

During the 70th Session of the UN General Assembly 154 heads of state or government adopted the bold and ambitious 2030 Agenda for Sustainable Development, along with the 17 Sustainable Development Goals (SDGs) that aim to, inter alia, - end poverty, protect the planet, and ensure prosperity for all.

 **SUSTAINABLE DEVELOPMENT GOALS**

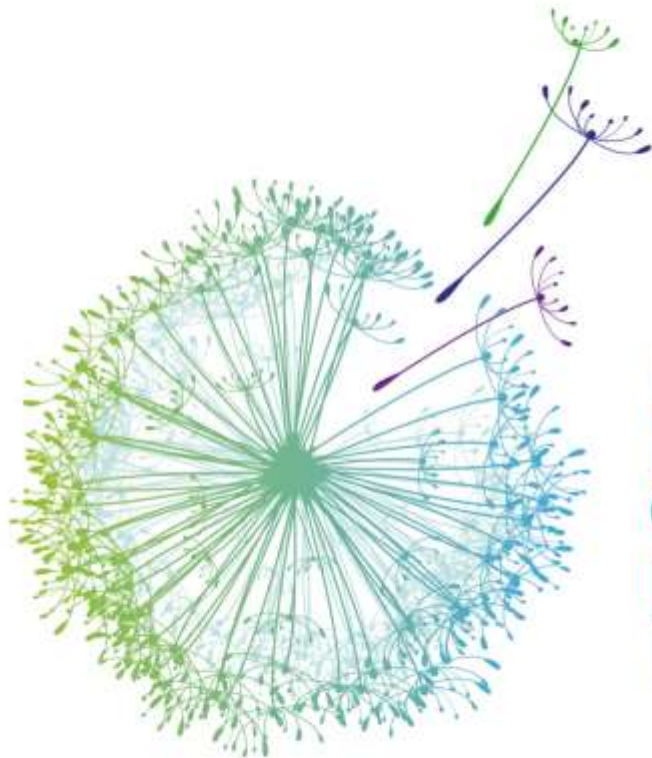


# World Tourism Organization

Based on this universal, integrated and transformative vision, UNWTO is placing its efforts and tireless work in contributing with its technical assistance and capacity-building to the achievement of these global goals. UNWTO is working with governments, public and private partners, development banks, international and regional finance institutions, the UN agencies and international organizations to help achieve the SDGs, placing an emphasis on Goals 8,12 and 14, in which tourism is featured.



# 2017 International Year of Sustainable Tourism for Development



**2017**  
**INTERNATIONAL YEAR  
OF SUSTAINABLE TOURISM  
FOR DEVELOPMENT**

More info: <http://www.tourism4development2017.org/>

# Our campaigns



# Our campaigns



**SOCIAL  
INCLUSIVENESS,  
EMPLOYMENT  
AND POVERTY  
REDUCTION**

**#TRAVELENOYRESPECT**



**RESOURCE  
EFFICIENCY,  
ENVIRONMENTAL  
PROTECTION  
AND  
CLIMATE CHANGE**

**#TRAVELENOYRESPECT**



# Our campaigns



CULTURAL  
VALUES,  
DIVERSITY  
AND HERITAGE  
#TRAVELENOJOYRESPECT

MUTUAL  
UNDERSTANDING,  
PEACE  
AND SECURITY  
#TRAVELENOJOYRESPECT



# Tips for a responsible traveller



## PROTECT OUR PLANET

- Reduce your environmental impact by being a guardian of natural resources, especially forests and wetlands.
- Respect wildlife and their natural habitats.
- Purchase products that aren't made using endangered plants or animals in protected areas, especially the skins open to visitors.
- Reduce your water and energy consumption wherever possible.
- Leave only a pleasant footprint and a good impression behind.



## BE A RESPECTFUL TRAVELLER

- Observe national laws and regulations.
- Respect human rights and protect children from exploitation. No sex tourism is a crime.
- Refrain from giving money to begging children and support community projects instead.
- Take photos instead of protected cultural artefacts as mementos of your trip.
- Provide honest travel reviews upon your return and promote your positive experiences.



More info: [http://www.tourism4development2017.org/wp-content/uploads/2017/01/tips\\_web.pdf](http://www.tourism4development2017.org/wp-content/uploads/2017/01/tips_web.pdf)

# Our campaigns





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More info: <https://www.youtube.com/watch?v=Kl6zLywlrss#action=share>