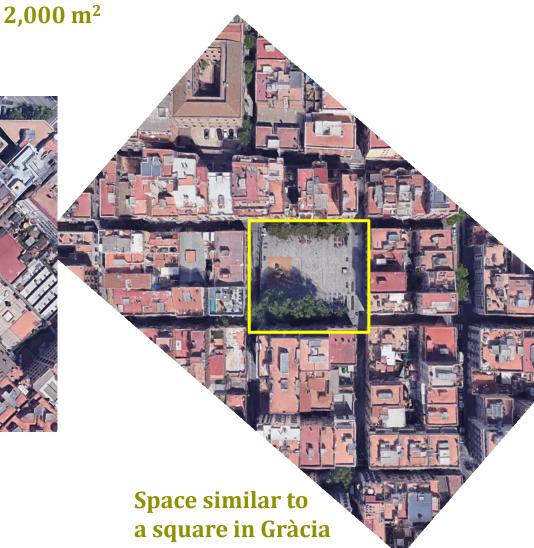
Accessibility



SQUARES

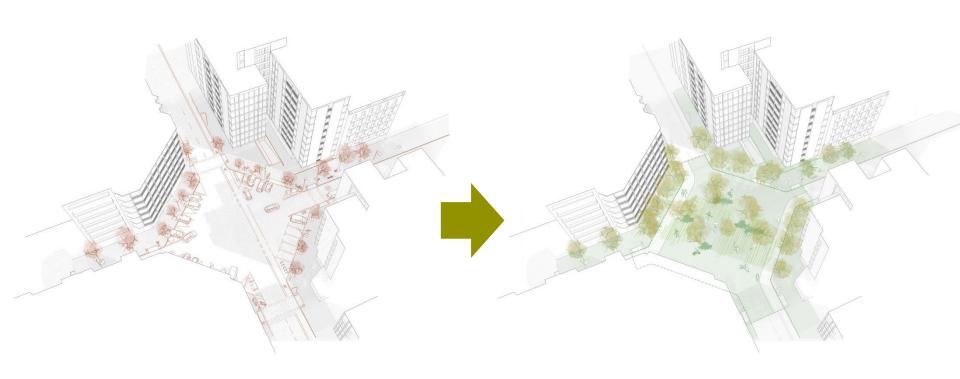


Space of roughly 2,000 m² which will be used as future neighbourhood squares in L'Eixample





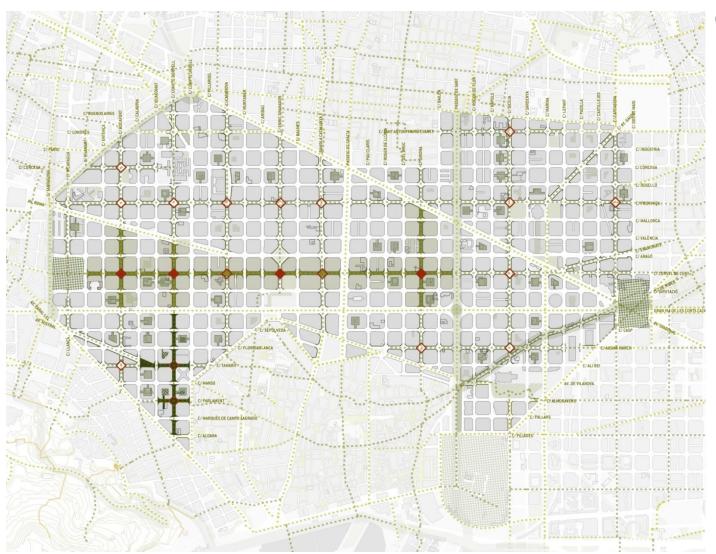
From JUNCTION to SQUARE





4. WHAT ARE WE GOING TO DO IN THIS TERM OF OFFICE?

Area covered by the public competition for L'Eixample



Green streets and squares

Competition

- Green street with pedestrian priority
- Green street without pedestrian priority
- Octagonal squares
- Urban green corridors
 - Green spaces

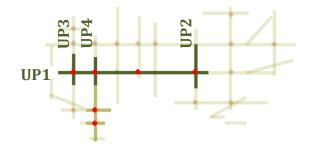


4. WHAT ARE WE GOING TO DO IN THIS TERM OF OFFICE?

Competition for new green streets

The goal of this competition is to choose who will draft:

- 1 Document for the public space model for green streets, plus the
- 4 Projects for redeveloping 4 streets:



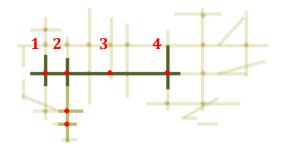
- **UP 1 Consell de Cent** (length: 2.8 km, surface area: 64,540 m2)
- **UP 2 Girona** (length: 0.75km, surface area: 16,244 m2)
- **UP 3 Rocafort** (length: 0.6km, surface area: 12,797 m2)
- **UP 4 Borrell** (length: 0.5km, surface area: 10,010 m2)

TOTAL: 4.65 km, surface area 11.12 ha

Competition for new squares

The goal of this competition is to choose who will draft:

4 Projects for redeveloping 4 squares:



- 1. Consell de Cent Rocafort (surface area: 2,000 m2 approx)
- 2. Consell de Cent Borrell (surface area: 2,000 m2 approx)
- 3. Consell de Cent Enric Granados (surface area: 2,000 m2 approx)
- 4. Consell de Cent Girona (surface area: 2,000 m2 approx)

TOTAL: 0.8 ha (approx)



5. A CITY PROJECT

We want this to be a city project constructed through dialogue and with the participation of all stakeholders and the general public. To this end, a central project office and an advisory board are planned.

A defining aspect for the superblocks programme lies in how it listens to local people and organisations, working jointly on the needs and design of each transformation.

Because of this, the City Council proposal and the results of the competitions will be worked on with local residents and organisations, plus economic stakeholders and professional associations, at a city and neighbourhood level.

